

# CLINTON LUGERT



A CURIOUS HYBRID OF CREATIVE TALENTS  
[CLINT@CLINTONLUGERT.COM](mailto:CLINT@CLINTONLUGERT.COM)  
612.205.0512  
MINNEAPOLIS & BEYOND

## EXPERIENCE

**LEE Branding**  
Group Creative Director  
December 2014 – July 2016

Delivered high-concept, creative work to large, complex companies while leading the creative department to \$5M of billables [+230% from prior year].  
Enki Brewery, Medtronic, MN Lynx.

**Campbell Mithun**  
Associate Creative Director  
July 2013 – September 2014

Concepted and created multiple interactive and video campaigns and launched new media channels for formerly traditional clients.  
Bisquick, Key Bank, Land O' Lakes, Popeyes Chicken, Purina.

**VSA Partners**  
Sr. Designer  
November 2012 – July 2013

Designed new product lines, global campaigns and annual reports.  
Mack Truck, Cargill, Target.

**OLSON**  
Art Director  
March 2010 – September 2012

Created a myriad of progressive campaigns. Sold culturally-relevant, art-driven work to typically stuffy banks.  
Capital One, Country Inns & Suites, Ecolab, Fifth Third Bank, Izzie Soda, Kid Robot, KraftMaid & Merillat Cabinets, MN Lottery, Naked Fruit Juice, University of Minnesota, USBank.

**Pixel Farm**  
Interactive Designer & Animator  
May 2006 – March 2007

Pioneered the digital department by bridging the gap between broadcast and interactive. Created Art Director position.  
Best Buy, G.M.A.C., Land O' Lakes, Medtronic, Slumberland, USBank.

**"THEY" design**  
Owner & Creative Director  
1999 – Current

I specialize in branding and advertising for other creatives and their projects, including multiple feature films.  
Artcrank, Channel Z, Christine Walker, CNN, Dino's Gyros, FOX Movie Channel, Gasket Studios, Macy's [Glamorama], MN Film Board, NASCAR, Star Wars Holiday Special, Starwood hotels, Thomson Reuters [Westlaw Next], Twin Cities Film Fest.

## AWARDS

**100 Creatives**  
CityPages

**AIGA Design Award**  
"Phasma Ex Machina"

**ArtCrank - Featured Artist**  
"Too Tall To Fall" & "Femifish"

**P.I.M. Star of Excellence**  
KraftMaid "Flower Girl" ad

**Artenbru - Best In Show**  
"Drunk With Power"

**Best Package Design**  
FOX Movie Channel

## REFERENCES

**Heath Rudduck - CCO**  
Campbell Mithun, Digitas  
[Heath.Rudduck@gmail.com](mailto:Heath.Rudduck@gmail.com)  
617.633.6022

**Gary Loo Bun - CD**  
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**Kris Growcott - CD**  
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**Bob Brihn - GCD**  
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## EDUCATION

**M.C.A.D.**  
Double Major: Filmmaking & Graphic Design.  
Minor: Comic Illustration.