

ARCHIE  
SERIES



FIRST  
ISSUE

10¢

# Little Archie



**DO NOT  
PICK THE  
FLOWERS**

**No! You're not  
SEEING THINGS! This  
is really ARCHIE when he was  
a little kid! Want to know what  
this is all about? Well, it's  
like this.....(CONTINUED INSIDE)**



**ARCHIE** was the first of his kind in comic magazines. First in quality. First in sales. And first in the hearts of you, his friends and readers. **ARCHIE'S** fresh, wholesome appeal and the good taste in which every issue of Archie was put out made him widely accepted not only by the readers but also by teachers, schools, churches, parent-teachers groups, in fact every and any organization that concerned itself with the publication of good, clean magazines. Today, Archie is published throughout the world, not only in comic magazines but also in the newspapers, both daily and Sunday in every continent. And despite the many, many imitators many of whom have already given up the ghost, Archie is **TOP-KICK!**

Archie spread to radio where he was immediately a **SMASH-HIT!** Now Hollywood is starting to sit up and take interest. Such popularity must be deserved, they figure. And how right they are. So right now Archie is being negotiated for by Hollywood and by television. In fact, so many people and industries became interested in Archie they started asking questions. "Who is this kid? Where did he come from? What's his background?" More and more people started asking. So naturally, there was only one way to answer. And here it is.

### **LITTLE ARCHIE!**

A lot of research went into bringing you Archie's early life. We just didn't take it out of the family album. A home movie here. A kindergarten record there. Affidavits from Doctors and dentists. Affirmations from friends, neighbors and relatives. Long, long discussions with Archie's parents and teachers. No effort was spared. And this magazine is the end-product of all this digging. Next we went out and hired the finest talent to draw it and write it, because in the final analysis, no matter how much material we had, it would all be worthless unless it were presented in the best, the funniest, the most interesting way.

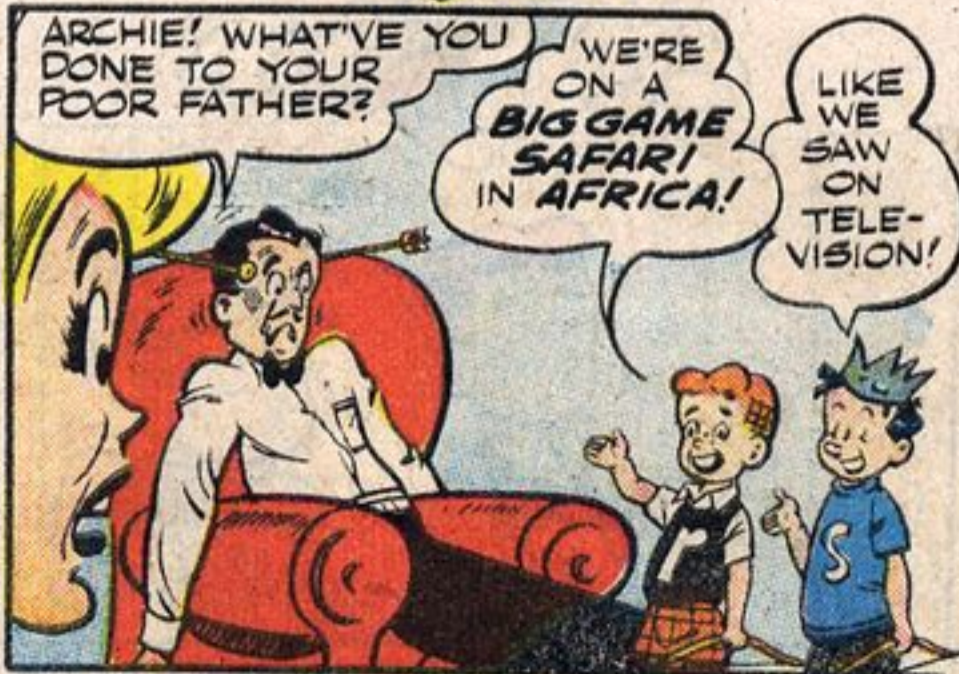
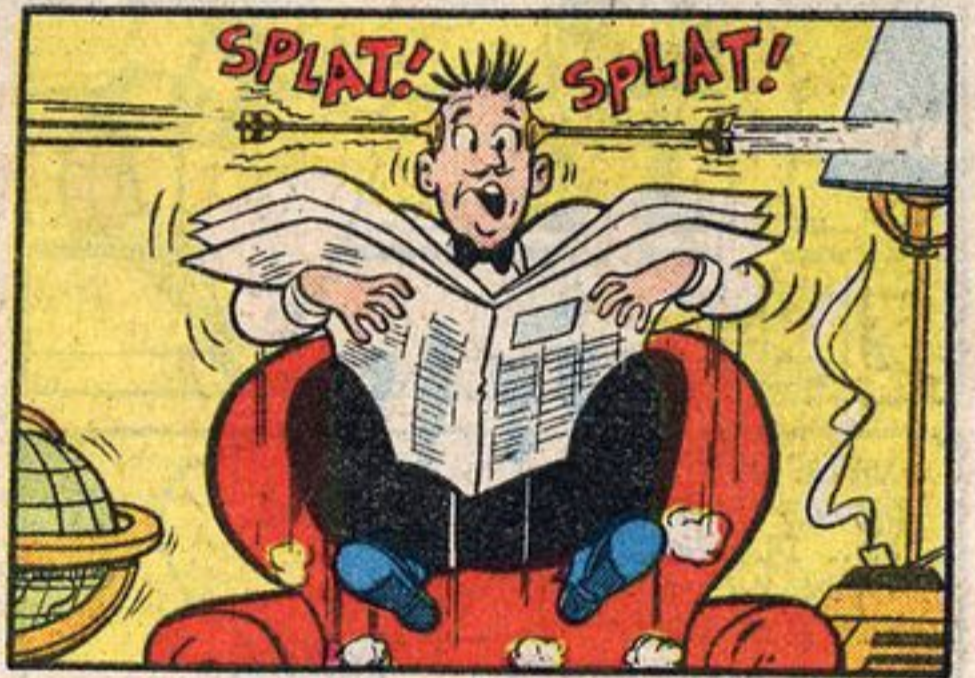
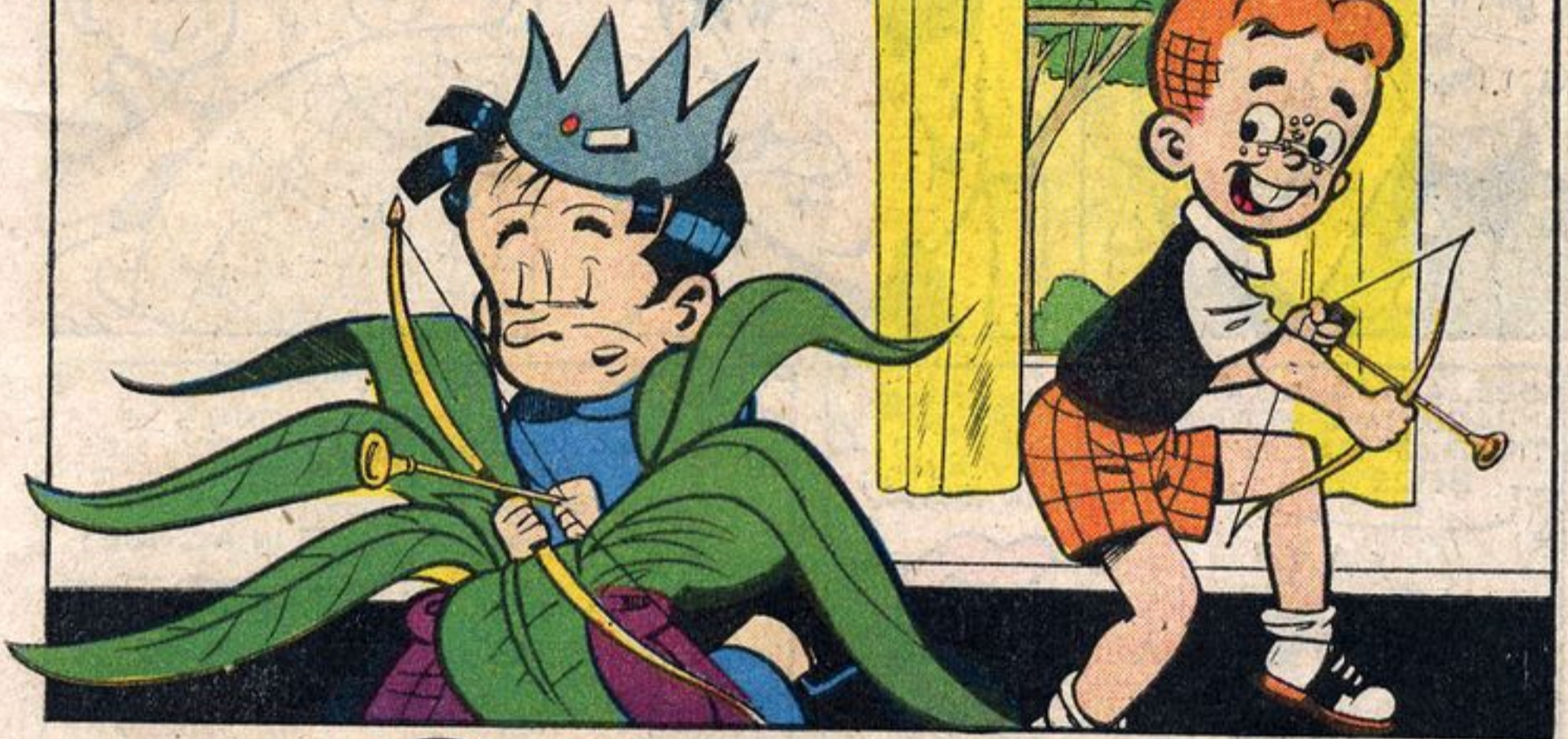
We think it is. We hope you'll agree with us. We'd like to give you more and with your help we will.

**Okay LITTLE ARCHIE! Take it away!**

# Little Archie

GEE, ARCHIE, WE'VE GOT TO **AMBUSH** THIS **ELEPHANT...**! HE'S A **BIG ONE!!**

I KNOW! I'LL SNEAK OVER ON HIS LEFT FLANK AND WHEN I YELL "**FIRE**," LET HIM HAVE IT!!



