



ALFONZO

[VIDEO INTERVIEW](#)

[PORTFOLIO](#)

EXPERTISE SKILLS

- Branding & Identity Design
- Graphic Design
- Social Media Design
- Print Design
- Small-Format Print Design (Books, Brochures, Posters, Merchandise)
- Large-Format Print Design (Tarpaulins, Banners, Billboards)
- Layout Design
- Video Editing & Production
- Motion Graphics
- Video Post-Production
- Camera Operation
- Cinematography
- Shoot Planning & Pre-Production
- Color Grading & Color Correction
- Creative Direction
- Project Management
- Workflow & SOP Development
- Progress Tracking & Monitoring
- Team Leadership
- Task Delegation & Mentoring
- Client Communication
- Project Reporting
- Asset Management

TOOLS

- Adobe Creative Cloud
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- DaVinci Resolve
- Descript
- AI Video Editing Tools
- ClickUp
- Slack

Results-driven Graphic Designer with 10+ years of experience creating high-impact visual content across branding, social media, print, video production, and multimedia campaigns. Proven track record of leading creative teams, managing end-to-end design and video production projects, developing brand identities, producing engaging digital and print assets, and streamlining creative workflows while collaborating with clients and cross-functional stakeholders. Brings strong expertise in Adobe Creative Cloud, branding, graphic design, motion graphics, video editing, project management, and creative leadership, helping organizations strengthen brand presence, elevate audience engagement, and deliver compelling visual experiences that drive business growth.

WORK EXPERIENCE

MULTIMEDIA ARTIST (PART-TIME)

Rippl Marketing Solutions, Inc. | November 2025 – Present

- Creates multimedia content including graphic designs, branding assets, social media creatives, and marketing materials while supporting video production, editing, and creative campaigns for clients.

SENIOR MULTIMEDIA SPECIALIST (PART-TIME)

Bottleneck Virtual Assistants, LLC | October 2024 – November 2025 (1 Year, 2 Months)

- Led the conceptualization, planning, production, and editing of multimedia projects, managed creative workflows, and delivered high-quality video and graphic content for digital marketing initiatives.

CREATIVE SUPERVISOR

Shepherd's Voice Radio & Television Foundation, Inc. | March 2019 – June 2025 (6 Years, 4 Months)

- Supervised a team of video editors and graphic designers, delegated and reviewed creative work, managed multimedia projects and cross-department collaborations, coordinated directly with clients, monitored project progress, and provided comprehensive reporting to management while ensuring timely delivery of creative outputs.

SENIOR MULTIMEDIA CREATOR

Shepherd's Voice Radio & Television Foundation, Inc. | February 2018 – March 2019 (1 Year, 2 Months)

- Led the conceptualization, planning, production, and post-production of video projects, directed creative executions, and managed end-to-end multimedia production.

MULTIMEDIA CREATOR

Shepherd's Voice Radio & Television Foundation, Inc. | August 2016 – February 2018 (1 Year, 7 Months)

- Produced graphic designs, motion graphics, and video edits, handled cinematography and camera operations, and provided photo and video coverage for live events while supporting multimedia production requirements.

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