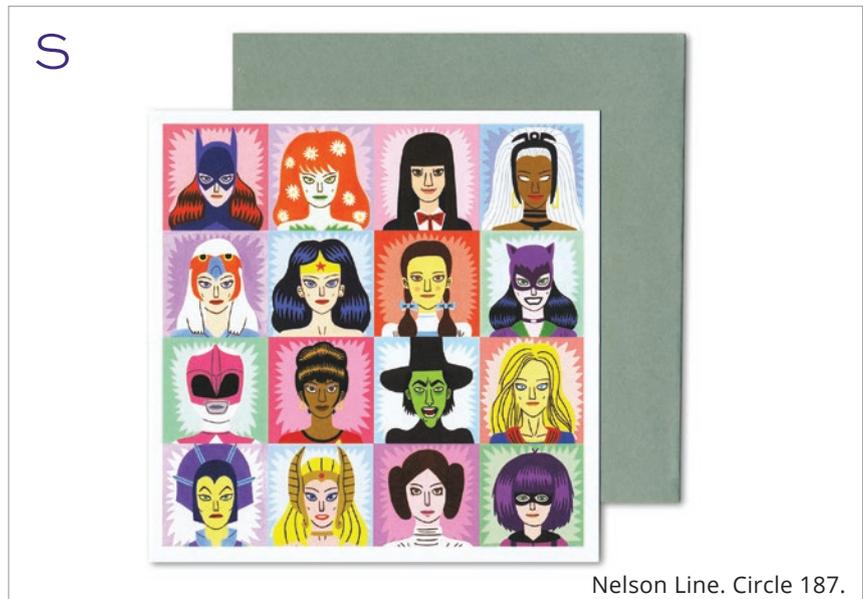


O. Options. Multiple choices remind us what is so fun about old-fashioned greeting cards, and infuse them with interactivity and humor. **P. Pins.** Lapel pins, often referred to as “flair,” do just that, both on cards and sold individually. There’s probably no more affordable way to showcase one’s personality and taste! **Q. Quintessentially Clever.** Sometimes a product’s success is just based on clever juxtaposition — in this case, a classic notebook element replicated on mailing labels. **R. Repurposed.** This is not a new concept, but ingenious interpretations of it keep it alive and appreciated. **S. Superheroes.** Depictions of comic book and Saturday morning heroes are a little bit retro — and very empowering. **T. Tape, Tape, Tape!** Call it washi, call it paper, this sticky substance is adorning nearly every conceivable surface — its uses only limited by the imagination. **U. Uplifting.** Inspiring quotes are that much more so when artfully presented — in this case, hand-lettered and printed in rose gold. **V. Vintage Modern.** Taking the past and combining it with contemporary patterns and color palettes makes for offerings completely of our time. **W. Wraps with a Message.** Don’t just say it on the card — say it on the gift itself. **X. Xtreme Prep.** Watercolor elements combine with favorite icons and rewed-up color palettes to create compelling prep-oriented offerings. **Y. Yes to World Travel.** Along with cityscapes and neighborhoodscapes, imagery representing favorite destinations never fails to capture the attention. **Z. Zodiac.** The seventies are back! But astrology has never seemed as cool as it does in gold, paired with a colorful envelope and metallic liner. **S**



MIXT Studio. Circle 186.



Nelson Line. Circle 187.



Out of the Blue Press. Circle 190.



Farewell Paperie. Circle 191.



Kris-10's Creations. Circle 192.

