



## FILLING THE GAP IN THE LADIES MARKET

The fashion industry boasts a sizable market for women's apparel, offering a diverse array of options. However, our team of designers and innovators identified a concerning trend in the branding industry where **women's apparel was frequently overlooked.**

It was common for women to be provided with unisex or men's sizes that failed to complement their physique or meet their aesthetic standards. This realization inspired the creation of **VERAE by Authentic Brand.**

VERAE was conceptualized with the intent of providing women with **premium quality, comfortable attire** that was tailored to fit their unique body type flawlessly.



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*TIMELESS*

*CHIC*

*FLATTERING*

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designed to fit your  
client's vision like a  
glove!

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towards a collection  
that truly speaks to  
your ladies market! Get  
started today with TCB.