

# **DataQA Voice Over Script**

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## **SCRIPT**

Finding and tracking issues in a database is an inefficient, time consuming chore.

Reports have to be run. Issues have to be discovered. And even before they can be handled, they have to be entered into JIRA or JIRA Service Desk.

At best, these processes are semi-automated by third party software. At worst, it's all by hand.

What a chore.

What if there was a better way?

What if JIRA could automatically check for problems in databases, and alert users when rules fail?

That would make it easy to track and manage data defects.

That would be a huge efficiency boost.

To say nothing of the bottom line.

And that's exactly what DataQA for JIRA brings to the table.

DataQA extends JIRA with SQL based data rules, so that JIRA can automatically check for problems in databases.

When a rule fails, DataQA automatically alerts users.

So problems instantly become visible.

Root analysis is easier than ever, because DataQA captures history, showing previous data problems.

You can drill deep into the records, and see exactly what's happening.

You can even save the records as a CSV file for correction in Excel, or attach

them to an issue.

DataQA's data rules make it easy to generate pass/fail results from SQL queries.

So checking for problems like unpopulated mandatory fields, orphaned records, or even missing tables is simplicity itself.

Making it easier than ever to discover exactly what the problem is.

Best of all, because DataQA is fully integrated with JIRA, users can discover, assign, track, and resolve issues all from within the platform.

Quickly, efficiently, and effectively.

Start using DataQA for JIRA now, free for 30 days.

[Click here to install DataQA from the JIRA plugin marketplace.](#)