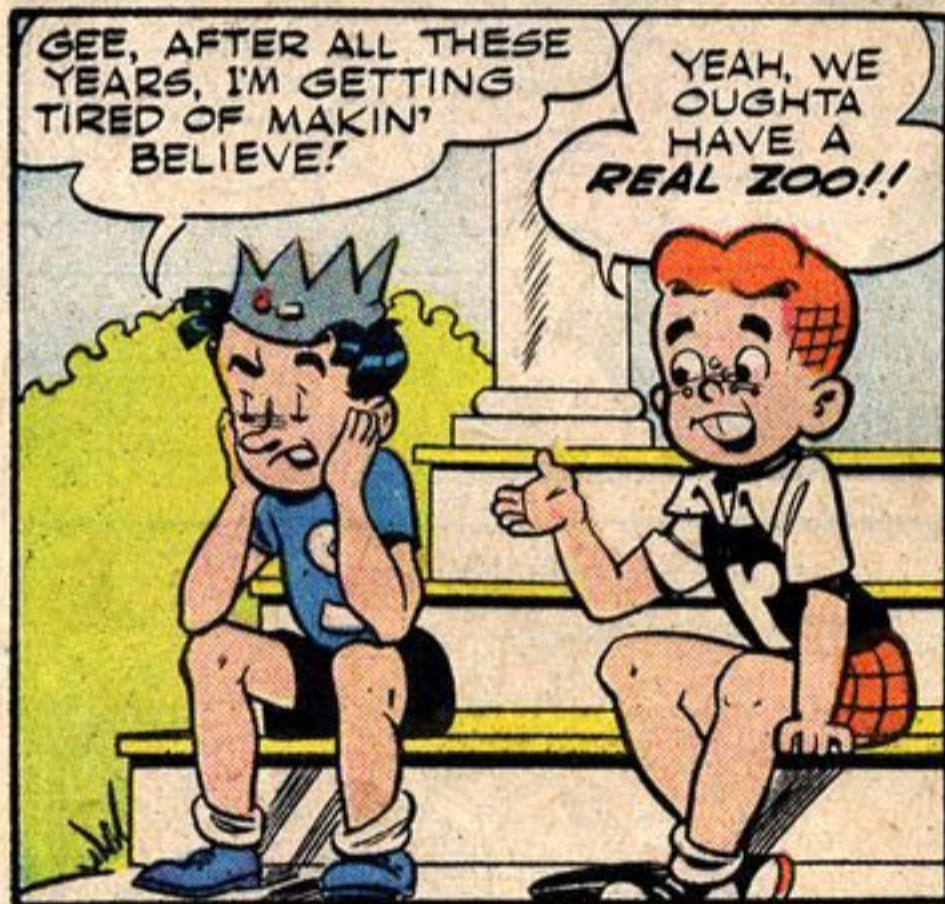
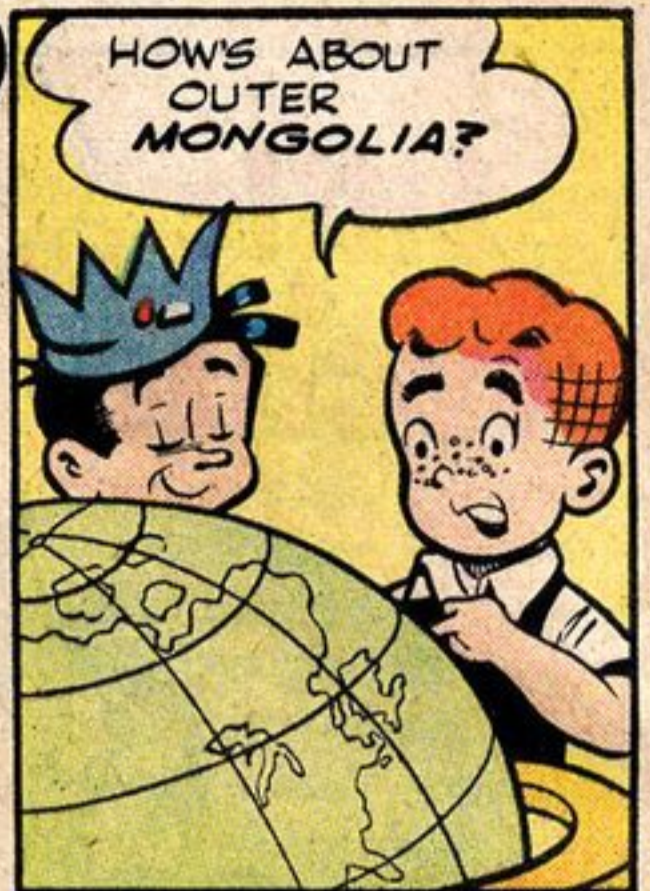
ARCHIE! WHAT'VE YOU DONE TO YOUR POOR FATHER?

WE'RE ON A **BIG GAME SAFARI** IN **AFRICA!**

LIKE WE SAW ON **TELEVISION!**



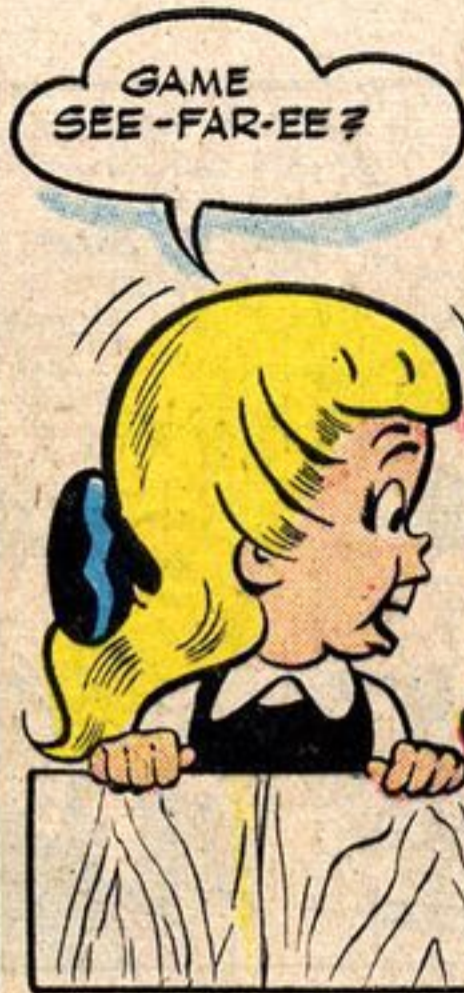
WHY DON'T YOU FIND A **BETTER PLACE** TO PLAY?



ARCHIE COMICS ARE COMICAL COMICS



OKAY, IF YOU'RE **BRAVE ENOUGH!!!** WE'RE GOING ON A **BIG GAME SAFARI!**



GAME SEE-FAR-EE?



WHAT KIND OF A **GAME** IS THAT?



IT'S NOT A GAME! WE'RE GOIN' TO AFRICA TO CAPTURE ANIMALS FOR OUR ZOO!

WOW! WE WANNA GO!



MY DOLLY'S NEVER BEEN ON A **REAL** AFRICAN SAFARI BEFORE!

YOU CAN'T TAKE HER! A SAFARI IS NO PLACE FOR A DUMB KID SHE MIGHT GET HURT!

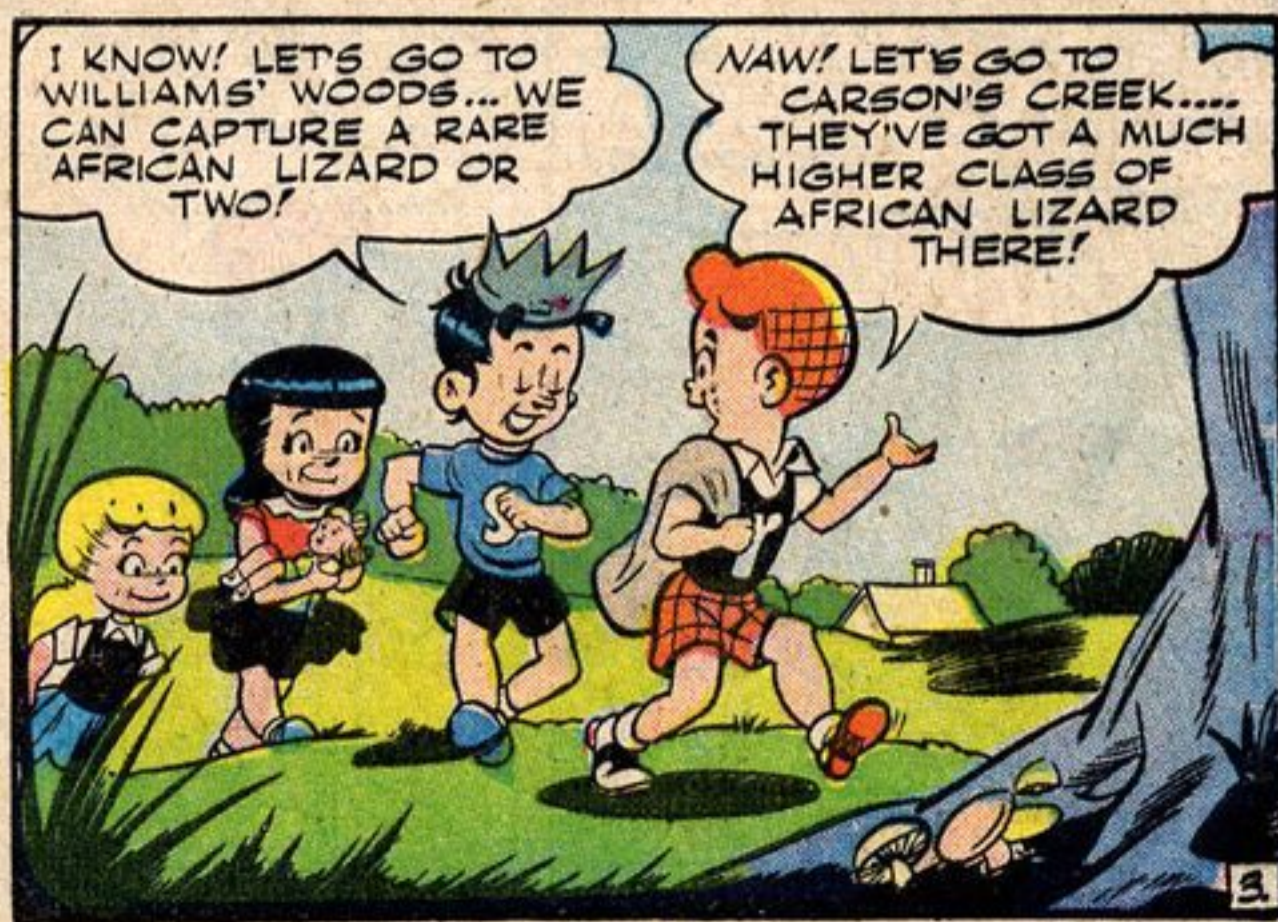


DON'T YOU TALK LIKE THAT IN FRONT OF MY DOLLY! SHE'S **SENSITIVE!!**

WAP!



