

Seven Surprisingly Effective Ways to Increase Worship Attendance

Resource List:

Webinar Recording will be available on February 1 at: <http://wp.me/p1Mvzd-3f>

This document may be downloaded at: <http://goo.gl/z0mfi>

Download the PowerPoint from this webinar: <http://goo.gl/s36fr>

Lay Shepherding Document from Steve Kirby: <http://goo.gl/ToisH>

Human Behavior

Switch – by Chip and Dan Heath - <http://goo.gl/WgZa9>

[Drive: Surprising Truth About What Motivates Us](http://goo.gl/D3Caq) – Daniel Pink <http://goo.gl/D3Caq>

Website: [Harnessing the Power of Feedback Loops –Wired Magazine](http://goo.gl/FQyOw) <http://goo.gl/FQyOw>

Attendance Spreadsheet <http://goo.gl/3SnIH>

Sample Connection Card <http://goo.gl/q3DbV>

Social Media

Game of Life – Popular Science Magazine January 2012 <http://goo.gl/YgRoH>

[Claim your church as manager on Foursquare](http://goo.gl/giuE4) - <http://goo.gl/giuE4>

[Claim your church location as administrator on FaceBook places](http://goo.gl/ylaSg) - <http://goo.gl/ylaSg>

[Elevation Revival](http://goo.gl/iiDkk) – note the information on how social media has engaged people in this church - <http://goo.gl/iiDkk>

[Social Media Marketing in an Hour a Day](http://goo.gl/jBrKi) – Evans - <http://goo.gl/jBrKi>

[The Dark Side of Social Media](http://goo.gl/Y5872) – Doctorow <http://goo.gl/Y5872>

Turn Around Boot Camp (aka How to Get More Members for Your Church) – how your church can reorient itself (turn around) toward the people in your community who are still far from God and bring them into a relationship with Christ and the Church. June 2-3, 2012 - Assurance UMC, Huntersville, NC. Check out the registration announcement at <http://goo.gl/IF772> or register for the event here: <http://goo.gl/bJgZW>

For more information about welcoming first time guests and engaging them fully in discipleship, watch this recorded webinar: **First-Time Guests to Fully-Engaged Disciples:** This 90-minute webinar, offered in the partnership of the WNCC Office of Congregational Development and WNCC Information Technology

Department, is a great tool for pastors or hospitality teams from congregations to view together. The accompanying document contains all the speaker notes and hyperlinks to many resources to support a church that wants to develop best practices in hospitality and discipleship. Questions? Contact [Steve James](#)

First Time Guests [Speaker Notes](#) | [Recording](#) Hyperlinks in the speaker notes take you to other resources including the connection card and sample letters.

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