

# WHAT IS LINGUISTICS?



LINGUISTICS IS THE  
SCIENTIFIC STUDY OF  
HUMAN NATURAL  
LANGUAGE.

# THEORETICAL LINGUISTICS

INVOLVES THE SYSTEMATIC AND  
ANALYTICAL STUDY OF:

SPEECH SOUNDS, WORDS,

SENTENCES, MEANING, AND

DISCOURSE, AND HOW THEY

EVOLVE OVER TIME.

# APPLIED LINGUISTICS

INVOLVES:

THE MENTAL, SOCIAL,

CULTURAL, AND

EDUCATIONAL

ASPECTS OF LANGUAGE.

# WHAT LINGUISTICS IS

## NOT:

- ▶ Multilingualism or polyglottism
- ▶ Translation or interpretation
- ▶ Prescriptive grammar

# **SUBFIELDS** OF LINGUISTICS INCLUDE:

- ▶ Phonetics and Phonology
- ▶ Morphology
- ▶ Syntax
- ▶ Semantics
- ▶ Pragmatics
- ▶ Sociolinguistics

- ▶ Historical Linguistics
- ▶ First and Second Language Acquisition
- ▶ Psycholinguistics and Psychology of Language
- ▶ Neurolinguistics
- ▶ Evolution of Language
- ▶ Study of Writing Systems

THE FIRST STEP TO STUDYING  
LINGUISTICS IS TO  
**OPEN YOUR EARS!**





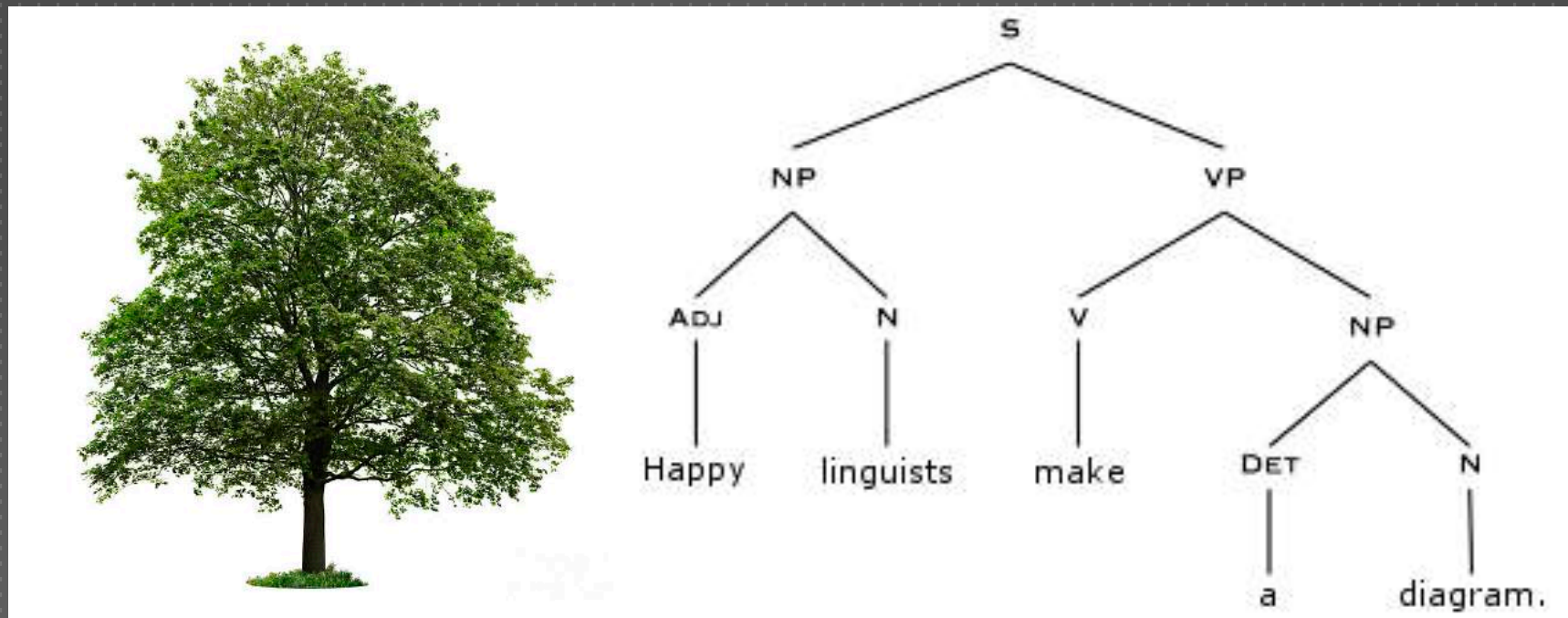
**LINGUISTS** ARE  
INTERESTED IN  
QUESTIONS LIKE:



