

DYLON NORTH



PHOTOS | VIDEO | REAL ESTATE MARKETING | DRONE | 3D | WEBSITES

DYLON NORTH

**"Your brand is
what people say
about you when
you're not in the
room."**

-JEFF BEZOS

What We Do For You

"To be successful in real estate, you must always and consistently put your clients' best interests first. When you do, your personal needs will be realized beyond your greatest expectations." - Anthony Hitt

Buyers are looking online to find their next homes. Digital media helps you stand out online so you can better serve your clients.

We never want you to be held back by not having the right marketing in place. Our mission is to build your brand with exceptional marketing solutions that will impress your clients, advance your business, and increase your exposure. Together, we'll design an effective and efficient strategy that works for you to better demonstrate your dedication and expertise.

The results? More views, more listings, more sales, and more happy clients that will sing your praises to their family, friends, and associates. Let's get started!



LUXURY PHOTOGRAPHY



CINEMATIC VIDEOS & REELS



DRONE AERIALS



MATTERPORT 3D TOURS



MARKETING & STRATEGY



SOCIAL MEDIA & DIGITAL + WEB

Text or Call

(289) 938-3700



Streamlined Services

The Dylon North Photography Team consistently raise the bar higher and higher, we're always coming up with strategies to provide more benefit to our clients.

Our bundled listing solutions deliver higher quality work for a better price. Our most popular 'Features Package' gets you 80% more value for your marketing dollars and will "wow" your clients.

- ✓ AWARD-WINNING TEAM
- ✓ AROUND THE CLOCK SUPPORT
- ✓ FREE LISTING WEBSITE HOSTING
- ✓ 2x EXPOSURE ON LISTINGS
- ✓ DEDICATED PROJECT MANAGERS
- ✓ EXTENSIVE MARKETING EXPERTISE






01 Book & Manage

Easy and fast online scheduling!

 portal.dylonnorth.com

Try It



Text or Call 
(289) 938-3700

02 Consultation

We maximize your results by taking the time to discuss with you.



03 Shoot

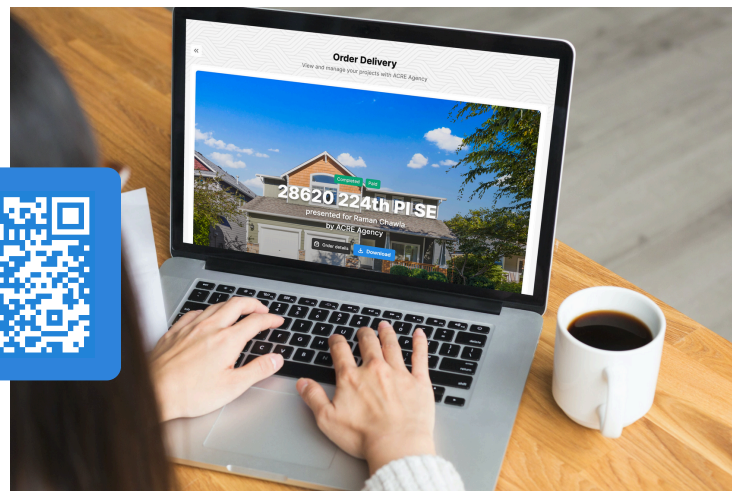
We show up on-time, and you let us work our magic.

04 Delivery

We deliver results for you as fast as next morning.



Experience It





Your New Standard

To Win More Listings

How do you stand out? Our two starter packages include our most popular services at an unbeatable value. These are solutions with major benefits, such as hundreds of unique views per 3D tour, and lifetime access to our dedicated listing website. With next-day turnaround!

