
CHRISTINA CONNOLLY

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EDUCATION

Academy of Art University

MA Candidate, Graphic Design &
Digital Media

Syracuse University, College of Visual and Performing Arts 2009

BFA, Interior Design
Minor in Psychology

Syracuse University Study Abroad

Florence, Italy Summer Session 2008

SKILLS

Sketch, OmniGraffle, Axure RP, Invision,
Proto.io, Flinto, Marvel.

Adobe CC: InDesign, Photoshop,
Illustrator, Dreamweaver.

Basic HTML & CSS
WordPress

Microsoft Office: Word, Excel,
Powerpoint, & Outlook.

JIRA, Basecamp, Zendesk,
& Parature.

WORK EXPERIENCE

HERO Digital

Senior UX Designer, May 2016–Present

Member of the on-site team at Apple in the Marketing & Communications
department. Collaborate with Producers, Designers, and Copywriters.

Mobiquity Inc.

Senior UX Architect, April 2015–May 2016

Member of the Tiger team responsible for agile design & dev for Taco Bell's
Digital Dine-In kiosks located in Irvine, CA. 6 days of user research for
Comcast for an internal iPhone app for Field Technicians. 2 days of in-store
prototyping with customers at Pizza Hut to improve the ordering experience.
Heuristic evaluations of existing apps to provide updated solutions.
Collaborate with Tech Managers, Developers, Project Managers, & Delivery
Directors to ensure customer success.

Iron Creative

UX/UI Designer, August 2013–April 2015

Designed & produced 6 versions of in-store kiosk app for Fitbit in over 2,000
stores in both the US & Canada in two languages, created 5 versions of
Dockers Fit Finder tool (UX, UI, interaction, production, and QA). Responsible
for developing the company's UX process, worked closely with development
teams to ensure delivery, developed programming for weekly creative
meetings.

App Studio (Formerly PressRun)

Visual Designer, September 2011–June 2013

Designed 21 interactive digital issues for 6 magazines for the iPad, iPhone,
Andoird tablets & phones. Maintained consistency for the UX & UI for the
App Studio iOS, Android, & web apps. Established internal branding guide-
lines, created presentations for marketing, pre-sales, and the CEO.

INVOLVEMENT & HONORS/AWARDS

ALGA SF Member & Volunteer, Nov 2009–Present

Cascade SF, UX Night Mentor

SF Design Week 2013, Programming Committee Chair (sfdesignweek.org)

Interactive Media Awards

Levi's Catalog at Belk.com, Best in Class Award, Fashion/Style Category

Ziptopia, Best in Class Award, Lifestyle & Automotive Categories

Syracuse University

Varsity Track & Field Team, 2005–2009

(CIDA) accredited program, ranked 7th in the nation

Dean's Scholarship, Dean's List, & Athletic Director's Honor Roll

Big East Team Excellence Award in Outdoor Track and Field, 2008

Big East Academic All-Star Team, 2007

U.S. Track and Field and Cross Country Coaches Assoc. Div. I Women's
All-Academic Team, 2005, 2007, 2008.