



NOE

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Graphic Design
- Branding & Brand Identity Design
- Apparel & Sportswear Design
- Sublimation Design & Production
- Digital Printing Design
- Social Media Graphic Design
- Marketing Collateral Design
- Digital Marketing Asset Creation
- Book & Magazine Cover Design
- Advertisement Design
- Print Design
- Large Format Design (Tarpaulins, Billboards, Posters)
- Logo Design
- 3D Mockup Creation
- Brochure & Flyer Design
- Visual Communication Design
- Team Leadership & Design Supervision
- Client Requirement Analysis
- Project Estimation & Coordination
- Production-Ready File Preparation

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Creative Suite
- Canva
- SketchUp

Creative Graphic Designer with 15+ years of experience in branding, apparel design, print production, digital marketing assets, and visual content creation across diverse industries. Proven track record of developing high-impact designs for apparel collections, social media campaigns, corporate branding materials, and large-scale print projects, while leading design teams and ensuring production-ready quality standards. Brings strong expertise in Adobe Creative Suite, visual storytelling, and brand development, helping organizations strengthen brand identity, enhance audience engagement, and deliver compelling creative solutions that drive business results.

WORK EXPERIENCE

GRAPHIC DESIGNER

Open-Look Business Solutions, Inc. | 2021 – Present

- Creates print-ready apparel and sportswear designs, develops sublimation graphics and mockups, produces social media content, and supports marketing initiatives through digital design and branding assets.

HEALTHCARE CUSTOMER SERVICE REPRESENTATIVE

Concentrix | 2020 – 2021 (1 Year)

- Handled customer inquiries related to healthcare claims, resolved issues, reviewed and corrected claim submissions, and ensured accurate and timely customer support.

APPAREL DESIGNER

Rays Apparel | 2014 – 2019 (5 Years)

- Designed apparel collections, created high-performing T-shirt graphics, developed promotional materials for product launches, and produced mockups and branding assets for clothing lines.

TEAM LEAD DESIGNER

Kizuna Feels Knot Inc. | 2013 – 2014 (1 Year)

- Led a graphic design team, supervised creative projects, ensured quality standards, and guided designers in developing effective visual communication materials.

GRAPHIC ARTIST

Redtag Events & Productions | 2010 – 2013 (3 Years)

- Managed corporate design projects, developed concepts based on client requirements, created marketing and event materials, and coordinated project timelines and deliverables.

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