

Great Hires

Explainer Video Script

Final Draft

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Notes

- This draft includes voice over only. Client and animator will work out screen direction.
- Per client's request, this script is longer than my recommended 60 to 90 seconds for explainer videos.

Draft

OK, here's Jessica. If you've worked with Talent Acquisition, you know Jessica. If you work IN Talent Acquisition, you might even BE her.

See, Jessica's a Talent Acquisition Manager. And she's great at it. She can sift through thousands of resumes like a precision instrument, skillfully sniffing out the top talent from mountains of candidate data.

But then, the trouble starts. Jessica's a team player, which means she sets up a lot of slate interviews; you know, when a candidate comes in for a series of one-on-one interviews with key players.

But when it comes to working through the slate interview process, her interview team is playing with antiquated tools.

See, Jessica's interview team relies on the data they collect from candidates to make decisions. The problem is that their data is spread out across spreadsheets, files, forms, links and other documents, making preparing for their interviews a clunky, inefficient process.

The team needs a way to cut to the heart of the matter. A way to look at all the data efficiently, to collaborate smoothly. They need a tool that gets out of the way to let them find the best talent.

They need Great Hires.

Great Hires solves the slate interviewing by applying the best of today's technology to interviewing and evaluating talent in a one on one setting.

With Great Hires, Jessica and her team have all the information they need at their fingertips, on any platform they choose to access it on. They have a real time view that allows them to shape the interview process as it evolves, and collaboration tools

that makes leaving and reviewing interview feedback easy, central, and accessible on any device.

It even improves the interviewing experience for candidates by ensuring that they understand as much about the company, the job, and the people they'll be interviewing with as the team wants them to.

So Jessica keeps the interview team feeling well informed and in control. And they make Jessica feel like the competent, essential part of the interview team that she is.

She has Great Hires to help make it happen, from anywhere she needs to be, on any platform she chooses.

She's not just a talent acquisition manager anymore. With Great Hires, she's a talent acquisition hero.

And everyone knows it.

See how Great Hires can transform your slate interviewing experience. Schedule a demo today.