



FEBIE

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO Content Writing
- Content Writing
- Blog Writing
- Copywriting
- Keyword Research
- On-Page SEO
- Search Engine Optimization (SEO)
- Content Strategy
- Content Management (CMS)
- Press Release Writing
- Social Media Marketing
- Content Optimization
- Proofreading & Editing
- Research & Content Analysis
- Website Traffic Growth
- Brand Visibility Enhancement
- Website Analytics Monitoring
- Audience-Focused Content Creation
- Technical Writing
- Customer Support
- Technical Support
- Communication
- Problem Solving
- Collaboration
- Time Management
- Attention to Detail

TOOLS

- ChatGPT
- Keap
- Claude AI
- Meta Business Suite
- Jasper AI
- SEMrush
- Microsoft Copilot
- Ahrefs
- Canva
- Surfer SEO
- Shopify
- Google Analytics
- Etsy
- Google Search Console
- eBay
- Jira
- Mailchimp
- Asana
- WordPress
- Wix
- StoriPress
- Growably
- Agorapulse

Results-driven SEO Content Specialist with 4+ years of experience creating search-optimized content, conducting keyword research, and developing content strategies that improve organic visibility and audience engagement. Proven track record of crafting high-quality articles, blog posts, and web content, implementing SEO best practices, monitoring content performance through analytics, and collaborating with cross-functional teams to support digital marketing objectives and increase website traffic. Brings strong expertise in SEO, content writing, copywriting, CMS management, proofreading, and content optimization, helping organizations strengthen search rankings, build brand authority, and drive sustainable organic growth.

WORK EXPERIENCE

SEO CONTENT WRITER

Actual SEO Media Inc. | June 2024 – May 2026 (2 Years)

- Created SEO-optimized articles, blog posts, and product descriptions, conducted keyword research, collaborated with marketing teams, monitored website analytics, and optimized content to improve search rankings, user engagement, and overall digital marketing performance.

BLOG CONTENT WRITER

NDM Philippines | August 2022 – June 2024 (1 Year, 11 Months)

- Produced well-researched, search engine-optimized blog content, implemented content strategies to increase website traffic and brand visibility, and developed engaging articles aligned with business objectives and target audience needs.

TECHNICAL SUPPORT REPRESENTATIVE

Qualfon | February 2022 – July 2022 (6 Months)

- Provided customer support through phone, email, and chat, resolved technical issues, answered customer inquiries, and delivered high-quality service while maintaining professionalism and customer satisfaction.

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