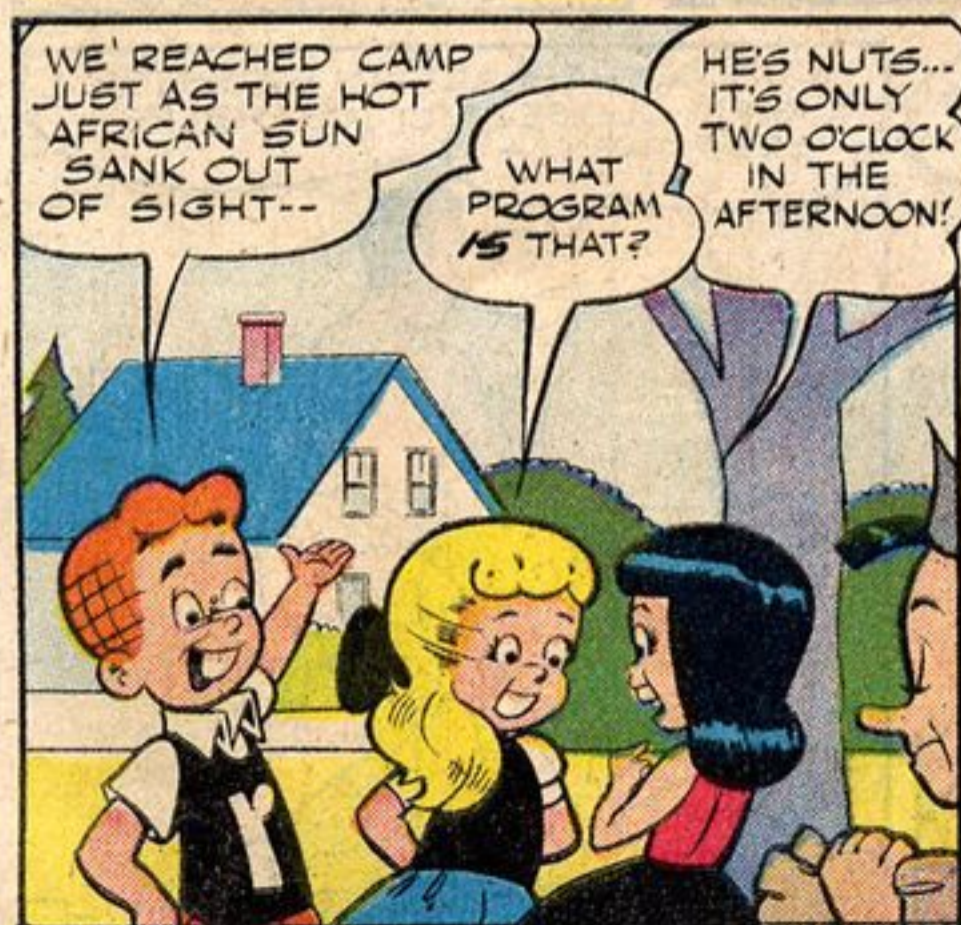
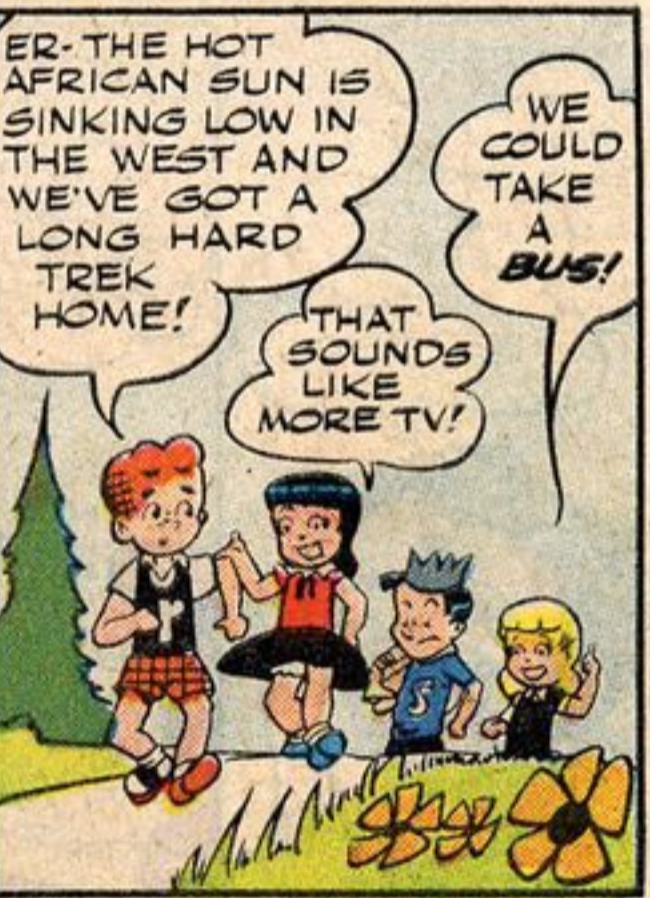
OKAY! OKAY! SHE CAN COME! SHE'LL MAKE A GOOD **WEAPON!!**



I KNOW! LET'S GO TO WILLIAMS' WOODS... WE CAN CAPTURE A RARE AFRICAN LIZARD OR TWO!

