

CHRIS HOLBROOK

Freelance Website Design & Development September 2007 – Present

IFP Senior Web Developer July 12 – Sept 12

I was brought in by IFP to build a parallax-scrolling HTML5 website to replace their existing website. As well as getting involved with planning the website, and advising on usability considerations I built the site from scratch using HTML5, CSS3, OO JS/JQuery, and Wordpress. [View weareifp.com](#)

BT Lead STB UI Developer June 10 – June 12

Interface development in HTML/CSS & Object Oriented Javascript for BT Vision. Proof-of-concept work with HTML5/CSS3/JQTouch for iPad & Samsung Smart TV application development.

FantasySnooker.com Designer & developer

FantasySnooker.com is a joint venture that I am involved with. I designed & built this site on Wordpress using the BuddyPress plugins suite and PHP/MySQL for custom functionality..

FreePostcodeLottery.com Designer & developer

I designed, built and promote this site using popular social networks. It currently has over 20,000 members. I am currently working on a global version: www.oneluckynumber.com

Nokia Senior Designer May 10 – June 10

Designing and building UX prototypes in Actionscript, HTML, CSS, Javascript, and running proof-of-concept workshops.

LBI Interface Developer April 10 – May 10

Various HTML/CSS/Javascript/Actionscript fixes on **Conservatives, Barclays, Houses of Parliament & Tourism Ireland** sites.

BBC Client Side Developer Aug 08–April 10

BBC Blogs Redesign HTML/CSS, MoveableType [View](#)
iPlayer HTML5 Prototype HTML5/CSS3, Javascript
iPlayer v3 Prototype Flash, Actionscript 3 (OOP)
Wii iPlayer Channel Flash, Actionscript 2
BBC Homepage Various amends HTML/CSS, SSI, Javascript
BBC Contact Us HTML/CSS [View](#)
BBC Design Patterns Library HTML/CSS, Javascript, PHP, Drupal

Belgravia Centre Site Build

A complete rebuild of the site including a CMS and Blog HTML/CSS, Javascript, PHP/MySQL, Wordpress, [View](#)

People's Manifestos Site build

A political blog site build in HTML/CSS, Javascript & Wordpress [View](#)

Digirank Site design & build

A site build in HTML/CSS, Javascript & Wordpress [View](#)

Driving Risk Management Site design & build

A site build in HTML/CSS, Javascript & Wordpress [View](#)

Scaleform Site build

A site refresh in HTML/CSS, Javascript [View](#)

Profit By Design Site build

Managed and assisted a junior developer with HTML/CSS, Javascript [View](#)

Wigadoo Redesign & Facebook Integration

A site refresh in HTML/CSS/Javascript [View](#)

PokerStars Media Planning System

A media planning system built with HTML/CSS, Ajax, mootools, object-oriented PHP 5 and MySQL.

Royal Horticultural Society MyGarden - Design

Full-site design in Illustrator and build in hand-coded HTML and CSS. This is a social networking site for gardeners built with Microsoft Community Server. [View](#)

Mazda Mpower Website

General maintenance and enhancement to PHP/MySQL Back End and HTML/CSS/AJAX Front End.

Santander Premios Points Website

General maintenance and enhancement to PHP/MySQL Back End and HTML/CSS/AJAX Front End.

Sothebys Institute of Art

An overhaul and integration of a number of Sotheby's sites:
CSS redesign for their Alumni site. [View](#)
User registration and authorisation system using PHP and MySQL
Careers system with PHP/MySQL and CSS [View](#)
Course materials site using PHP/MySQL/AJAX [More info](#)
Bespoke content management and administration systems using PHP/MySQL/AJAX
MySQL Database migration, merging and data cleansing from legacy systems.

My Portfolio

You can see many more examples of my work here. [My Portfolio](#)

Flash Design

Wii iPlayer Channel

Loading animation (interactive spinning iPlayer logo).
Radio playback animations.

