# PROFESSIONAL ETIQUETTE HOW TO DRESS FOR SUCCESS





a pathway to meaningful work

A Student Style Guide for Interviews, Internships and Employment



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#### **Arbors Group**



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75% of recruiters believe that how a person dresses for work affects one's job, salary, and possible promotions. -(wingsforsuccess.org)

Thank you to the fabulous models who were willing to participate on this project!

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Shane Sokoll, Ph.D., Chief Strategy Officer

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Cathleen Wenger, CFP®, Financial Consultant, Thrivent Financial

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Travis Clifford, Senior, Business Management Major

Liliana Loyola, Sophomore, Pre-Nursing Major

DeeMarco Richardson, Senior, Communications Major

Courtney Parker, Freshman, Business Entrepreneurship Major

Laura Nelsen, Senior, Multidisciplinary Studies, Concentrations Communications and Psychology Major

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Photography provided by Photographers of Westlake.

### **BUSINESS PROFESSIONAL**



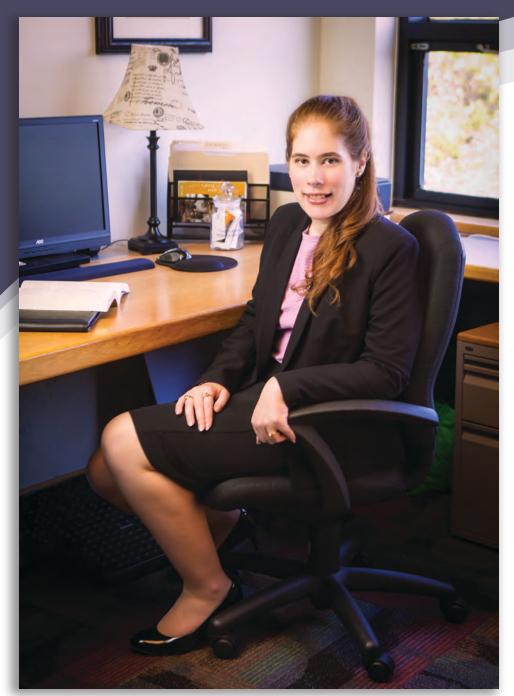
The goal of business professional is to look the best you can. The way you dress represents you and your company.

Buy the essentials: black skirt, blazer, trousers in gray, black or tan, black pumps and a nice purse.

THE OUTFIT	THE CO
JACKET FROM DILLARD'S®	\$47
SKIRT FROM DILLARD'S	\$36

Lynette Gillis, Ph.D., Dean, College of Business

#### **BUSINESS PROFESSIONAL**



Laura Nelsen, Senior, Multidisciplinary Studies Concentrations, Communications and Psychology

Evaluate your current wardrobe before shopping. Identify pieces that can be worn to work, then shop for items to fill in like a nice belt for slacks you own.

Mix and match and spend less money.

THE OUTFIT	THE COS
JACKET FROM JCPENNY®	\$27
SKIRT FROM JCPENNY	\$17
BLOUSE FROM JCPENNY	\$20

### **BUSINESS PROFESSIONAL**



Mike Witkowki, CFP®, Partner, Thrivent Financial

Business Professional for men is a suit or slacks and a matching jacket with a button front shirt and tie. Keep in mind that the way you dress represents you and your company.

Buy the essentials—a light and dark pair of slacks, button front shirts, a basic belt and dark dress shoes.

THE OUTFIT	THE COS
SHIRT FROM TARGET®	\$24
TIE FROM TARGET	\$16
SUIT FROM GOODWILL®	\$19



Cathleen Wenger, CFP®, Financial Consultant, Thrivent Financial

Business Ready is a modest skirt or pants and an appropriate blouse or sweater.

General rule for all outfit choices: If you have to question if an item is appropriate, don't wear it.

THE OUTFIT	THE COST
SKIRT FROM TARGET	\$23
CARDIGAN FROM TARGET	\$23
TANK TOP FROM TARGET	\$18



Travis Clifford, Senior, Business Management

Business Ready for men is defined as being one easy change away from Business Professional.

Keep a jacket or blazer in your office along with a spare neutral tie and you can be Business Professional when the need arises.

THE OUTFIT	THE COS
VEST FROM SALVATION ARMY®	\$2
SHIRT FROM SALVATION ARMY	\$3
SUSPENDERS FROM SALVATION ARMY	\$2
TIE FROM STEIN MART®	\$17
SLACKS FROM STEIN MART	\$17

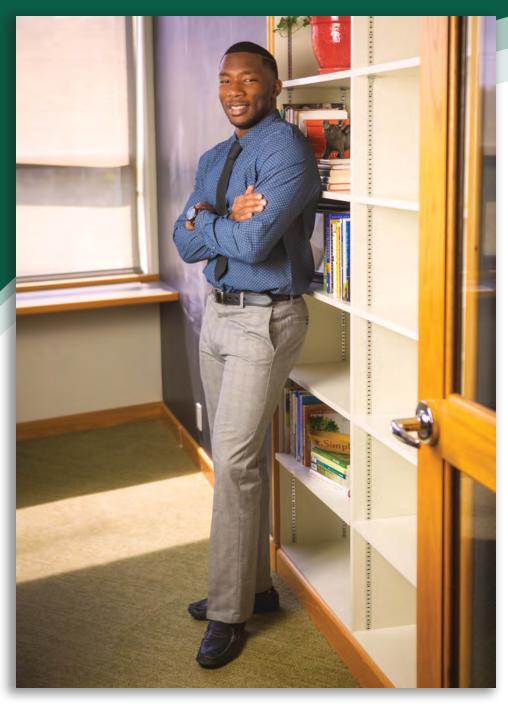


Rebecca Zielsdorf, Office Professional, Thrivent Financial

Business Ready should convey professionalism.

