

ADAMAMA

GREAT JEWISH BAKE-OFF



**WE'RE SEARCHING FOR SYDNEY'S
GREATEST JEWISH BAKERS**

JEWISH FOOD & FARM FESTIVAL

27 NOVEMBER

WORKSHOPS. FOOD STALLS. TALKS. DEMOS.





ADAMAMA

JEWISH FOOD & FARM FESTIVAL

**Great Jewish Bake-Off
Sunday 27 November, 2022.
RULES AND GUIDELINES:**

WHO CAN ENTER?

Adamama and Shalom are excited to invite you to enter The Jewish Food and Farm Great Jewish Bake Off! Kids and Adults of any age are welcome to participate. There are Junior, Teen (High School) and Adult categories. Both professional and home bakers are eligible to enter. Contestants may work individually or with a team. Entries do not need to be kosher but need to be clearly marked with KA certification if they are kosher.

WHAT ARE THE CATEGORIES?

The competition is for the title of:

Adult: Sydney's Jewish Food and Farm Festival - Greatest Jewish Baker

Junior School: Sydney's Jewish Food and Farm Festival - Greatest Jewish Junior Baker

Senior School: Sydney's Jewish Food and Farm Festival - Greatest Jewish Teen Baker

You can enter any baked goods from cake, to babkas, slices, biscuits and bars and more,

REQUIREMENTS:

All entries must complete the Entry Form which includes: name; contact details; category; recipe name and author, recipe book, page; full ingredients list; kosher certification; gluten/nut/dairy/egg free status and 'My Story'.

One portion will be kept aside for judging and the remaining portions will be sold at the event. Proceeds will go to the charity 'Hope' - which provides shelters in Kherson, Ukraine.

MY STORY:

While recipes are transactional by their nature, they never exist in isolation. Food is a connection between family, community and culture. Please share your story and how your cake embodies Jewish culture. For example: This is my Aunt Myrna's Orange Almond cake which she made every Pesach.

HOW DO I ENTER?

How Do I Enter?

1) Complete this form:

<https://www.adamama.com.au/events/great-jewish-bake-off>

2) Book a Food Fest Expo Pass on the Jewish Food and Farm Festival page:

https://www.adamama.com.au/events/jewish_food_festival
Please use the code CAKE for your complimentary pass.

DO I NEED TO BE PRESENT:

You (or a representative) are required to have registered and attend the Festival however you do not have to attend at the time of the judging.

DELIVERY:

Delivery to the Greatest Bake-Off Cake Stall at the Randwick Sustainability Hub by 11:00am on 27 November 2022.

RECIPES:

Participants may enter any recipe. It does not need to be an original recipe created by the entrant. Recipes may come from cookbooks, magazines, websites, or any other means as long as original authors are attributed. Please submit a copy of your recipe.

PRESENTATION:

Please **DO NOT** submit anything that requires refrigeration. All entries are to be submitted as a whole (complete pie, complete cake, complete loaf, etc.) or in the quantity of a dozen or more. Adamama will provide serving utensils, plates, forks and serviettes.

All entries are to be submitted on a new disposable cake-board in a recyclable cake box or container.

HOW WILL RECIPES BE JUDGED?

Entries will be judged in the following criteria:

Appearance (maximum 10 points)

Taste (maximum 10 points)

If there is a draw the remaining entries will be assessed on

My Story (maximum 10 points)

Three finalists will be chosen by in each category by Shalom Staff. External judges will choose a winner from these finalists.

HOW WILL FINALISTS BE SELECTED?

Shalom staff are required to taste test all entries and complete a judging sheet which will indicate each entry's score. Each criterion will require a score of 1 to 10 dependent on that criterion. A combined score will be calculated to indicate the final scoring placement. External Judges will judge the top three finalists in each category by tasting and score the finalists.

WHAT HAPPENS IF I WIN?

Winners will be chosen on Sunday 27 November at approximately 1:30pm. Winners who are not present at the time of the judging will be notified by COB Monday 28 November 2022. If winners are present they will be photographed. Any photography of entries and entrants may be used for future promotional materials for Shalom and Adamama.

CONTACT:

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