

2017 EDITORIAL CALENDAR

Features

Bonus Distribution

January/February

Ad Closing: 12/16/16
Materials Due: 12/23/16

CREMATION
GREEN BURIAL

March/April

***ICCFA PREVIEW ISSUE**

Ad Closing: 02/17/17
Materials Due: 02/24/17

CASKETS & VAULTS
PRENEED SALES & AFTERCARE

ICCFA ANNUAL CONVENTION
APRIL 5-8
NASHVILLE, TN

May/June

Ad Closing: 04/14/17
Materials Due: 04/21/17

EDUCATION
EMBALMING & PREP

July/August

Ad Closing: 06/16/17
Materials Due: 06/23/17

BUSINESS STRATEGIES
ARCHITECTURE & INTERIOR DESIGN

September/October

***NFDA PREVIEW ISSUE**

Ad Closing: 08/18/17
Materials Due: 08/25/17

STRATEGIC MARKETING & SOCIAL MEDIA
MEMORIALIZATION & PERSONALIZATION
PET LOSS

NFDA ANNUAL CONVENTION
OCTOBER 29-NOVEMBER 1
BOSTON, MA

November/December

Ad Closing: 10/20/17
Materials Due: 10/27/17

TECHNOLOGY
SPECIALTY VEHICLES

Funeral Business Advisor Magazine
is published by FMM Media
8913 Stone Green Way, #200
Louisville, KY 40220
www.FuneralBusinessAdvisor.com

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