



ERICKA
 VIDEO INTERVIEW

WORK EXPERIENCE

CREATIVE DESIGNER

Mindnation PH/Latino America/USA | Sept. 2023 - Current

- One of the creatives in the marketing department, working with a variety of visuals such as social media posters, slide presentations, and more.

SENIOR CREATIVE DESIGNER

Johnsons Berkshire Solution, Inc. | Mar. 2024 - Sept. 2024 (6 Months)

- Creating visual designs for a medical company based in the US, including digital and printed projects, video editing, and more.

GRAPHIC DESIGNER

Pandr Outsourcing | Feb. 2023 - Aug. 2023 (6 Months)

- Worked with Australian client, to do their social media posters, 3D models, video editing and more.

COLLEGE INSTRUCTOR

Forbes College Legazpi | Aug. 2022 - Dec. 2023 (1 Year, 4 Months)

- Taught college students related to computer and arts subject.

SALES & LOGISTIC ASSISTANT

Infiniti Custom Sportswear | Aprl. 2020 - Sept. 2020 (4 Months)

- Inventorying sales and products per package, and helping to manage logistics to send orders to different places.

FREELANCE GRAPHIC DESIGNER

Mar. 2019 - Present

- Accepting projects based on local and international clients. Do posters, logo, vector, video editor, animation, and more.

SKILLS/AREAS OF EXPERTISE

- Graphic Design
- Digital Vector
- Branding
- Video Editing
- Motion Graphics
- 3d Modeling/Rendering
- Content Creation
- Email Marketing
- UI Design
- Presentation Design

TECHNOLOGY

- Figma
- Adobe XD
- Klaviyo
- Canva
- Google Workspace
- Ms office 365
- Adobe Premiere Pro
- Adobe photoshop
- Adobe illustrator
- Blender
- Adobe after Effects
- Autodesk maya

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