

# WHAT'S IN YOUR WORLD?

*"Look around the room you are sitting in right now and count the number of features that were designed to make your experience suitable. Designers created the furniture, lights, walls, colors of paint, flooring, heating, clothing, décor and many other features. Everything is designed. Environmental Design students will be the leaders of designing the future environments in which you work, live, and play."*

"Design is so critical, it should be on the agenda of every meeting in every single department."

—Tom Peters

Design is such an integral part of our everyday life, considering our entire built environment is designed. So often we take for granted everyday structures and products, not giving a second thought to the fact that someone had designed them.

It is so important for students to be exposed to and have an understanding of the processes involved in designing our environment. Researching **various fields of design** is a first step, since students don't always understand that there are so many different fields of design. Design fields range from Architecture & Engineering to Graphic & Interior Design to many, many more.

The importance of understanding the consumer and their needs cannot be underestimated in any design field. Until a product fails the consumer, the design process is usually not even considered. The built environment encompasses a broad spectrum of jobs and skills. One fundamental principle holds true to each of these job fields, **Meet Human Needs and Wants**. Basic components of our lives, like shelter and contextual communication are designed. Aesthetics and enrichment are examples of wants humans desire to be designed.