



CHRISTIAN

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Content Creation
- Video Editing
- Social Media Management
- Social Media Content Planning
- Facebook & TikTok Management
- YouTube Channel Management
- Graphic Design
- Short-Form Video Production
- Caption Writing & Basic Copywriting
- Audience Engagement
- Trend Research
- Data Entry
- Administrative Support
- Time Management
- Communication Skills
- AI-Assisted Content Creation
- Product Listing
- Product Research
- Description Writing
- SEO Fundamentals
- eCommerce Support

TOOLS

- CapCut
- Canva
- Canva AI
- ChatGPT
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office
- Zoom
- Google Meet
- Microsoft Teams
- Facebook Page Manager
- TikTok Management Tools
- YouTube Management Tools
- Lightroom
- SmallPDF
- Email Platforms
- Cloud Storage Tools
- PDF Editors & Tools

Results-driven Digital Advertising & Marketing Specialist with 3+ years of experience in social media management, content creation, video editing, and eCommerce marketing. Proven track record of creating engaging digital content, managing Facebook, TikTok, and YouTube channels, conducting product and SEO research, and leveraging trend analysis to increase audience engagement and online visibility. Brings strong expertise in digital content strategy, social media marketing, copywriting, and AI-powered marketing tools, helping organizations strengthen brand presence, attract target audiences, and drive measurable marketing results.

WORK EXPERIENCE

FREELANCE CONTENT CREATOR

TikTok • Facebook • YouTube | 2023 – 2026 (3 Years)

- Created and edited short-form video content, managed social media posting and audience engagement, developed graphics and captions, and leveraged content trends to increase reach and visibility across multiple platforms.

ECOMMERCE PRODUCT RESEARCHER / PRODUCT LISTER

eBay Dropshipping Store (US/CA) | 2020 – 2022 (2 Years)

- Conducted product research, created optimized product listings, wrote product descriptions and titles, and applied SEO techniques to improve product visibility and sales performance.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)

[Click here to:
BOOK AN INTERVIEW](#)