

CHRISTINA M CONNOLLY

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EDUCATION

Academy of Art University 2017

MA, Graphic Design & Digital Media
San Francisco, CA

Syracuse University, College of Visual and Performing Arts 2009

BFA, Interior Design
Minor in Psychology
Syracuse, NY

Syracuse University Study Abroad

Summer Session 2008
Florence, Italy

SKILLS

Sketch, Principle, OmniGraffle, Invision, Axure RP, Proto.io, Flinto, Marvel.

Adobe CC: InDesign, Photoshop, Illustrator, Lightroom,
Basic HTML & CSS, WordPress, JIRA, Basecamp, & Zendesk.

Business requirements documents, writing user stories, sprint planning, agile development.

WORK EXPERIENCE

HERO Digital

Senior UX Designer, Sunnyvale, CA, May 2016–Present
Member of the on-site team at Apple in the Marketing & Communications department. Projects for Apple.com and the Apple Store App. Collaborate with Producers, Designers, and Copywriters.

Mobiquity Inc.

Senior UX Architect, San Francisco, CA, April 2015–May 2016
Member of the Tiger team responsible for agile design & dev for Taco Bell's Digital Dine-In kiosks located in Irvine, CA. 6 days of user research for Comcast for an internal iPhone app for Field Technicians. 2 days of in-store prototyping with customers at Pizza Hut to improve the ordering experience. Heuristic evaluations of existing apps to provide updated solutions. Collaborate with Tech Managers, Developers, Project Managers, & Delivery Directors to ensure customer success.

Iron Creative

UX/UI Designer, San Francisco, CA, August 2013–April 2015
Designed & produced 6 versions of in-store kiosk app for Fitbit in over 2,000 stores in both the US & Canada in two languages, created 5 versions of Dockers Fit Finder tool (UX, UI, interaction, production, and QA). Responsible for developing the company's UX process, worked closely with development teams to ensure delivery, developed programming for weekly creative meetings.

App Studio (Formerly PressRun)

Visual Designer, San Francisco, CA, September 2011–June 2013
Designed 21 interactive digital issues for 6 magazines for the iPad, iPhone, Android tablets & phones. Maintained consistency for the UX & UI for the App Studio iOS, Android, & web apps. Established internal branding guidelines, created presentations for marketing, pre-sales, and the CEO.

INVOLVEMENT & HONORS/AWARDS

Cascade SF, UX Night Mentor

AIGA SF Member & Volunteer, Nov 2009–Present

SF Design Week 2013, Programming Committee Chair (sfdesignweek.org)

The Webby Awards 2017

Apple.com, Best User Experience, People's Voice Award
Interactive Media Awards 2013

Levi's Catalog at Belk.com, Best in Class Award, Fashion/Style Category
Ziptopia, Best in Class Award, Lifestyle & Automotive Categories

Syracuse University

Varsity Track & Field Team, 2005–2009

(CIDA) accredited program, ranked 7th in the nation

Dean's Scholarship, Dean's List, & Athletic Director's Honor Roll

Big East Team Excellence Award in Outdoor Track and Field, 2008

Big East Academic All-Star Team, 2007

U.S. Track and Field and Cross Country Coaches Assoc. Div. I Women's All-Academic Team, 2005, 2007, 2008.