



The studio guide is the perfect way to direct your client and your makeup artist . (Print High Res attachment for your makeup room)



Each makeup level photographs beautifully in Natural Light BY SUE BRYCE SUEBRYCEEDUCATION.COM

Contouring the eye | Makeup Brushes



- 1 Highlight cover over full lid Use a shadow one shade lighter than your skin tone. No shimmers & stay within the eye/brow line.
- 2 Midtone up to the eyelid crease Use a shade mid tone neutral or warm not to dark. When blending do not let the colour go to high.
- 3 Dark contour make a C shape from outside to halfway on top and bottom Tap, not rub repeat to build intensity of colour.
- 4 Dark contour inside up to eyelid crease This step is optional suits larger eyes and will darken the whole look.
- 5 Eyeliner strong and defined The top line is the most important line for natural light photography it helps define the eye.
- 6 Lots of mascara and half lashes on the outside. TIP leave the foundation for under the eye till last to clean up fallen eyeshadow.

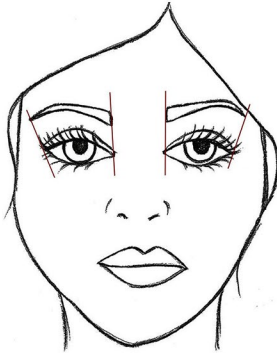
Brushes are essential to great makeup. These are the four brushes to get for great results and to create this eye make up look.

The rule is: The bigger brush for the lighter colour. As your eyeshadow gets darker your brushes gets smaller.

1. Blender: is a soft full brush for blending each layer
2. Large eyeshadow brush for highlight on full lid
3. Medium eyeshadow brush for midtone up to eyelid crease
4. Small eyeshadow brush for dark colour and contouring



Contouring the eye | Step one - large brush



To create a flawless makeup you must start with a good foundation coverage. Natural light photography does not require contouring or bronzing as this can look muddy. Don't forget to put foundation on the eyelids, it helps to prime the lid for eyeshadow and makes it easier to blend.

With the largest eyeshadow brush and the lightest colour on your palette. Pressing gently cover the whole lid right up to your brow. Stay within the lines of your brow.

Always select a highlight colour that is only one shade lighter than your skin tone. AVOID all shimmers, matt eyeshadows photograph the best in natural light.

Contouring the eye | Step two - medium brush & blend



With the medium size brush and the second colour on your palette. Choose a light neutral or soft warm tone eyeshadow colour.

Pressing gently cover the lid up to your eyelid crease. Stay within the lines, do not go above the lid crease. Using the soft blending brush gently blend the half circle of your eyelid.

You can stop now for a gorgeous Natural look add mascara, cheeks and lip gloss to complete this look.

To darken go to Step three dark contour.

Contouring the eye | Step three - small brush & blend



Contouring the eye. Pressing softly create a C shape, up to your eyelid crease. Remember press the eyeshadow don't rub. Pressing helps build up the colour & rubbing removes the shadow.

Using the soft blending brush gently blend the half circle of your eyelid crease.

Do NOT let the dark colour get to high.

To build up intensity of colour repeat this step and blend each time.

Contouring the lower eye | Step four - small brush





To darken the lid further take your small brush and the darkest colour on your palette and repeat the contour process building intensity.

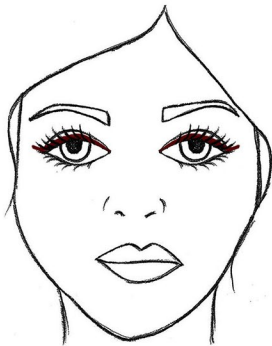
Pressing gently (no rubbing) up to the eyelid crease and blend.

Using your blending brush gently blend the half circle of the eyelid.

For bigger eyes darken the inner contour.
For a FULL smokey lid, fill in the whole lid with dark.

Do not let the dark colour get to high.

Topline | Gel Liquid or Kohl



You can use Gel eyeliner, Liquid eyeliner or a very sharp kohl pencil to create this top line. You can also use a black powdered eyeshadow with a small slanted makeup brush.

When shooting Natural Light this is the most important line to define the eye.

Start from the inside all the way out, remember to stay as close as you can to your eyelashes.

Taper this line about 5mm past the end of your lid.

Gorgeous Lashes



Attach half lashes to the outside of the eye. Use lots of mascara and lift to blend lashes with your own



Half lashes or individuals are the best lashes for this look as they are not big and are easy to apply. (after a little practise)

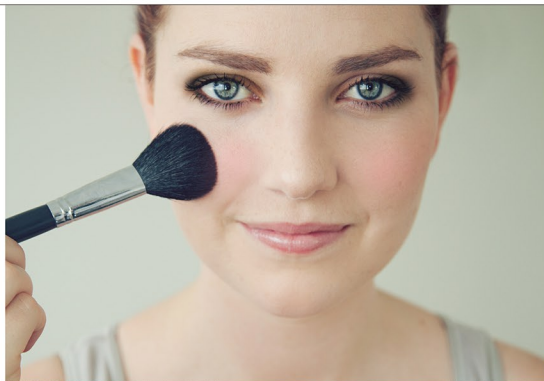
They are also cost effective in the studio as you can cut one eyelash in half. Halves & individuals look more natural than a full set & clients always love them.

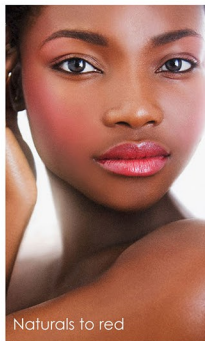
Attach to base of the eyelashes towards the outside of the lid.

If you are applying individuals attach them on the same outward angle. Once they are placed on and before they dry pinch the lashes and their eye lashes together and wiggle them gently into place.

When you apply mascara lift up your natural lashes to connect them.

Dust pink or apricot lightly on the apples of the cheeks





Naturals to red



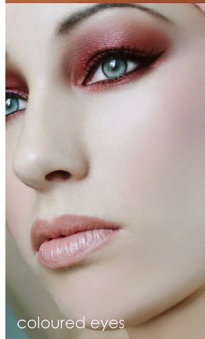
natural eyes



medium eyes



dark eyes



coloured eyes



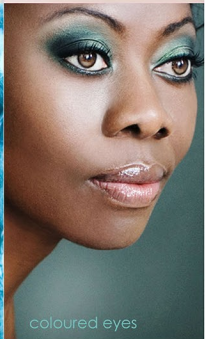
coloured eyes



coloured eyes



coloured eyes



coloured eyes





