



INTRO

For over 14 years I have worked with brands and businesses strengthening their digital position. As a seasoned digital professional, my experiences include user strategy, user experience design, visual design, information architecture and creative leadership. I am a strong team leader with solid client-facing skills and hands on experience leading internal and external teams. I've worked with over 50 businesses reaching over 20 billion users. These experiences have allowed me to focus on achieving user satisfaction through building successful brand interactions.

EXPERIENCE

October 2008 - Present

Hot Studio - Senior Designer (San Francisco, CA and New York, NY)

Developed unique strategic and tactical design solutions for a broad range of clients. Responsible for formulating and holding a program's creative vision with both internal teams as well as external stakeholders. Led discovery workshops, crafted a presented strategic recommendations. Team thought leader around mobile/tablet design, manager and practitioner across strategy, user experience and visual design. New business program planning/scoping, proposal writing and client presentation.

February 2007 - October 2008

Freelance -

Multi-disciplined role as concept consultant, architect, designer and developer. Lead projects from concept to creation including project management. Worked as design consultant for firms such as Sequence and Zaudhaus.

February 2006 - February 2007

Zaudhaus - Interaction Designer (San Francisco, CA)

Pitched concepts, executed designs and ensured design excellence throughout the creative process. Lead teams of junior designers and programmers. Heavy exposure to pre-venture startup clients. Advanced the quality of interaction and visual design within the agency.

January 2003 - February 2006

WestEd - Visual Designer (San Francisco, CA)

Non-profit focus, designing for educators, parents and children. Inspired a technology forward vision and innovative thinking among peers. Developed accessibility skills and re-focused design practice around user needs.

AFFILIATIONS

- Interaction Design Association, 2006 – present
- AIGA, the professional association for design, 2005 – present
- Usability Professionals Association, 2010 – present

INTERESTS

Mobile and tablet design and technologies, Gadgets, Service design, Cross discipline collaboration, Travel, Themed experiences, Physical spaces, Retail.

Full portfolio at brianvanveen.com and references available upon request.