



YVES

 [VIDEO INTERVIEW](#)

WORK EXPERIENCE

SEO ON-PAGE OPTIMIZER

Kongify | 2022 - 2025 (3 Years)

- Performed on-page optimization using DUDA, conducted keyword research with Ahrefs and Semrush, built backlinks, and optimized webpages through metadata and structural improvements while ensuring synergy between design, content, and user experience.

FULL-STACK WEB DEVELOPER (STUDENT PROJECT)

Saint Louis University | 2021 - 2022 (1 Year)

- Developed a student loan management system using HTML, CSS, JavaScript, and PHP; implemented secure authentication, collaborated in multidisciplinary teams, and conducted debugging to ensure functionality and data accuracy.

INTERN (ADMIN DEPARTMENT)

Office of Engineering, Baguio City | 2019 - 2020 (1 Year)

- Built a Java-based application to automate data plotting and visualization, improving reporting accuracy and workflow efficiency within a government office setting

SKILLS/AREAS OF EXPERTISE

- On-Page Optimization using DUDA
- Keyword Research using Ahrefs and SEMrush
- Built Backlinks through Content Creation
- Webpages (Title Tags, Header Tags, Meta Descriptions)
- Collaborated with Content Creators to Enhance User Engagement
- Ensured Seamless Integration between Design, Development, and Content Teams
- Technical SEO Implementation and Site Optimization
- Front-End & Back-End Web Development (HTML, CSS, JavaScript, PHP, MySQL)
- Web Performance Analysis and Troubleshooting
- UI/UX Enhancement for Improved Website Usability

TECHNOLOGY

- Ahrefs
- SEMrush
- DUDA
- Google Analytics
- HTML/CSS/JavaScript
- PHP MySQL
- Adobe Photoshop & Premiere
- Microsoft Office Suite

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