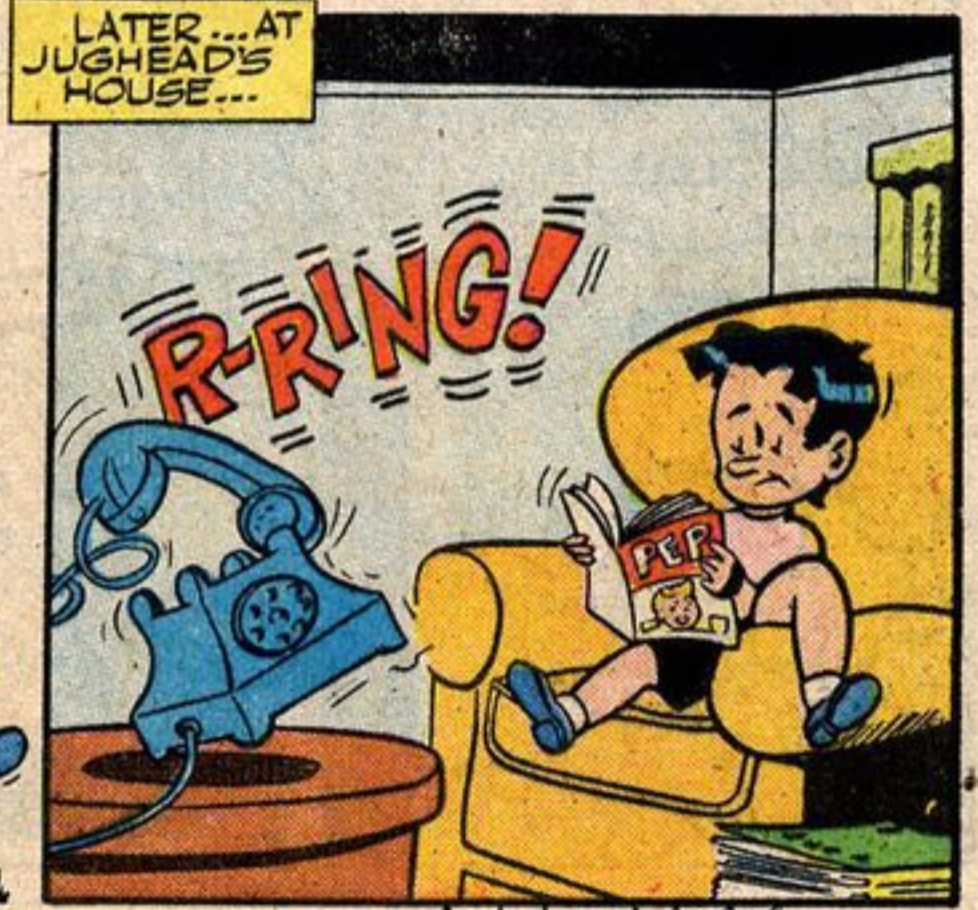
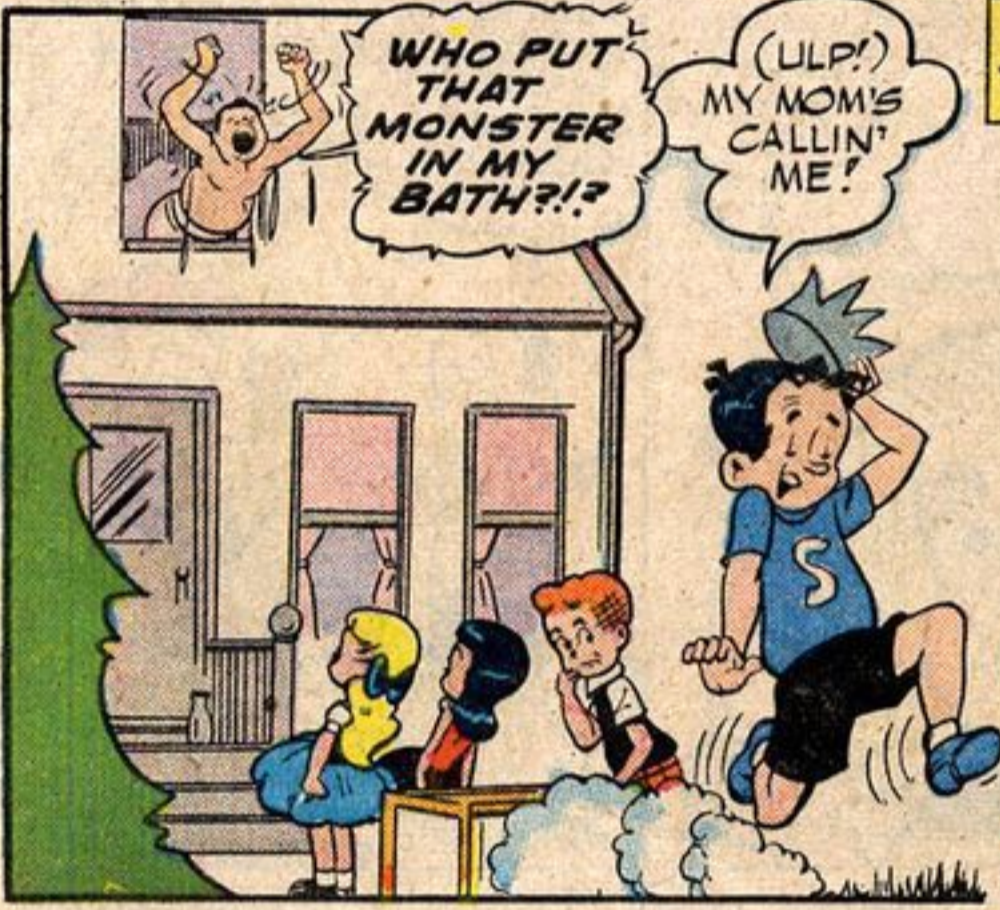
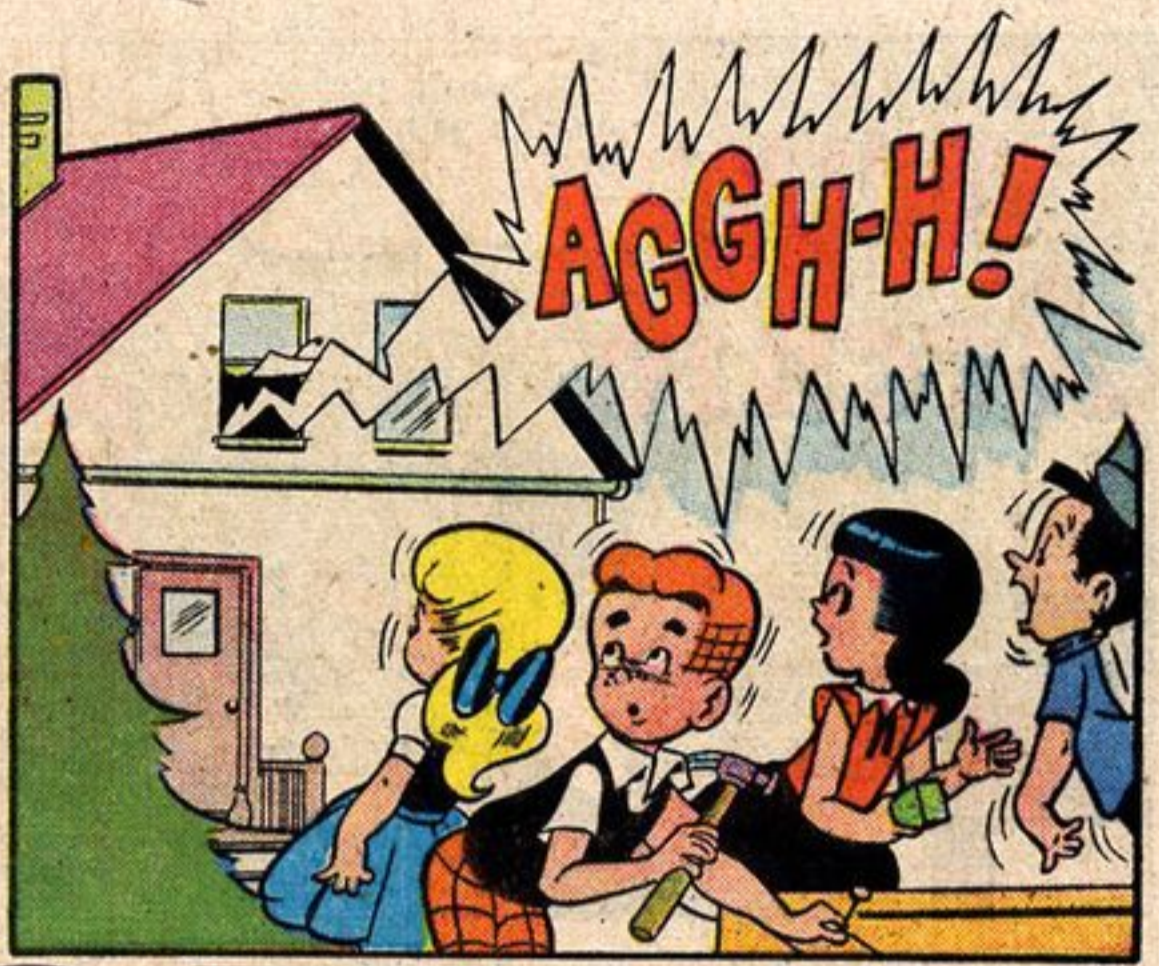
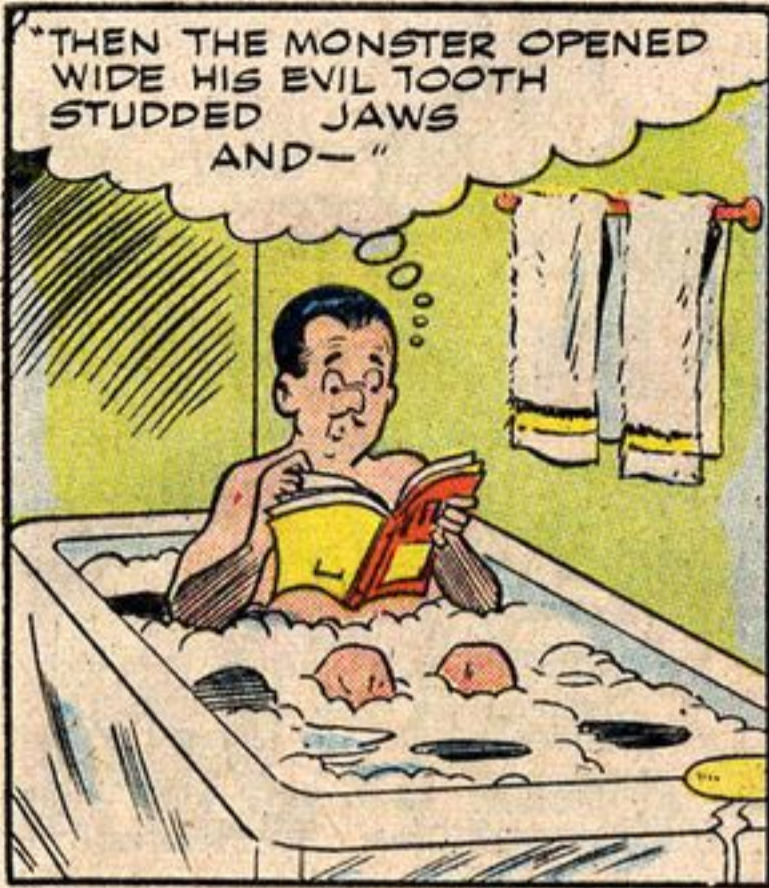
NAW! LET'S GO TO CARSON'S CREEK.... THEY'VE GOT A MUCH HIGHER CLASS OF AFRICAN LIZARD THERE!









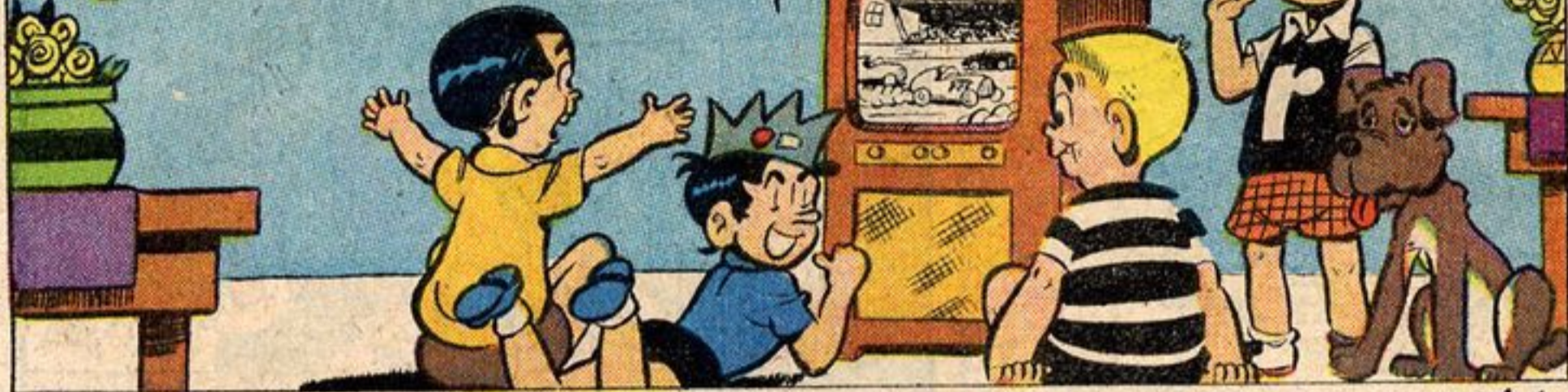


# Little Archie

ZOWIE! THESE AUTO RACES ARE SWELL!!

WHEN I GROW UP I'M GOING TO DRIVE ONE!!

OH, YEAH? YOU'RE GONNA HAVE A LONG WAIT-



I'LL BET YOU GOTTA BE AT LEAST TWELVE YEARS OLD!

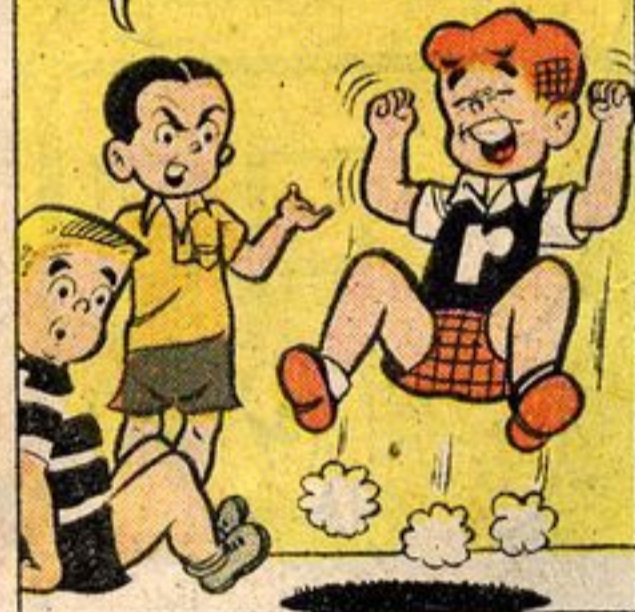
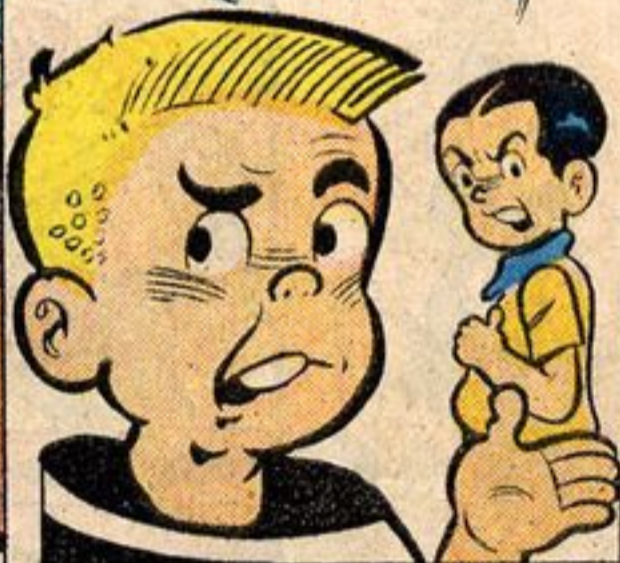
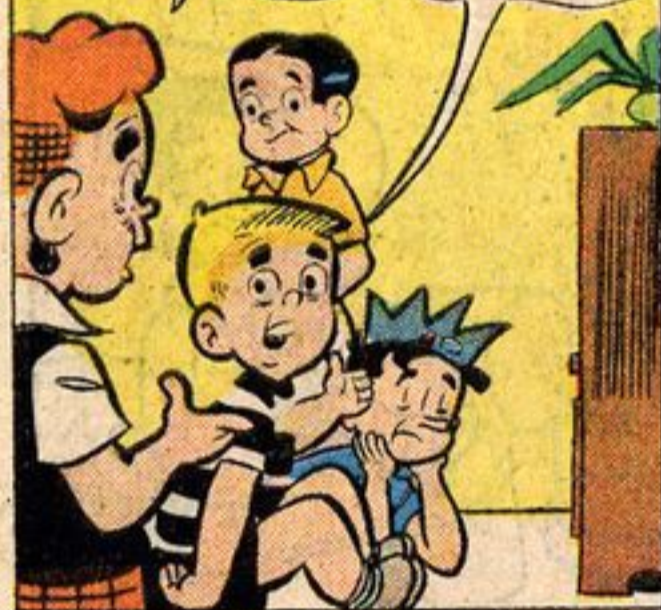
D-DUH, THAT'S LIKE WAITIN' A MILLYUN YEARS!

