



# JOSHUA

[VIDEO INTERVIEW](#)

## EXPERTISE SKILLS

- SEO Content Writing
- SEO Content Optimization
- Technical Writing
- Copywriting
- Email Copywriting
- B2B Content Writing
- Blog Writing
- Web Content Writing
- Article Writing & Rewriting
- Whitepaper Writing
- Newsletter Writing
- LinkedIn Content Writing
- Content Editing & Proofreading
- Keyword Optimization
- Content Publishing
- Content Repurposing
- Research
- Resume Writing

## TOOLS

- Google Docs
- Surfer SEO
- SEMrush
- Ahrefs
- Mangools
- Grammarly
- ChatGPT

Results-driven SEO Content Specialist with 5+ years of experience in SEO content writing, copywriting, technical writing, and content optimization for B2B and professional service industries. Proven track record of producing high-volume, search-optimized content, including up to 180 articles per month, editing over 1,500 articles, and creating compelling blogs, newsletters, and email campaigns that improve organic visibility and audience engagement. Brings

## WORK EXPERIENCE

### SEO CONTENT WRITER (FREELANCE)

Flexisource IT | September 2025 – Present

- Authored SEO-optimized articles focused on improving search visibility and supporting digital content initiatives for the company's online platforms.

### SEO CONTENT WRITER (FULL-TIME)

LionHead Digital | October 2024 – May 2026 (1 Year, 8 Months)

- Produced and proofread 120–180 SEO articles monthly for law firms, ensuring high-quality, search-optimized content aligned with client requirements and editorial standards.

### CONTENT WRITER/COPYWRITER (FULL-TIME)

WingAI | June 2022 – April 2026 (3 Years, 11 Months)

- Repurposed and rewrote large volumes of content, created articles, newsletters, whitepapers, and email campaigns for enterprise clients, supporting content marketing and brand communication initiatives.

### SEO CONTENT WRITER (PART-TIME)

Leland | January 2024 – May 2025 (1 Year, 5 Months)

- Edited, optimized, and published over 1,500 articles while contributing to content growth and search engine optimization efforts.

### CONTENT WRITER / COPYWRITER (FREELANCE)

First Page Digital | July 2022 – August 2022 (2 Months)

- Wrote SEO articles and website content for client projects, delivering optimized web copy tailored to business objectives.

### TECHNICAL WRITER / CONTENT WRITER (FREELANCE)

Curogram | August 2021 – March 2022 (8 Months)

- Produced B2B blogs, technical articles, LinkedIn content, and article rewrites to support healthcare technology marketing and thought leadership.

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