44 WEB DESIGN TIPS & TRICKS
EASY TO READ / SUMMARIZED VERSION

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Involve clients from the start

Fast prototyping

Don’t start with a design: take a scenario-based approach.

Deploy locally

Typographically rich

Stick with a 3-color palette

Fonts that are easy to read across devices and browsers

Right size & high quality images

JPG Optimization

When to use JPG, GIF & PNG

“What separates design from art is that design is meant to be... functional.”
- Cameron Moll
“If you think math is hard try web design.”
- Trish Parr
“The greatest artist and web-designer ever is indeed a spider!”

- Munia Khan
“Intuitive design is how we give the user new superpowers.”

- Jared Spool
“Intuitive design is how we give the user new superpowers.”

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