

# **Garage Sale Groups**

## **Front Page Copy**

*by Roane Beard*

**Roane Beard**

[roanebeard@gmail.com](mailto:roanebeard@gmail.com)

Roanebeard.com

562-448-2299

Skype: roane242

## Notes to Designers

- Copy in [brackets] indicates a button.
- I broke these out by rows. It doesn't necessarily reflect the way rows are organized in the existing mockup, as I think this approach will result in a higher conversion rate. So the first four rows are full width, while row five is divided into columns.

## FIRST ROW

Turbocharge Buying and Selling on Your Social Networks

- Sell to Your Social Networks. Buy From Local Sellers.
- Full Facebook Integration
- Powerful Sales Tools
- Click to Buy within Search Results
- Free and Easy to Use

[Turbocharge Social Selling. Join Now!]

## SECOND ROW

### Social Selling with Power

Simplify social selling with built for purpose sales tools. Turbocharge your buy/sell/trade groups with a simple, no hassle setup, and start using the most powerful selling tools on the social web.

- Build buying, shipping, and payment options right into your product posts.
- Use your existing buy/sell/trade groups, with all the features you're familiar with - improved with custom tools designed to make selling simple.
- Reach your existing customers, not just Garage Sale Groups members.
- Reach more customers, with a better way to sell.

## THIRD ROW

### Buying Local Made Easy

See exactly what your neighbors are selling, and how much they're selling it for. Then buy it, right from within their post. All with just one simple search.

- Search every local buy/sell/trade group you're in, all from one search.

- Enjoy a seamless buying experience with purchasing tools built right into seller's posts. It's like buying from the easiest to use store on the Web, right from within Facebook.
- Keep all the regular features you're used to, with added power features to make finding the perfect product that much easier.

## **FOURTH ROW**

### **FULL FACEBOOK INTEGRATION**

Don't want to leave Facebook to try Garage Sale Groups? Don't worry. We don't want you to. Buy and sell right on Facebook, the way you want to buy and sell. Only do it in a fraction of the time.

- Sell directly from Facebook, in groups, business pages, or on your wall.
- Put a buy button right in your post. How easy is it to sell like that?
- Share every post anywhere you want. Your selling tools will go with your post.
- Use as many or as few of our additional features as you want. It's all up to you, and it's all free.

## **FIFTH ROW**

### **HOW IT WORKS**

Garage Sale Groups joins a world of communities engaged in buying, selling and trading with each other across their social networks. When you join, you have a chance to find, join, buy from and sell to those communities, using the most powerful buying and selling tools on the social web.

And you can do it your way, any way you want.

### **Join a World of Buy / Sell / Trade Groups**

Millions of people are buying, selling and trading on social networks right now. Most of them are using tools not designed for the job. Garage Sale Groups gives you the tools to move the products you want to sell, and find the products you want to buy.

### **Create Your Own Groups**

Form a group designed for you to promote and sell your products and services to people in your social networks and beyond.

### **Expert Advice**

Whether you're new to social selling or the most seasoned veteran in the marketplace, Garage Sale Groups is the place you can come for expert advice on getting the most

out of buying and selling on social networks.

### **Fully Integrated Services for Buying and Selling in the Social Networks**

The social networks are great for reaching people, but not that great at selling to them. Garage Sale Groups turbocharges the buying and selling power of your social networks, turning them into some of the largest, dynamic marketplaces on the Web.

[Turbocharge Social Selling. Join Now!]