Currys & Qantas Ad Banners

Production of many Curry's and Qantas banners using Photoshop and Flash. [More info](#)

River Cocktail Competition Flash Presentation

This Flash presentation video promoted the Hayman's 1820 and Angostura Rum sponsored Cocktail Competition at the River in Bristol on the 25th of July 2006. [View](#)

Ocean Outdoor Advertising

Alterations to Flash applet to allow swapping of imagery via XML and Actionscript. [View](#)

Print Design

Nectar Imports Various Price List Brochures

Nectar approached me to refresh their image so that they could appeal to their increasingly sophisticated target market. I designed the artwork and page mockups in Photoshop and Illustrator and built the brochure in Adobe InDesign. [See it here](#)

HappeningUK Various Promotional Materials

Various posters, flyers and POS materials for drinks brands like Jagermeister, Luxardo and Angostura [More info](#)

Facebook Applications: HTML, CSS, Javascript, PHP (OOP), CodeIgniter, MySQL, Flash, Actionscript

The Apprentice The Apprentice Board

Chair your own Board by hiring and firing your Facebook friends and deliberating over episodes. [More info](#)

Sky News Video

Subscribe to Sky News channels and have up to date content appear on your profile. [More info](#)

Quark What Font Are You?

Pitched at designers, the application asks questions and calculates what font the user would be. [More info](#)

VideoJug Brain-o-Meter

Learn by watching 'how-to' videos and 'teach' by sending them to your friends. [More info](#)

Affiliate Window ShopWindow

Construct gift 'wishlists' on your profile by choosing from a massive range of products through the Affiliate Window network. [More info](#)

Comic Relief Xmas Cracker

Gives the user a new BBC Comedy clip every day on the run up to Xmas and encourages donations to Comic Relief by allowing users to buy the content for their Facebook friends. [More info](#)

Mini Portfolio

Allows Facebook application developers to display up to 3 of their applications on their profile. [More info](#)

I Love Microchips

Allows users to add an I Love Microchips badge their profiles [More info](#)

IT Consultant CHP Consulting February 2007 – September 2007

CHP Consulting is the leading provider of asset finance software and consultancy. In this role I developed software for Halifax Bank of Scotland (HBOS) as well as advised and developed for the Marketing and Product Development teams. I have gained valuable experience in software development, complex IT systems implementation and the project life cycle as well as training in: SQL, Delphi, LANSA, Object Orientated Programming, IBM iSeries, Crystal Reports, XML and Subversion version control.

Digital Producer JWT January 2007 – February 2007

During my time on the Shell Global team at JWT I project managed a major [Shell global campaign](#) and the resources for ad hoc digital advertising requirements. This also involved maintaining the Shell Careers website, producing animated banners and working with freelance Flash developers.

UK Manager HappeningUK April 2001 – December 2007

HappeningUK designed and implemented promotional campaigns for international drinks brands throughout the UK. I played an integral part in building the company and:

- Put the National management structure into place.
- Created proposals and marketing plans for clients.
- Developed and implemented policies and procedures for recruitment, induction, training, performance evaluation and appraisal.
- Organised and run events (eg. Cocktail Competitions)
- Planned, designed and developed the company's on-line admin system.

During which I developed a range of technical and creative IT skills including:

- Web-Site Design (XHTML, CSS, Javascript, Dreamweaver)
- Online Database Application Development (PHP, MySQL)
- Search Engine Optimisation (SEO)
- Photography & image manipulation (Photoshop CS)
- Illustration & Flash Animation (Adobe Illustrator, Flash).
- Video editing and CD/DVD (Adobe Premiere Pro, Director)
- Promotional Literature Design, Copy Writing & Editing, and coordinating print jobs.

You can find examples at [My Portfolio](#)

EDUCATION

Professional Marketing Diploma Chartered Institute of Marketing July 2006

2.1 (Hons) Degree in Philosophy University of Nottingham July 2000

4 'A' Levels Solihull Sixth Form College July 1997

English **A**

Philosophy **B**

Psychology **B**

Economics **B**