SHUCKS! WHEN YOU'RE A KID, YOU CAN NEVER DO OR SAY ANYTHING!

YOU'RE TELLIN' ME-

JUST TODAY I HAD MY MOUTH WASHED OUT WITH SOAP!

THAT'S IT!



LET'S HAVE OUR OWN SOAP BOX DERBY! WE'LL BUILD OUR OWN CARS 'N' RACE 'EM!

AND GIVE PRIZES!

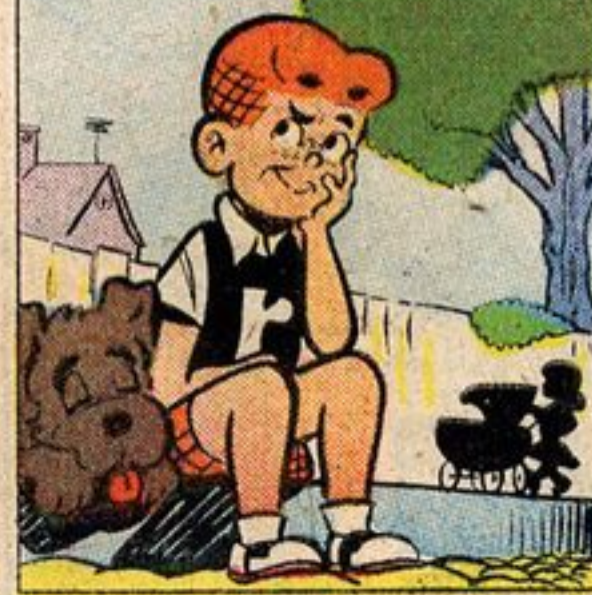
WE'LL HAVE THE RACE ON HOFFMAN'S HILL TOMORROW!

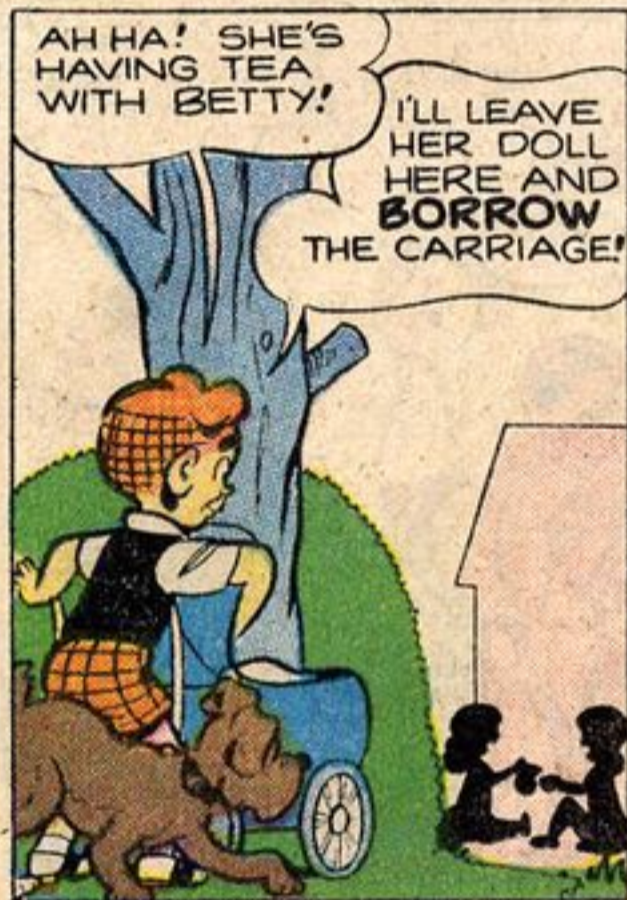
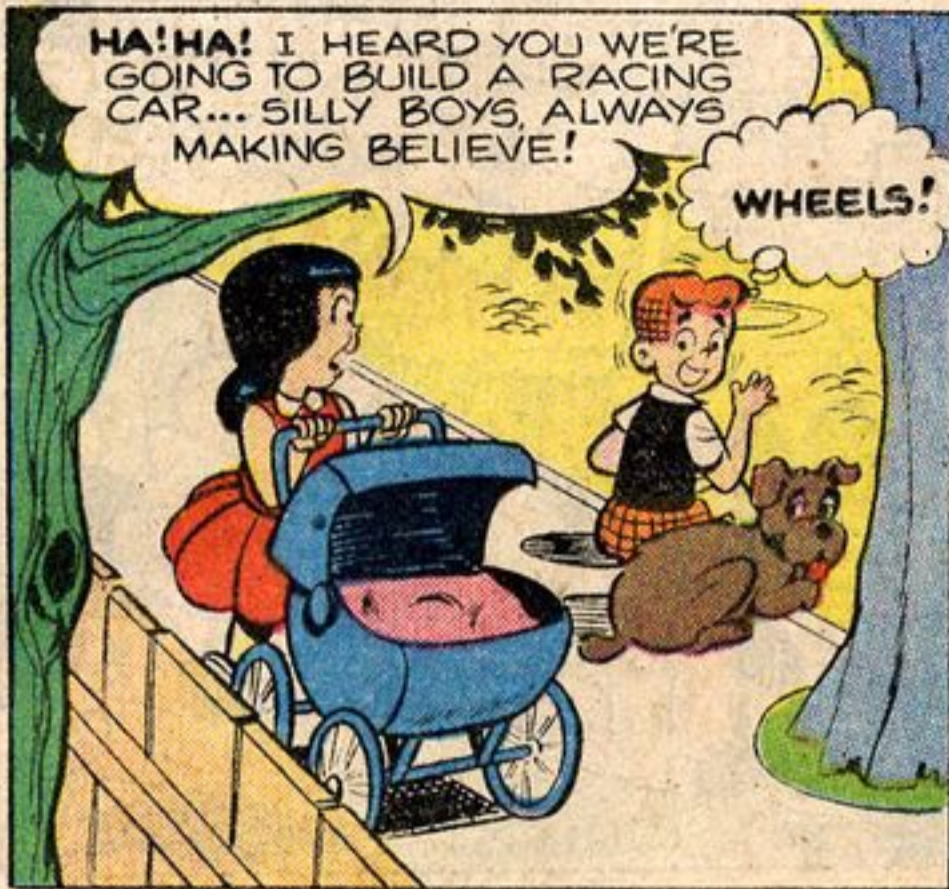
ME TOO!

BOY! I'VE GOT TO GET BUSY!

S'LONG ARCH!

HMMM! THE THING I'VE GOT TO GET IS WHEELS BUT WHERE?



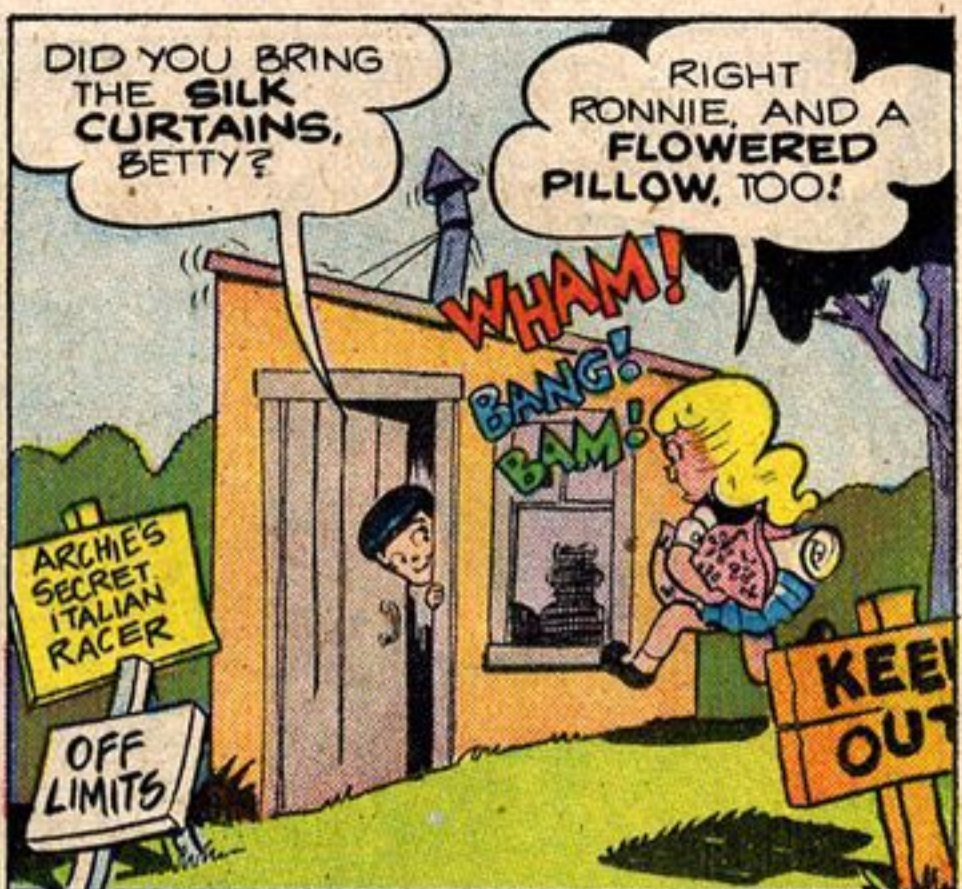




LOOK, I'LL EVEN LET YOU AND BETTY HELP ME BUILD IT! IT'S GONNA NEED A WOMAN'S TOUCH!