By keeping a neutral colored jacket and a pair of nice shoes in your office you can switch to business professional in minutes.

THE OUTFIT	THE COS
SKIRT FROM KOHL'S®	\$23
BLOUSE FROM KOHL'S	\$23
CAMISOLE FROM KOHL'S	\$6



well as anything that would distract from your strengths.

Jewelry should be kept at a minimum as

Keep hair well groomed. Nails should be trimmed and clean and your smile should be well maintained to project a professional image.

THE OUTFIT	THE CO
SLACKS FROM ROSS®	\$17
SHIRT FROM ROSS	\$15
TIE FROM ROSS	\$8

Courtney Parker, Freshman, Business Entrepreneurship



Business Casual may mean a short or long sleeved shirt in a variety of colors and patterns paired with a skirt or slacks. Selections should be more classic than trendy.

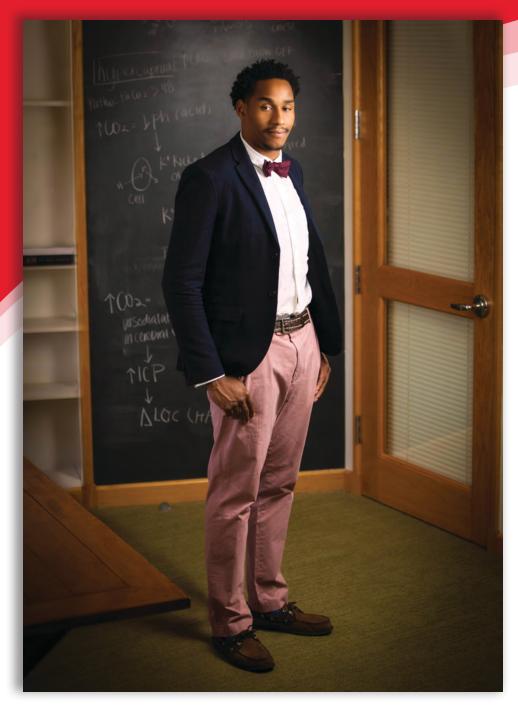
Ask what is appropriate. It is best to keep it neutral, keep it covered and in good taste. Wear natural looking makeup.

THE OUTFIT	THE COST
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SLACKS FROM NEW YORK & CO® \$29

TOP FROM NEW YORK & CO \$15

Elizabeth Medina, Ph.D., Dean of Students



A tie or bowtie should be tasteful. A tie should reach the top of the belt buckle. It should compliment your suit. Learn to knot your tie correctly.

Socks should match the color of your shoes and slacks. Exposing skin due to short socks or pants is not professional.

THE OUTFIT	THE COS
JACKET FROM H&M®	\$31
SLACKS FROM H&M	\$20
SHIRT FROM H&M	\$15
BOWTIE FROM H&M	\$1

DeeMarco Richardson, Senior, Communications



Business Casual can vary from office to office. It can range from simply not wearing a tie, to jeans and casual shoes.

Be sure to consult the employee handbook or ask co-workers.

THE OUTFIT	THE COS
SLACKS FROM DILLARD'S	\$15
SHIRT FROM DILLARD'S	\$25
BELT FROM DILLARD'S	\$14
SOCKS FROM DILLARD'S	\$5

Shane Sokoll, Ph.D., Chief Strategy Officer

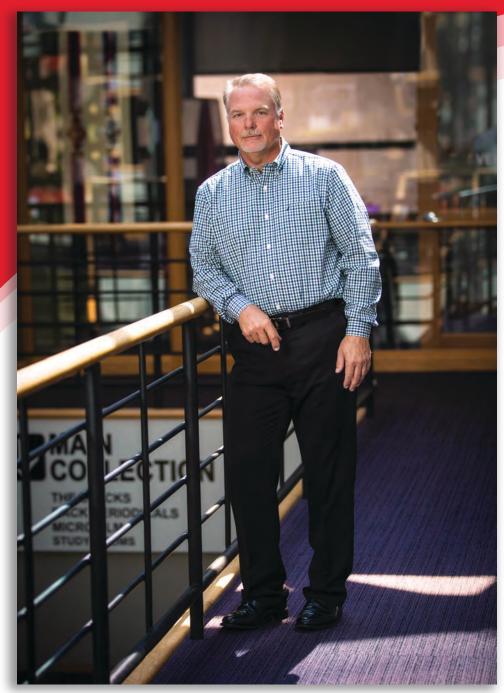


Staying covered is always appropriate. Don't wear short skirts or low neckline blouses.

Many businesses will have clothing guidelines in their employee handbook. Reference that section if you have doubts about an item.

THE OUTFIT	THE COS
SKIRT FROM THE LIMITED®	\$5
BLOUSE FROM THE LIMITED	\$16
JEWELRY FROM THE LIMITED	\$13
SHOES FROM ROSS	\$29

Liliana Loyola, Sophomore, Pre-Nursing



Myron Jordahl, CFP®, Wealth Advisor, Thrivent Financial

Either a button front shirt or a nice polo shirt is acceptable. Nice slacks or khaki pants may be worn. T-shirts are not acceptable.

Do wear deodorant, don't wear too much or overpowering cologne.

THE OUTFIT	THE COS
SLACKS FROM MARSHALLS®	\$20
SHIRT FROM MARSHALLS	\$25
BELT FROM MARSHALLS	\$13



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