ESSENTIALS Package

Starting at \$474.99

- ✔ PHOTOS CONSISTENTLY HIGH-QUALITY
- ✔ DRONE AERIAL PHOTOS
- ✔ 3D iGUIDE 3D VIRTUAL TOUR + FLOORPLANS
- ✔ WEBSITE FREE PROPERTY WEBSITE
- ✔ BLUE SKY FREE BLUE SKY REPLACEMENTS
- ✔ FLYER TEMPLATES BE CONTENT READY
- ✔ SOCIAL MEDIA TEMPLATES BE CONTENT READY



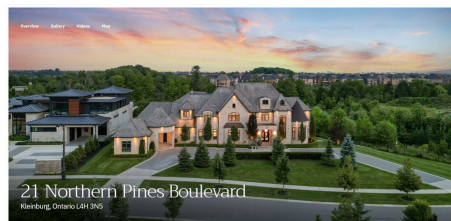
29 Antonio Court

Laura Compagni (647) 330-2724

Indulge in luxury with this stunning freehold semi-detached home spanning 3050 sqft across three floors. Enjoy 3 bedrooms, 4 bat

1427 Birch Avenue
Burlington, Ontario L7S 1J4

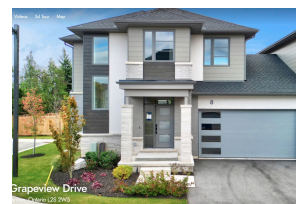
OFFERED AT
CASH \$2,999,999



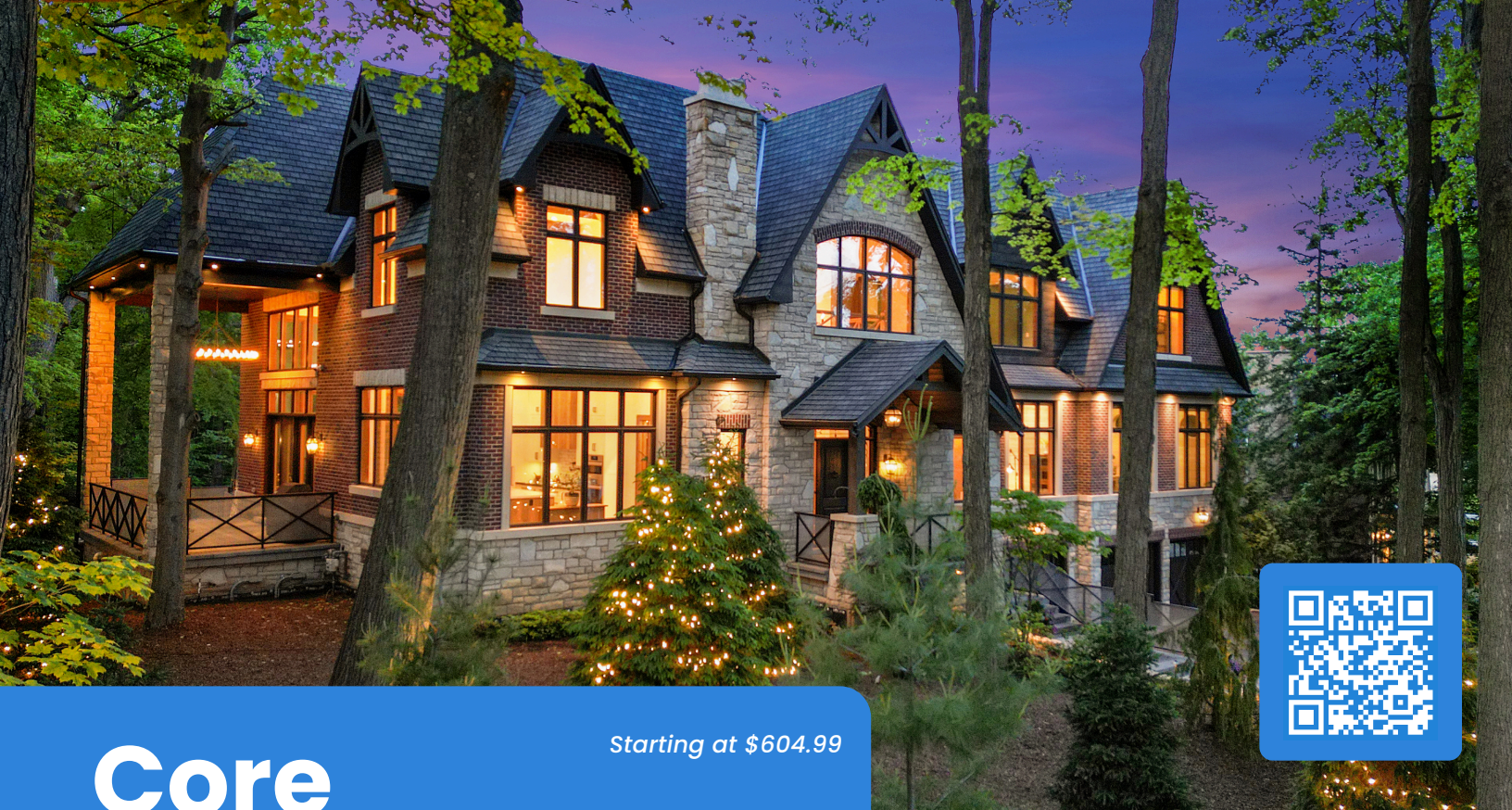
Overview

Extravagant European Inspired Custom Home Situated On Premium 1 Acre Lot. Features Master Craftsmanship & Designer Finishes In A Prestigious Exclusive Community In Woodbridge. The Backyard Is An Oasis With A Pool, Backing Onto A Forest.

Gallery