WELL-O-KAY!

GOODY! A WOMAN'S TOUCH!



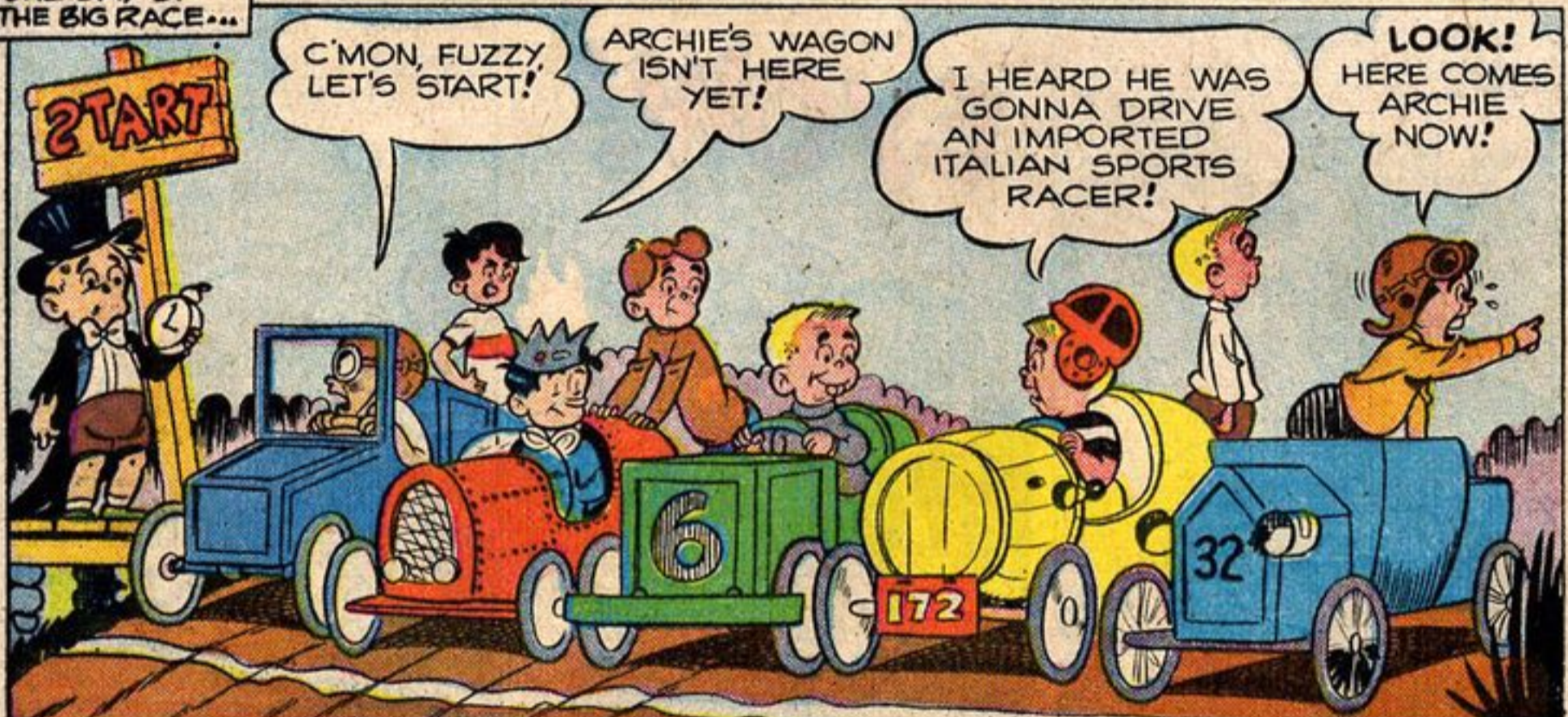
DID YOU BRING THE SILK CURTAINS, BETTY?

RIGHT RONNIE, AND A FLOWERED PILLOW, TOO!

WHAM!  
BANG!  
BAM!

KEEP OUT

THE DAY OF THE BIG RACE...



START

C'MON, FUZZY, LET'S START!

ARCHIE'S WAGON ISN'T HERE YET!

I HEARD HE WAS GONNA DRIVE AN IMPORTED ITALIAN SPORTS RACER!

LOOK! HERE COMES ARCHIE NOW!



HA! HA! HA!  
HA! HA! HA!  
HA! HA! HA!

WE THOUGHT YOU WERE DRIVING AN IMPORTED ITALIAN RACER!

I AM!

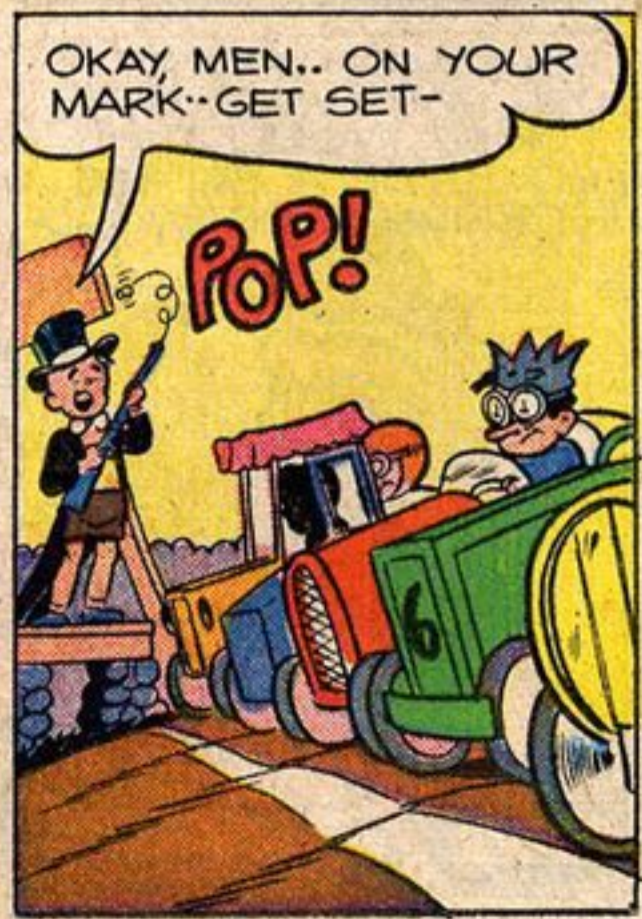


LOOK!!

YUK! YUK! AN ITALIAN CHEESE CRATE!

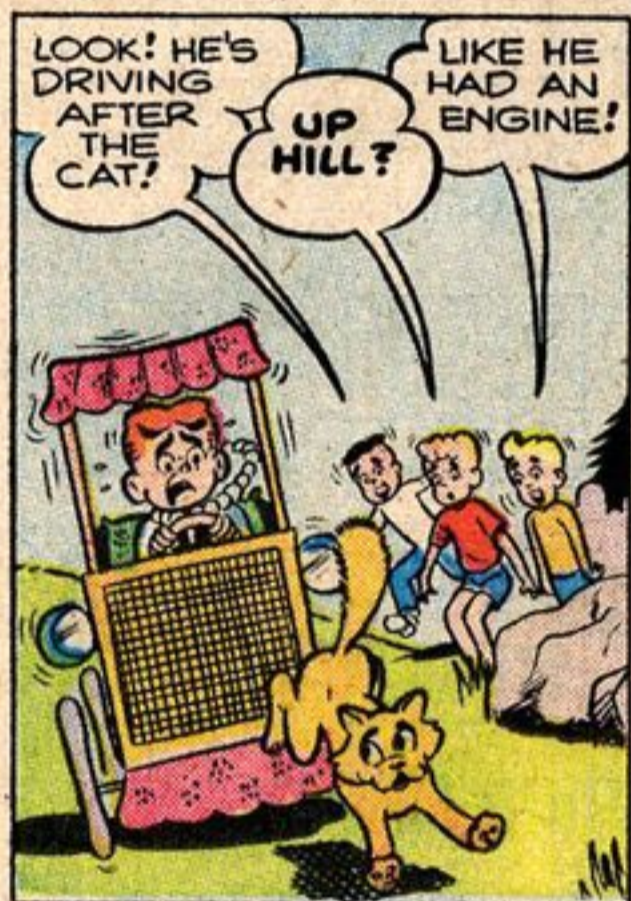
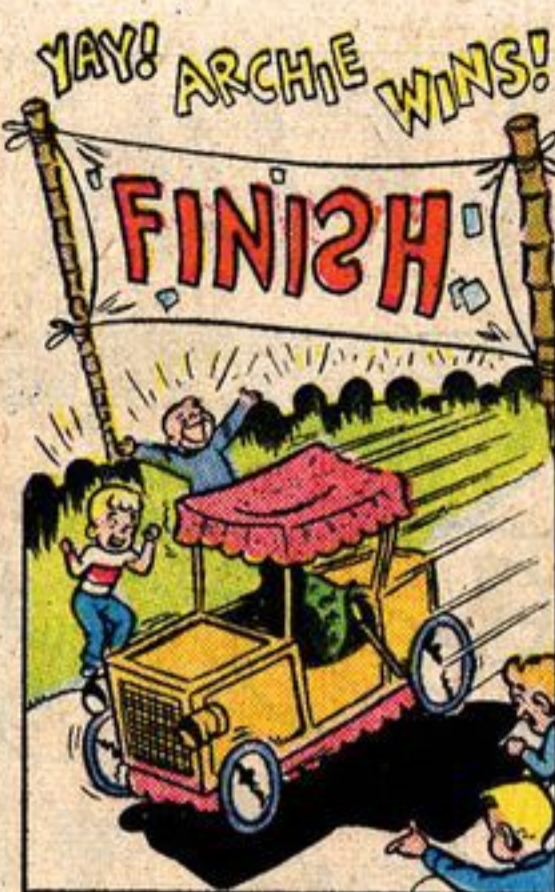
IMPORTED ITALIAN CHEESE