# WHAT IS THE DIFFERENCE BETWEEN A LANGUAGE, A DIALECT, AND AN ACCENT?



# HOW CAN WE ANALYZE THE GRAMMAR OR SYNTAX OF A SENTENCE WITH A TREE?

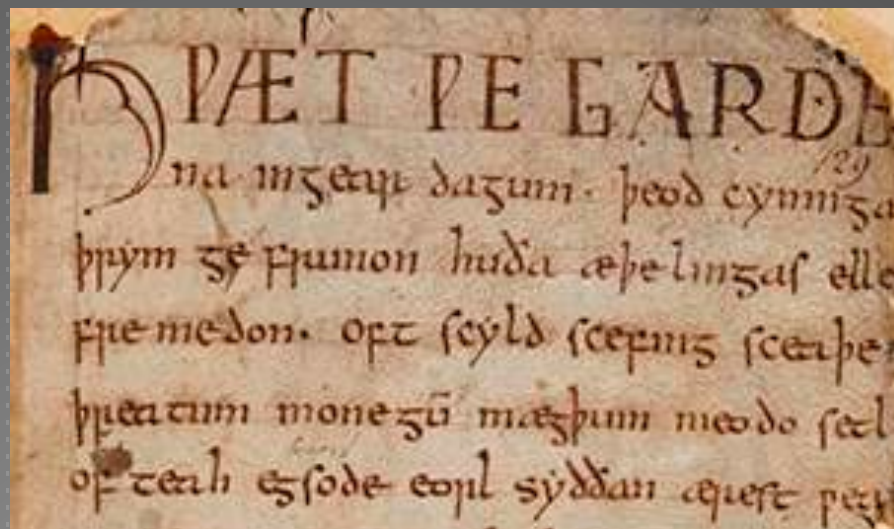


# WHAT DO LANGUAGES HAVE **IN COMMON** AND HOW DO THEY **DIFFER**?





# HOW DO LANGUAGES EMERGE? HOW AND WHY DO THEY CHANGE?



# WHAT IS THE RELATIONSHIP BETWEEN LANGUAGE AND CULTURE?



# HOW ARE **WORLD EVENTS** INFLUENCED BY CONTACT BETWEEN GROUPS THAT SPEAK DIFFERENT LANGUAGES?





# HOW DOES LANGUAGE INFLUENCE THINKING OR PERCEPTIONS OF THE WORLD?



Language shapes the way we think,  
and determines what we can think  
about.

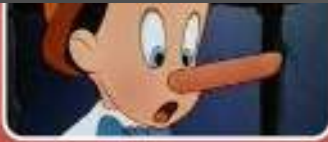
— *Benjamin Lee Whorf* —

AZ QUOTES

# HOW DO CHILDREN LEARN THEIR **FIRST LANGUAGES?**



# DO CONVERSATIONS FOLLOW RULES?



Be Truthful



Maxim of Quantity

Don't talk for too long or for too little.



Maxim of Relation

Be Relevant

# HOW DO CHILDREN AND ADULTS LEARN SECOND LANGUAGES?



# HOW CAN I BE A BETTER TEACHER OF ENGLISH OR CHINESE LEARNERS?



# PLACES TO LEARN ABOUT LINGUISTICS:

LANGUAGE CLASSES

LITERATURE AND OTHER CLASSES

EVERYDAY LIFE

TUTORING AND WORK



CLUBS AND ACTIVITIES

THE MEDIA

ONLINE

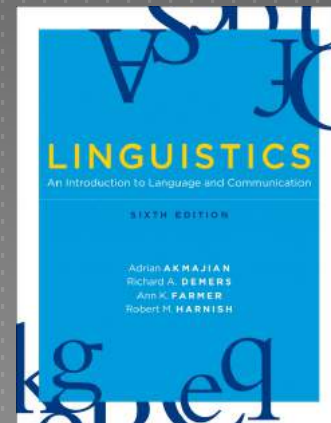
TRAVEL

ANYWHERE, ANY TIME!



# LINGUISTICS OFFERS YOU A NEW, MORE **AWARE** WAY OF EXPERIENCING LIFE AND THE WORLD!

Don't get bogged down in boring linguistics texts...



# TEXT SOURCE

- ▶ <http://www.cla.csulb.edu/departments/linguistics/about-linguistics/>

# IMAGE SOURCES

- ▶ <http://cepbl.blogspot.tw/2014/11/open-your-ears.html>
- ▶ <https://multiculturalmeanderings.wordpress.com/tag/world-languages/>
- ▶ <http://fluentfocus.com/english-language-dialects/>
- ▶ <http://www.qd1919.com/surreal-trees.html>
- ▶ <https://www.pinterest.com/pin/188095721912085914/>
- ▶ <http://stackoverflow.com/questions/17342983/display-syntax-trees-in-webpage>
- ▶ <https://illinois.edu/blog/files/25/90941/3133.jpg>
- ▶ <http://www.ciee.org/study-abroad/morocco/rabat/language-culture/>
- ▶ <http://blogs.scientificamerican.com/observations/are-the-durban-climate-talks-or-climate-talks-in-general-doomed/>
- ▶ [http://www.azquotes.com/author/23941-Benjamin\\_Lee\\_Whorf](http://www.azquotes.com/author/23941-Benjamin_Lee_Whorf)
- ▶ <http://www.sciencedaily.com/releases/2014/09/140916112242.htm>
- ▶ <http://www.slideshare.net/kparuk/theories-of-conversation>
- ▶ <http://www.theguardian.com/world/2011/mar/16/germans-sensitive-names-children-teased>
- ▶ <http://teach-english-travel-overseas.com/teaching-tips/tip-learn-your-students-names>
- ▶ <https://mitpress.mit.edu/authors/adrian-akmajian>