Facebook icon and social media sharing options.



Core Package

Starting at \$604.99

Provide the best service for your clients with thoughtful innovation. Why they'll choose you is why you should choose us. Our most popular package helps differentiate your brand and increases exposure on your listing.

- ✓ **PHOTOS** CONSISTENTLY HIGH-QUALITY
- ✓ **VIDEO** 1-2 MIN CINEMATIC VIDEO TOUR
- ✓ **DRONE** AERIAL PHOTOS/VIDEO
- ✓ **PROPERTY REEL** FAST REEL FOR SOCIALS
- ✓ **WEBSITE** FREE LIFETIME HOSTING
- ✓ **BLUE SKY** FREE BLUE SKY REPLACEMENTS
- ✓ **BONUS** FLYER & SOCIAL TEMPLATES





Exhibit your listings
at their full potential.

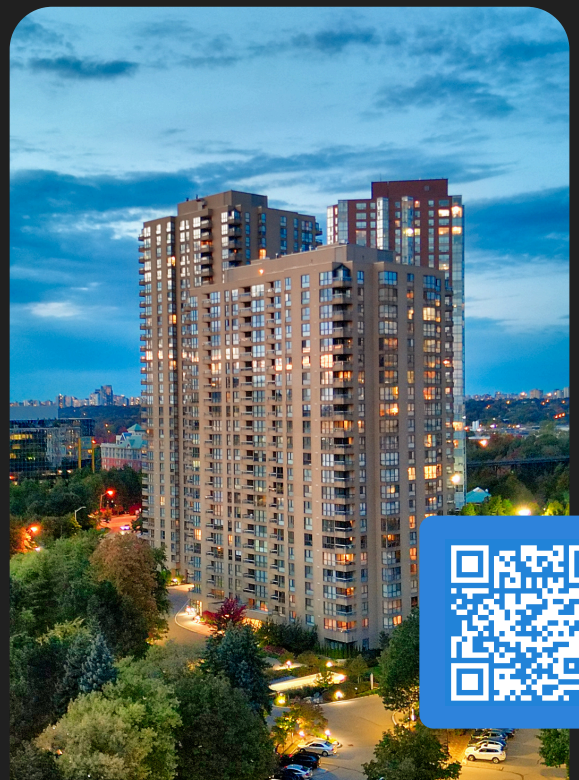
Masterpiece Package

This package exhibits your listings at their full potential and shows your clients that you're invested in them. With this portfolio piece and keepsake, turn your clients into your biggest fans. We provide most of these expert solutions with next-day turnaround!