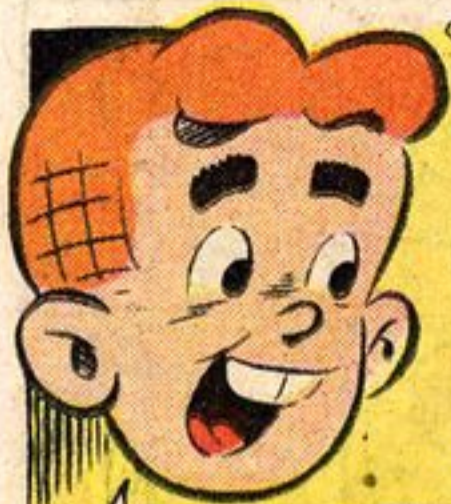
NAPOLI ITALIA



OKAY, MEN.. ON YOUR MARK..GET SET-

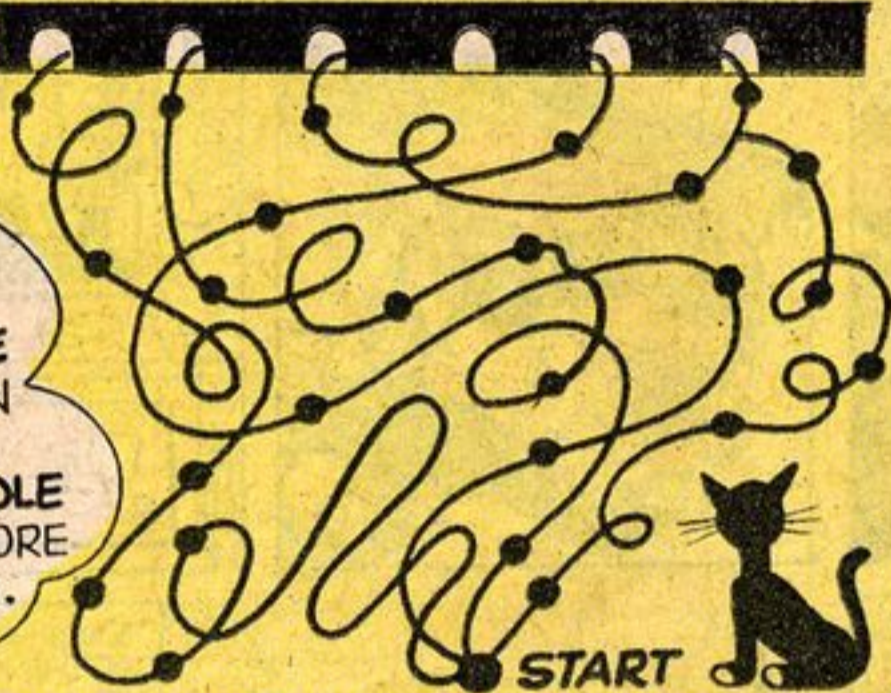
POP!



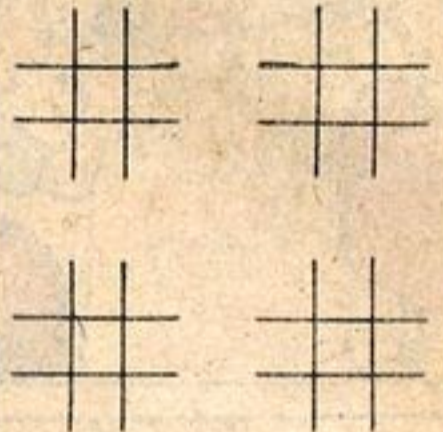


# LITTLE ARCHIE'S FUN PAGE

HELP THE CAT FIND THE HOLE THE MOUSE RAN INTO. TRACE A LINE TO THE HOLE PASSING NO MORE THAN FIVE DOTS.



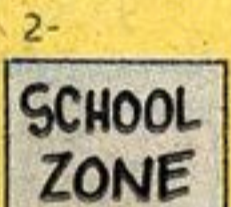
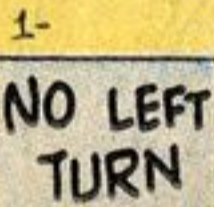
PLAY TIC TAC TOE HERE!



FIND THE TWO STARFISH THAT ARE EXACTLY ALIKE!



WHICH SIGN DOESN'T BELONG?

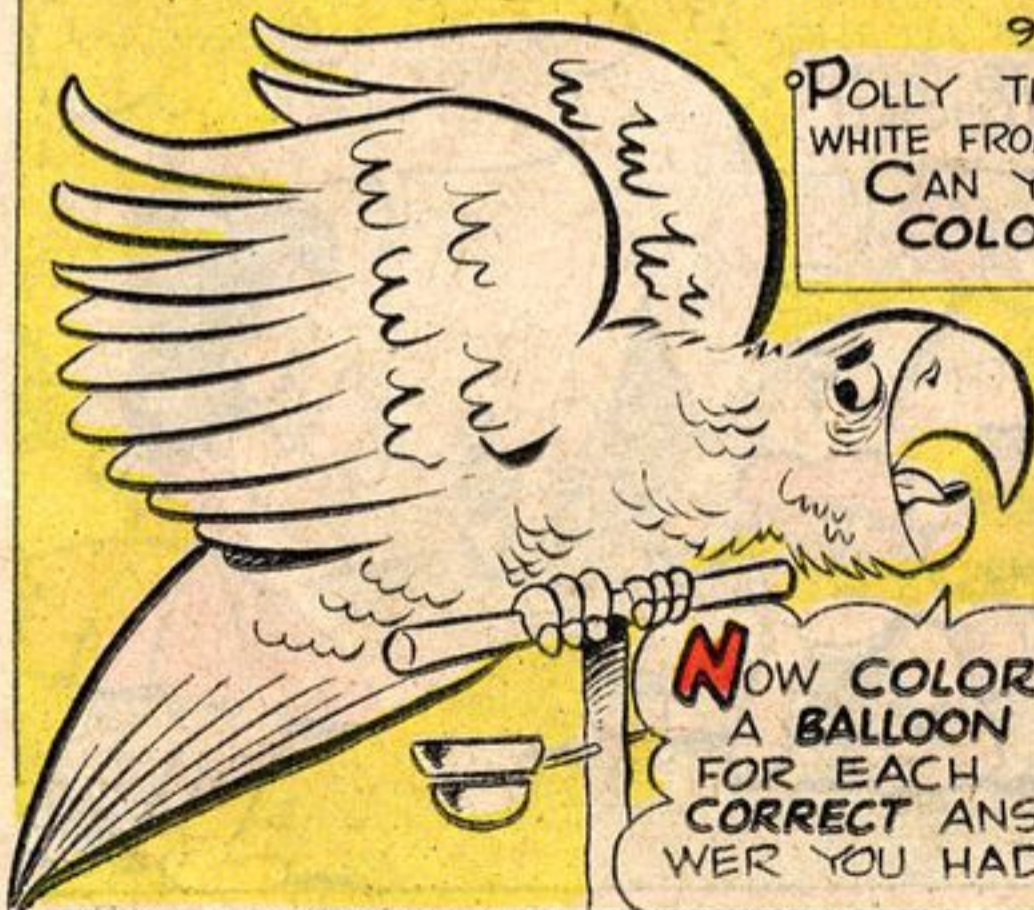


## RIDDLES ON PARADE

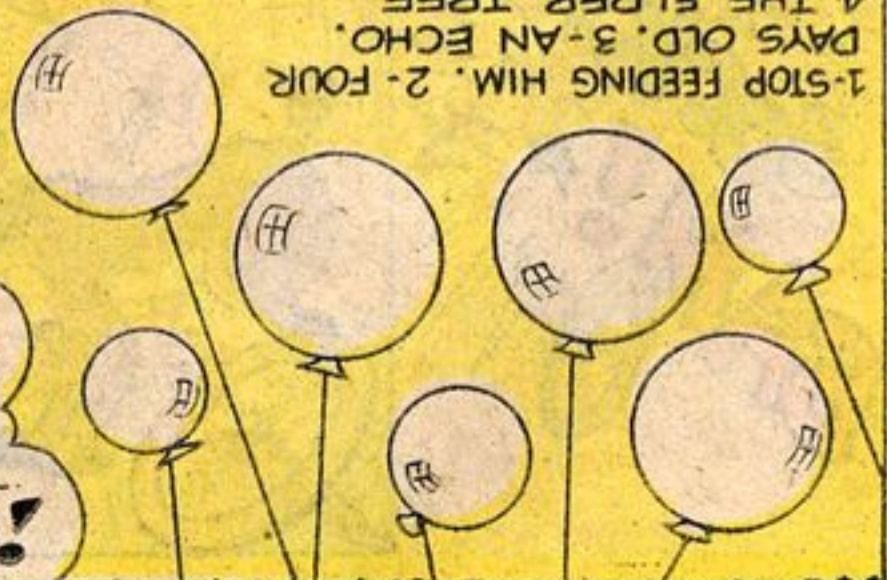
1. HOW DO YOU MAKE A SLOW HORSE FAST?
2. WHAT IS A PIG AFTER IT IS THREE DAYS OLD?
3. WHAT IS IT THAT CAN SPEAK ALL LANGUAGES?
4. WHAT IS THE OLDEST TREE IN THE WORLD?

