

5 Secrets to Prepping Your Skin for Flawless Makeup

There's more to great-looking makeup than finding a foundation formula that offers the exact color match, coverage and finish you want. The proper preparation makes a world of difference, and it starts with the ideal skincare regimen. Cleansing and moisturizing are imperative before you reach for your cosmetic case, as they help create the ideal canvas for foundation and all other makeup that follows.

Step 1: Cleanse

If you're diligent about removing your makeup and cleansing properly at the end of the day, you probably don't need to wash the traditional way when you wake up—but you still want to start the day with a clean slate. A ph

enomenal micellar water such as Vichy's Pureté Thermale 3 in 1 One Step Solution removes any leftover skincare product, excess oil and perspiration that may have accumulated overnight so you can start your skin's day off right.

Step 2: Hydrate

All skin types need moisture, especially if you don't want your foundation to settle into lines and look cakey. The secret to achieving flawless foundation is pre-application hydration to create the ideal canvas for your makeup. All skin types can benefit from using a hydrating serum such as Aqualia Thermal Serum. For dry skin, use Aqualia Serum first and follow-up with Aqualia Thermal Riche Cream to help lock in moisture. Those with combination or oilier skin may prefer a lightweight gel formulation that helps maintain moisture levels throughout the day without causing shine or breakouts. These are our suggestions (and don't forget the sunscreen!)...

Dry skin: Agualia Thermal Rich Cream

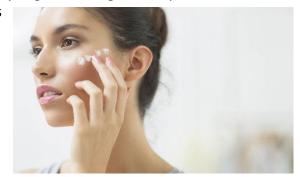
Combination skin: Agualia Thermal Serum and Agualia Thermal Mineral Water Gel

Oily skin: Aqualia Thermal Mineral Water Gel

Step 3: Focus on your eyes

Piling on concealer to hide signs of fatigue only makes matters worse. Instead, opt for a treatment product with ingredients that help you look like you got a full night's sleep—even if

you didn't. Aqualia Thermal Awakening Eye Balm contains hyaluronic acid for hydration that plumps up fine lines, caffeine to help alleviate puffiness, and it also doubles as a primer that prevents concealer from creasing. Aqualia Thermal Awakening Eye Balm is a fast absorbing, lightweight, oil-free gel that works great as a makeup base as well. Now your entire face is ready for flawless foundation...



Step 4: Refresh

The secret to long-lasting makeup isn't reapplying... In fact, putting on more throughout the day can lead to a streaky, caked-on mess. To keep your foundation looking its best, reach for Vichy Mineralizing Thermal Water Spray instead. This mineral-rich mist helps refresh your foundation and create the illusion of just-applied perfection—and the extra hydration leaves your skin looking dewy and radiant.

Step 5: Rinse and repeat

If there's one skincare step that's non-negotiable, it's washing your face at the end of the day. Important for removing more than just your makeup, proper cleansing also eliminates the dirt, debris and pollution that accumulate over the course of the day—and contribute to free-radical damage. The micellar water you use in the morning is more than up to the task, but if you prefer a deeper clean, the Pureté Thermale 3 in 1 One Step Cleanser is ideal for all skin types, including sensitive.

Hydration is critical in the evening as well, and the Aqualia Thermal Night Spa Replenishing Anti-Fatigue Sleeping Mask helps you make the most of your beauty sleep—and wake up to smooth, soft, supple skin that's ready for more makeup come morning!

Secret Tip: Exfoliate

Whether you prefer exfoliating with a physical scrub or an acid-based peel, this step is crucial for supple, radiant skin. Vichy's Double Glow Peel Face Mask offers both modes of exfoliation to remove makeup and the buildup of dead cells on the skin's surface that can prevent foundation from gliding on smoothly and evenly—and its double-peel action helps refine skin texture and deliver luminous, healthy-looking skin.

