

# Flip Goods About Page Copy

*by Roane Beard*

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## WRITER'S NOTES

- Note: Instructions, headers and other information intended for guidance is in blue.
- Copy is in black.
- It would be helpful to have more testimonials.
- A founder story from Daniel would also help.
- Can we offer a newsletter? Because we can start building a base of people who sign up for us to market to them if we can.

## COPY

### **Why Flip Goods?**

Want to buy top quality merchandise for a fraction of the manufacturer's wholesale price? With Flip Goods, you can.

### **Low Cost of Goods. Wide Margins of Profit.**

Flip Goods is America's largest wholesaler of retail returns. That gives us the leverage to negotiate **rock bottom prices on top-quality, liquidated goods** from the country's leading retailers.

So we always have an inventory of the hottest products at prices your customers will scramble to pay.

Which means you get a superior, low cost inventory, wide margins, and a profitable turnaround.

### **High Quality on High Tech (and Low Tech Too!)**

Flip Goods deals with a wide range of liquidated goods across product categories. The one constant? We only handle top quality merchandise.

That means you can stock your shelves with hi-tech electronics like iPads, iPhones, android devices and flatscreen TV's, or get great deals on fashion, jewelry, sporting goods, and even furniture. All at a fraction of what you'd pay for wholesale.

Meaning you can pass your savings on to your customers, and keep more cash in your

pocket.

### **Turn a Profit with Flip Goods.**

Just like Tyler:

"My first experience with Flip Goods was so good that I'm back now to buy more with my whole family, and my wife's family, too. I made so much money after buying just one pallet that I'm buying three this time. If you want a good deal and like to be treated right, come on down to Flip Goods – they will NOT do you wrong!"

- Tyler, Modesto, CA -

### **Start Turning a Profit with Flip Goods Today**

#### **A step by Step Quick Start Guide**

1. Register for a free account.
2. Browse hundreds of top quality, name brand liquidated returns.
3. Order by the box, the pallet, or the truck load. Not sure which to choose? Talk to your Personal Account Representative to ensure you get the right mix in the right quantity at the lowest shipping prices around (have we mentioned that we've locked in super low rates for full truckloads?)
4. Serve your customers first class products at competitive prices, widen your profit margins, and come back for more!

### **Shop Tax Free!**

For even greater savings, set up your business with a Seller's Permit. Getting set up is easy, and will save you the 7.625% sales tax!

Visit our Retailer Resource Center to learn more.

#### **Contact Us**

-  816 Kiernan Avenue, Modesto, CA 95356
-  sales@flipgoods.com
-  209.543.3880

## **Sidebar Elements**

### **Personal Account Manager**

Speak with your Personal Account Manager today!  
Call 209.543.3880 or email [sales@flipgoods.com](mailto:sales@flipgoods.com).

### **Meet Our Team!**

Come out to Flip Goods. Meet our team. Help us help you..

### **See for Yourself**

Our business thrives when yours does. Come see the warehouse, and we'll show you how we make our business, YOUR business.

### **Keep Updated (Only if we offer a newsletter. We'll reword this if we don't go that way.)**

Sign up for our newsletter and stay on top of the best deals in wholesale.