

ANDY FORD

FRONT END WEB DEVELOPER & DESIGNER

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PROFILE

I'm a front-end developer & UX designer with over 10 years of experience. I specialize in designing usable, responsive web interfaces and implementing them with HTML, CSS & JavaScript.

I've worked in-house and freelance with agile (and waterfall) teams in web design agencies and tech startups and have contributed to web projects for Fortune 100 companies. I love working with smaller teams that value great UX and have high development standards. I'm especially interested in building web apps/tools for designers, developers, makers, and learners; and anything that empowers people to follow their passions.

Dribbble - <http://dribbble.com/andyford>

GitHub - <http://github.com/andyford>

LinkedIn - <http://www.linkedin.com/in/fordinteractive>

Medium - https://medium.com/@andy_ford

Pinboard - <http://pinboard.in/u:andyford>

Stack Overflow - <http://stackoverflow.com/users/17252>

Twitter - <http://twitter.com/andyford>

Website - <http://fordinteractive.com>

SKILLS

HTML5

CSS3/Sass/Compass

Gulp/Grunt

Git/GitHub

JavaScript

jQuery

AngularJS

Backbone.js

UX Design

Responsive Design

Wireframes

Photoshop/Sketch

Agile/Scrum

PHP/Laravel

Ruby on Rails

MySQL

Spoken Languages: Native English speaker. Basic German and basic Spanish.

EXPERIENCE

Selected personal & freelance projects

- zierstoffpatterns.com (design/dev/Shopify)
- smithmooreassoc.com (front-end)
- rmanet.com (front-end)
- henry-architects.com (design/dev)

UX Developer | interfacewerk

Munich, Germany | Mar 2016 - Sep 2016

I design and build web interfaces - with a focus on user experience and CSS architecture - in close collaboration with our small but talented multidisciplinary team. Our go-to frameworks are Ruby on Rails and Angular 2.

Tech Lead / Senior Front-end Developer | Westwing Home & Living

Munich, Germany | Mar 2015 - Mar 2016

I led an international team of front and back end web developers. We iterated and developed new features for the Westwing consumer shopping experience localized to 9 languages across 14 countries.

UX Developer | Closed Loop

Roseville, CA, USA | Feb 2013 - Feb 2015

Full-stack development of REST, SPA and MVC web apps and web-based UX prototypes. Data visualization and analysis of UX research/testing. Clients include Allstate, FXPAL, PayPal, and StubHub.

Testing and research platforms include: UserTesting, Usabilla, SurveyMonkey, Optimizely.

Technologies include: HTML5, CSS3, Sass/Compass, JavaScript, jQuery, D3, Angular, Grunt, Bootstrap, Photoshop, Sketch, Axure, Middleman, git, GitHub, PHP, Laravel, MySQL.

Selected Projects:

- fxpal.com - Custom responsive WordPress theme. (HTML, CSS/Sass, JS, Bootstrap, PHP)
- closedloop.com - Custom responsive WordPress theme. (HTML, CSS/Sass, JS, PHP)
- conversionwatch.com - Built Angular app to consume REST API. (Angular, D3, Bootstrap)

Front-End Developer, UX Designer | AdGlue

Sacramento, CA, USA | Jun 2012 - Dec 2012

AdGlue.com is a startup ad platform and a 2012 SXSW Accelerator finalist. As the sole designer and front-end developer, I designed all UI and visual assets including the product styleguide, workflows and wireframes using pen/paper, whiteboards, Fireworks and Photoshop. Responsive front-end implementation in HTML5, CSS3 (Sass/Compass), JavaScript, jQuery, AJAX, and Grails GSPs.

Front-End Developer | BKWLD

Sacramento, CA, USA | Apr 2012 - Jun 2012

Front-end development with HTML5, Haml, CSS3, JavaScript, jQuery, Sass/Compass, Rails.

Front-End Developer, UX Designer | The Sacramento Press

Sacramento, CA, USA | Oct 2010 - Apr 2012

The Sacramento Press is an online-only hyper-local newspaper. It has since been sold to new owners, but during my tenure, the tech team was a small, agile team building mainly on JVM technologies (Java, Groovy, Grails). Responsibilities included defining workflows, designing wireframes and mockups, and front-end development using JSP, HTML5, CSS3, JavaScript, jQuery, YUI, AJAX, Git.

- Designed and implemented responsive retrofit of sacramentopress.com.
- Wireframing, design, and UI implementation of new features.

Front-End Developer | Blue River Interactive Group

Sacramento, CA, USA | Oct 2007 - Oct 2010

I specialized in HTML/CSS/jQuery template production and integration into Blue River's open source content management system Mura CMS for projects ranging from small sites to large web apps. Clients include Apple, Intel, VMware, Amtrak California and Heath Ceramics.

- Overhauled the Mura CMS CSS library.
- Implemented the first proof-of-concept for modular themes in Mura CMS.
- Wrote coding standards documentation for freelance developers I managed.
- Taught Mura CMS training classes. Writing, copy editing, & technical editing of training docs.

Web Developer, Graphic Designer | Anchor Commercial Services

Folsom, CA, USA | Sep 2006 - Oct 2007

- Developed and designed file sharing webapp (PHP, MySQL, HTML, CSS, JS).
- Visual design of screens for Loan Management System desktop software product.
- Designed print advertisements and PDF forms.

Purchaser, Web/Graphic Designer | Innovative Imaging, Inc.

Sacramento, CA, USA | Oct 2002 - Sep 2006

Purchasing and inventory management for medical ultrasound design and manufacturing company. Web and print design. Final QA/testing and shipping of ultrasound equipment.

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