Starting at \$1,279.99



- ✓ **PHOTOS** CONSISTENTLY HIGH-QUALITY
- ✓ **VIDEOS** LUXURY VIDEO WITH 2X EXPOSURE
- ✓ **DRONE** AERIAL PHOTOS/VIDEO
- ✓ **SOCIAL MEDIA** PREMIUM PROPERTY REEL
- ✓ **3D** iGUIDE VIRTUAL TOUR
- ✓ **2D** FLOOR PLANS
- ✓ **BONUS** TWILIGHT PHOTO & VIDEO
- ✓ **WEBSITE** FREE LIFETIME HOSTING
- ✓ **BONUS** CUSTOM WEBSITE URL
- ✓ **BONUS** FLYER & SOCIAL TEMPLATES





PACKAGES

Your Client Benefits

For Sellers

- Maximize Exposure
 - Increase Sale Price
 - 403% Inquiries With Video
 - 3-6x More Engagement
 - 73% Enhanced Brand Perception
- Create The Best First Impression
 - Great photos and video get noticed and position you and your listing more desirably

For Buyers

- Increase Engagement
 - Beautiful media makes the buying experience more enjoyable and engaging
- Provide Convenience
 - Listing Websites and 3D shows off properties without having to be there in person
 - Great media doesn't require a scheduled showing and instead can be accessed online 24/7

Your Results As an Agent/Brokerage

- Maximize Your Listing & Exposure
 - Get Seen & Noticed By Savvy Buyers & Sellers
- Attract & Retain More Agents To Your Team & Network
- Show You're Relevant & Not Cheap
- Use Technology To Your Advantage By Showcasing More
- Dominate Digitally As Over 97% Home Buyers Are Searching Online
- Evergreen Assets For Your Brand





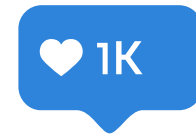
Media That Gets Attention

Traditional real estate marketing is outdated, so how do you shake it up? With social media at the forefront, video content is proven to help you stand out. Our clients need to stay ahead of the curve and create personal marketing strategies that are backed by the times. That's where we come in – to make you and your brand more personable, relatable, and accessible.

Social Optimized

- ✓ CREATIVELY STAND OUT
- ✓ START TRENDING
- ✓ BUILD TRUST + RELATABILITY
- ✓ GAIN EXPOSURE WHILE YOU SLEEP
- ✓ WIN FUTURE LISTINGS, FASTER
- ✓ BECOME A LOCAL EXPERT

NEW REEL





VIDEO ACCELERATOR PACKAGE

\$1,125 / Month

- 5 x >60-second Studio Videos Shot & Edited
- Dedicated Content Strategist & Script Writer
- 1 Revision Per Video
- 2 Lifestyle Photos (1 Location)

VISIBILITY PRO PACKAGE

\$2,125/ Month

- 8 x >60-second Studio Videos Shot & Edited
- 1 x >10-minute Studio YouTube Video Shot & Edited
- Dedicated Content Strategist & Script Writer
- 1 Revision Per Video
- 5 Lifestyle Photos (1 Location)

SOCIAL SURGE PACKAGE

\$3,200 / Month

- 12 x >60 second Studio Videos Shot & Edited
- 2 x >10-minute Studio YouTube Video Shot & Edited
- Dedicated Content Strategist & Script Writer
- 2 Revisions Per Video
- Monthly Videography + Photography Sessions

**Happy
Clients.
Better
Business.**

Create More Wins

Dylon North is a dedicated photographer / filmmaker, and project manager with an incredible team of editors, designers, customer success specialists, and so much more. We understand that the real estate industry never sleeps. Neither do we. Our editors are working remotely to get you your photos by the following day, and our support is a quick text or phone call away.

Let us take care of all your marketing needs, so that you can better provide your clients with the service and attention you are known for.

