

Call for Participation: IEEE Computer Society SPECIAL TECHNICAL COMMUNITY ON SOCIAL NETWORKING

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Why to participate?

THE entry point for researchers in SN
Communication with like-minded people
through existing SN tools

How to participate?

Come and join us via:

<http://computer.org/stcsn>

IEEE Computer Society Special Technical Communities (STCs) aims to provide focused knowledge on a given subject in order to foster technological innovation and excellence for the benefit of humanity. STCs offer a new engagement model for IEEE Computer Society (CS) members and much broader computer practitioner world to collaborate for their individual and mutual benefit, specifically to advance technical topics to the benefit of the profession.

The main objectives of STCs are:

- Extend CS beyond traditional membership and activities.
- Give new outlets for the membership to create and distribute more IP.
- Enrich professional activities (e.g. newsletters, sharing of best practices)
- Strengthen governance through new dynamic organizational structure

STC Benefits to the Community:

- More flexible, dynamic, technologically current collaboration under CS (e.g., easier conference management, IP access, agile technical communities)
- Vertically integrated CS, i.e., communities, products and services.
- Offer easy, lightweight startup, services-rich CS offering, vertical in nature (topic-specific publications, standards, classes, webinars, books, etc.)
- Custom-designed IP bundles, discount/free: magazines, conferences, standards, essentialsets/readynotes, professional certification, webinars, etc.

STC on Social Networking (SN)

“A social network service is an online service, platform, or site that focuses on building and reflecting of social networks or social relations among people, e.g., who share interests and/or activities.” --

http://en.wikipedia.org/wiki/Social_network_service

The aim of this STC is to provide *the entry point* for researchers and practitioners in Social Networking, fostering communication and interaction between people in the community.

The STC on Social Networking intends to be Agora for researchers with similar interests to meet and gather. We are interested in (but not limited to) the following topics:

- Social network services, applications, and tools
- Social computing and social search
- Social multimedia and social communications
- Mobile social networking
- Social network analysis and visualization
- Standardization trends and federated social Web initiatives
- Business models
- Societal issues (e.g., privacy and data protection)

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