

1914

At the National Arts Club in New York City, a group of designers led by Charles DeKay, met to create the American Institute of Graphic Arts

1916

The Arts Club of Chicago is founded

1934

The Leo Burnett Company is founded

1933

The Century of Progress Exposition is visited by 39 million people, giving many their first exposure to modern design and inspiring the addition of a third star to the Chicago Flag
Esquire magazine founded

1917

The Chicago flag, designed by Wallace Rice, was selected from over 1,000 entries in a public competition. Its two original stars represent the Great Chicago Fire of 1871, and the World's Columbian Exposition of 1893

1953

Art Paul designs Playboy magazine and its bunny trademark
The "World Geographic Atlas" is created by Herbert Bayer and produced by Container Corporation
Norman Perman opens his office focused exclusively on corporate design and art

1954

Ralph Ekerstrom becomes design director at the CCA
Morton Goldsholl designs the Motorola logo

1974

Evaluation Conference hosted by STA

1995

Froeter Design established by Chris Froeter

2014

AIGA Chicago becomes the second largest of AIGA's 68 chapters with XX members
Chicago Design Museum settles into a permanent home with an exhibition celebrating 100 years of Chicago Design—a generous nod to AIGA's Centennial

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1951

The first Design Conference in Aspen—Design as a Function of Management—is hosted by Walter Paepcke

1970

Herbert Bayer becomes an AIGA Medalist
Universal recycling symbol designed by 23-year-old Gary Anderson, winner of the CCA sponsored competition to raise awareness of environmental issues

1937

Chicago business leaders, including Paepcke and Marshall Field, invite László Moholy-Nagy to establish New Bauhaus school in Chicago
AIGA sponsors Printing for Commerce Exhibit

1958

Massimo Vignelli joins Container Corporation, and begins teaching at the Institute of Design
Robert Vogele forms Vogele Design
John Massey opens his own studio

1938

Mies van der Rohe arrives in Chicago to become chairman of architecture department at Armour Institute of Technology, later renamed Illinois Institute of Technology

1939

Moholy-Nagy establishes the School of Design
Herman Miller opens Chicago showroom
A fourth and final star is added to the Chicago flag to represent Fort Dearborn

1960

Carl Regehr becomes the first art director of Chicago magazine

1950

Raymond Loewy opens Chicago office
Bert Ray opens design office

1949

The Institute of Design became a part of Illinois Institute of Technology and became the first institution in the United States to offer a PhD in design

1968

Hayward Blake, Bruce Beck, Henry Robertz, and Bud Mabry form The Design Partnership in design

1993

Studio/lab founded by Marcia Lausen
Studio Blue founded by Cheryl Towler Weese

2011

AIGA Chicago reaches 1,500 members
Robert Vogele becomes an AIGA Medalist
The White House honors Rick Valicenti with the Smithsonian Cooper-Hewitt, National Design Award for Communication Design

1978

STA hosts ICGGRADA (International Council of Graphic Design Associations) Chicago Congress, attended by 740 designers from 27 countries
Women in Design is founded

1998

AIGA Chicago initiative Design for Democracy begins under Marcia Lausen, with the goal of making interactions between the U.S. government and its citizens more understandable, efficient and trustworthy
Lowercase, Inc established by Tim Bruce

1999

Firebelly Design founded by Dawn Hancock
Someoddipilot founded by Chris Eichenseer

2010

Typoforce is founded by Dawn Hancock as an annual celebration of Chicago typographers

1979

Crosby & Associates founded by Bart Crosby

1991

AIGA Chicago hosts the National AIGA Conference
Paul Rand designs the Morningstar logo

1980

Liska & Associates founded by Steve Liska

2008

Quite Strong, a female design collaborative, is founded by Elaine Chernov, Jana Kinsman, Victoria Pater, Jennifer Sisson and Katherine Walker

1981

STA, with a grant from the National Endowment for the Humanities, sponsors a conference on The History of Design in Chicago

1929

Publication of Douglas McMurtrie's Modern Typography and Layout

1921

The School of the Art Institute of Chicago establishes the Department of Printing Arts, under the direction of Ernst Dettler, to train artists to design for printing
Oswald B. Cooper designs Cooper Black

1967

Robert Vogele Design becomes RVI Corporation
At Container Corporation, Rob and Will Kaulfuss create the "Made with Paper" exhibition

1962

STA hosts the conference on computer-aided design

1947

Theobald publishes László Moholy-Nagy's Vision in Motion

1966

Jay Doblin joins Unimark International

2008

Alliance Graphique Internationale (AGI) Congress in Chicago
Plural Design founded by Jeremiah Chiu and Renata Graw
Jilly Simons named AIGA Chicago Fellow

2001

The Voting Experience Redesign Initiative (VERI) at the University of Illinois at Chicago (UIC) / Design for Democracy

2007

Design for Democracy: Ballot and Election Design book released by Marcia Lausen
Bruce Mau becomes an AIGA Medalist
The Post Family is founded by Rod Hunting, Chad Kouri, David Sieren, Davey Sommers, Sam Rosen, Alex Fuller and Scott Thomas

1982

VSA Partners founded by Robert Vogele (originally Communication Design Group)

1927

Society of Typographic Arts (STA) is established
Paul Rensinger is the organization's first president; Robert Middleton becomes its first secretary

1946

Moholy-Nagy dies; Serge Chermayeff heads the Institute of Design
New Bauhaus becomes the Institute of Design

1965

Ekerstrom leaves Container Corporation, founds Unimark International with Massimo Vignelli and Bob Noorda in Milan, Larry Klein in Chicago, and Jim Fogelman in New York
John Massey becomes design director of Container Corporation
The Center for Advanced Research in Design is established

1964

STA produces Trademarks/USA exhibition

2006

Rick Valicenti becomes an AIGA Medalist

1984

Joe Manseto establishes Morningstar in his Chicago apartment

1924

Chicago printing businesses employ more than 30,000 people

1945

Working for Container Corporation, Herbert Bayer designs Modern Art in Advertising exhibition, which opens at the Art Institute of Chicago
Gyorgy Kepes publishes "Language of Vision"

1944

The School of Design renamed Institute of Design, and is merged with the Illinois Institute of Technology

1986

Pressley Jacobs Design formed by Wendy Pressley Jacobs

2004

Jay Doblin becomes an AIGA Medalist

AIGA Chicago

is founded by Bart Crosby and 52 fellow Chicago designers in an IBM Board Room

The first Board of Directors was led by President Wendy Pressley Jacobs and Secretary Robert Vogele