TRUSTED BY

kw
KELLERWILLIAMS.
REALTY

exp[®]
REALTY

RE/MAX

E&V

ROYAL LEPAGE

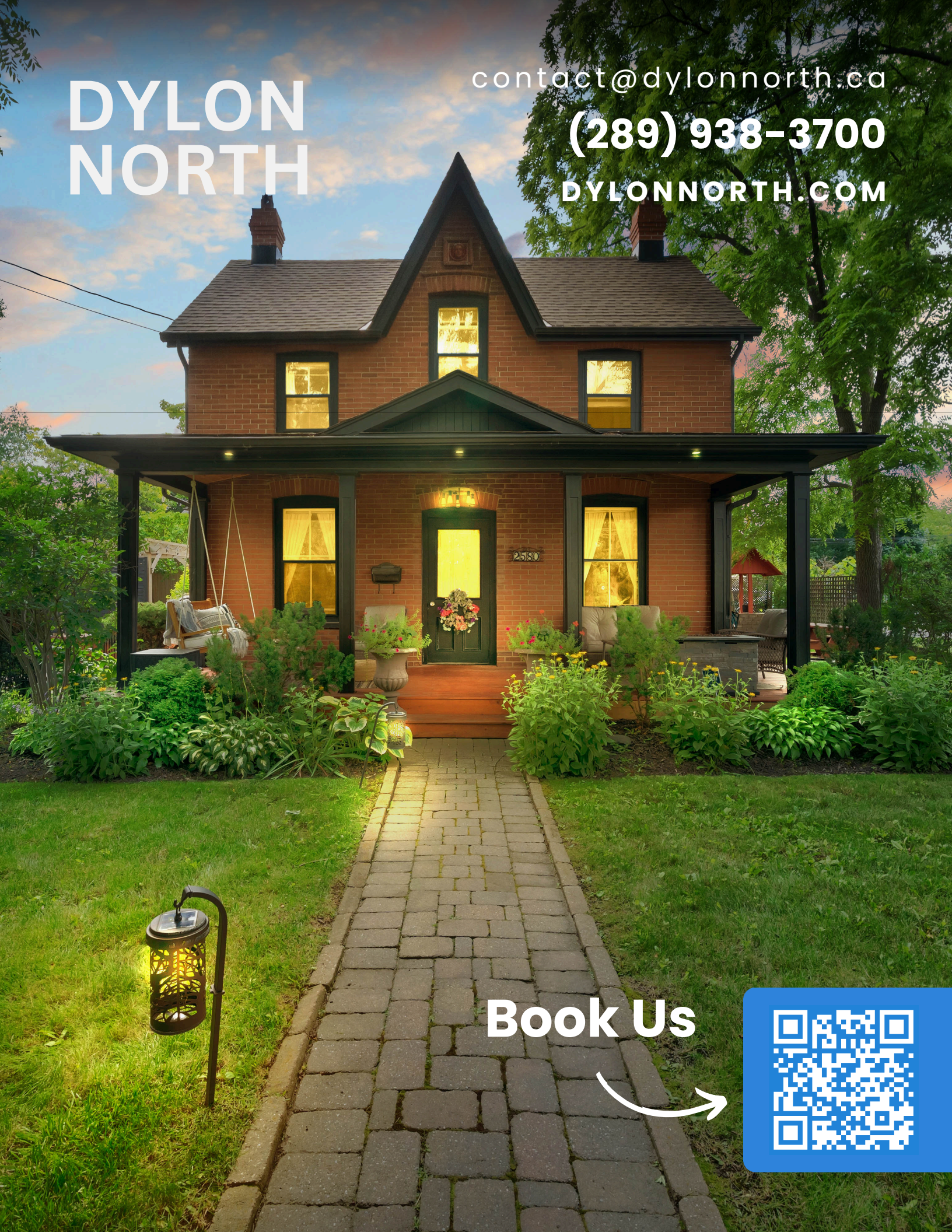
real

DYLON NORTH

contact@dylonnorth.ca

(289) 938-3700

DYLONNORTH.COM



Book Us