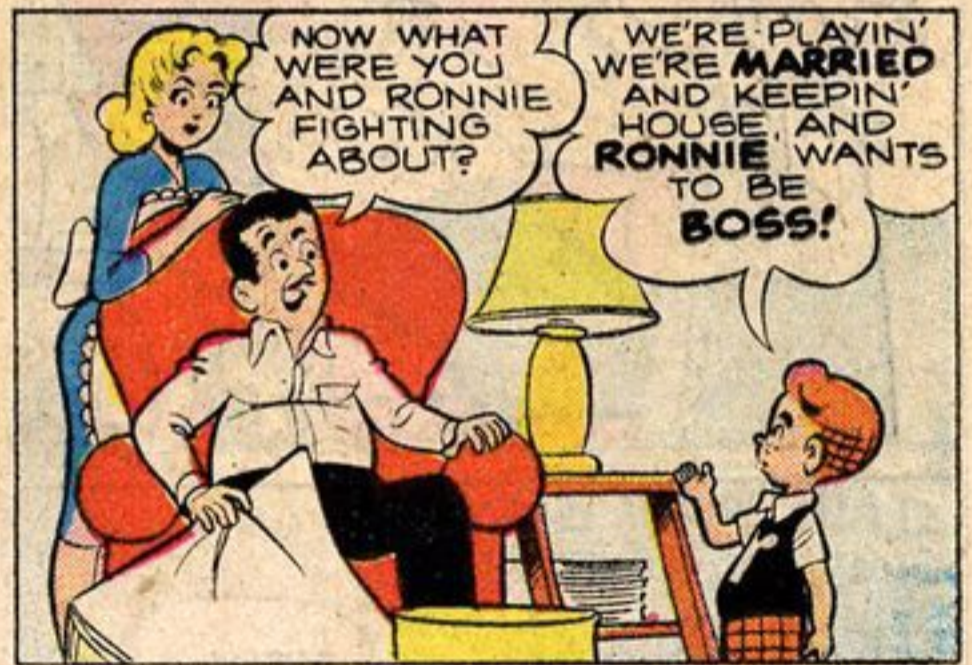
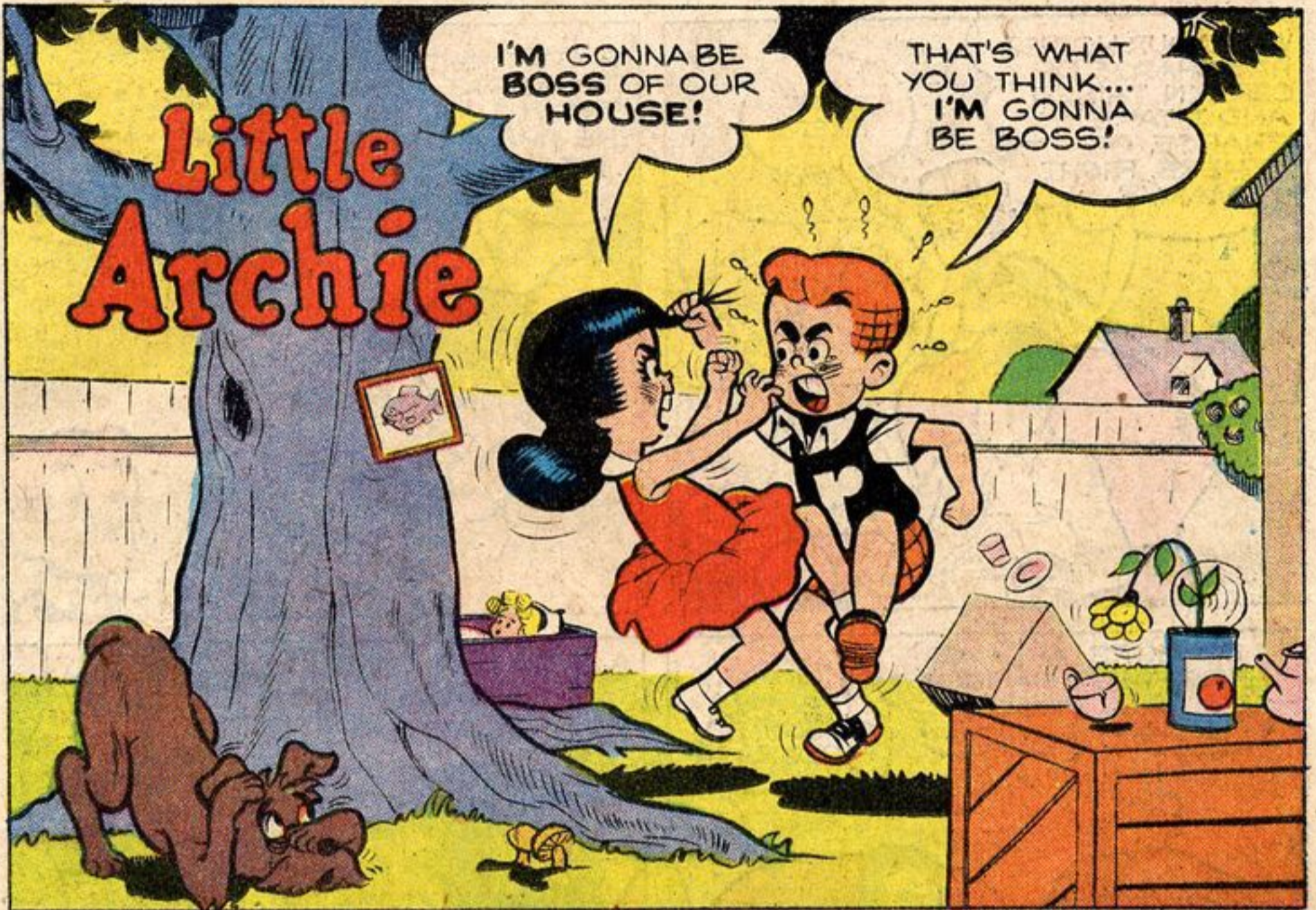
ANSWERS  
 1- STOP FEEDING HIM. 2- FOUR DAYS OLD. 3- AN ECHO. 4- THE ELDER TREE.

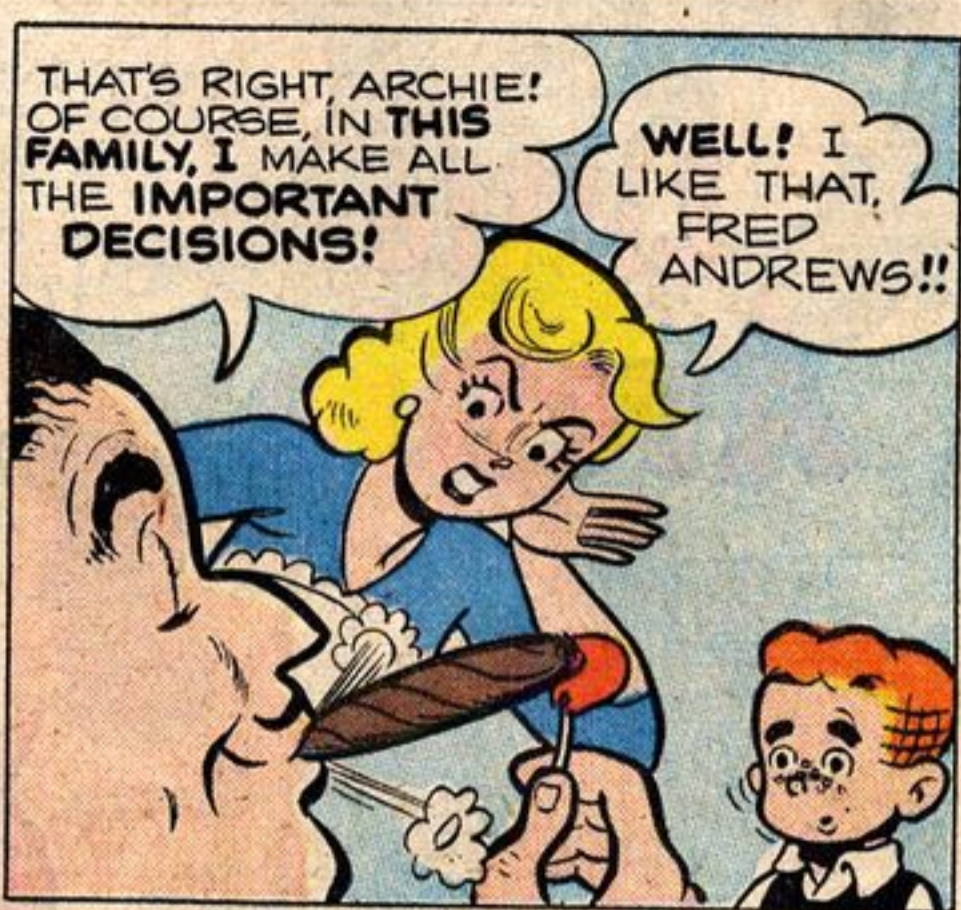
POLLY TURNED WHITE FROM FRIGHT. CAN YOU COLOR HER?



NOW COLOR A BALLOON FOR EACH CORRECT ANSWER YOU HAD!













IT'LL COST LOTS OF MONEY TO FIX THIS HOLE!

LET'S WAIT TILL WINTER TO FIX IT... THE BREEZE FEELS GOOD!



NOW, WHILE WE'RE SPENDING... I'LL NEED A NEW STOVE! ALL MY MUD PIES ARE COMING OUT BURNED!



AND THIS GRASS RUG IS BEGINNING TO WEAR OUT!

WE'LL BE GETTIN' **BILLS!** **BILLS!** NOTHIN' BUT **BILLS!**



I'LL BET BETTY WOULD BE A CHEAPER WIFE THAN YOU!

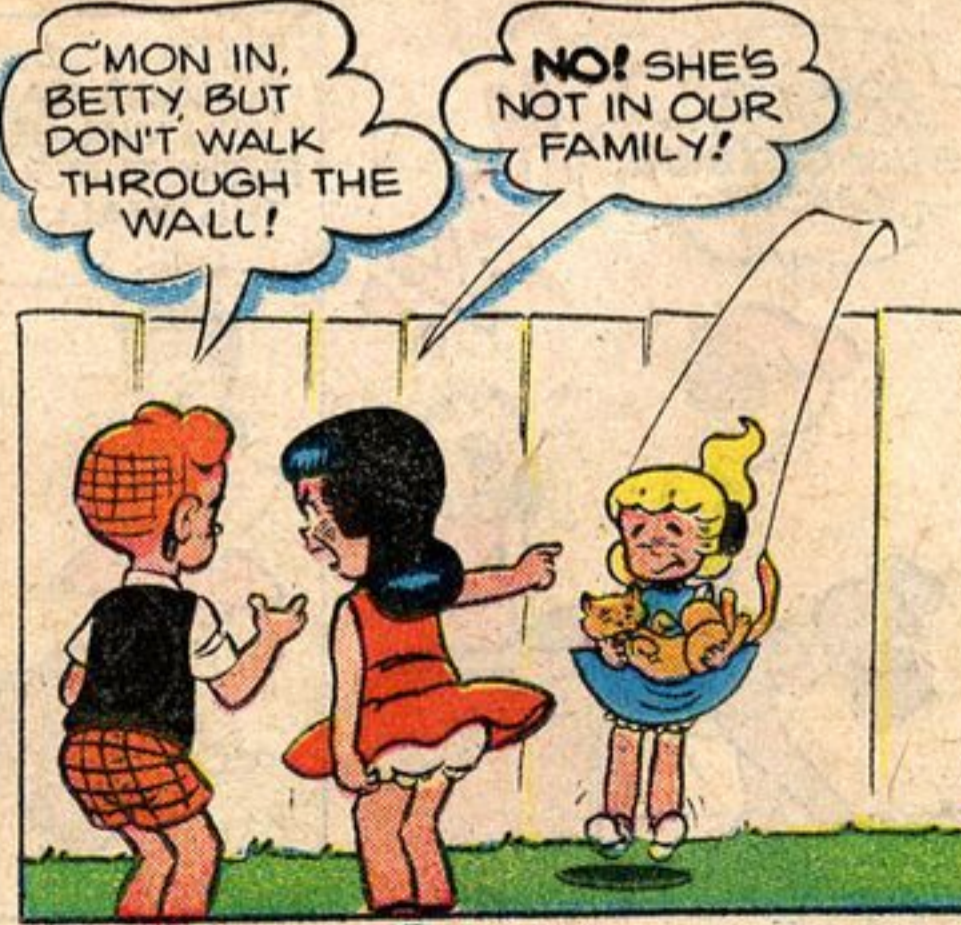


DID SOMEBODY CALL I?



WE CAN'T HEAR YOU! WE'RE PLAYIN' HOUSE AND THE WALLS ARE FIVE FEET THICK!

YEAH, BUT YOU LEFT THE **WINDOWS OPEN** HA! HA!



C'MON IN, BETTY, BUT DON'T WALK THROUGH THE WALL!

**NO!** SHE'S NOT IN OUR FAMILY!



LOOK, BETTY, MY HUSBAND'S GOT TO MOVE SOME FURNITURE FOR ME!

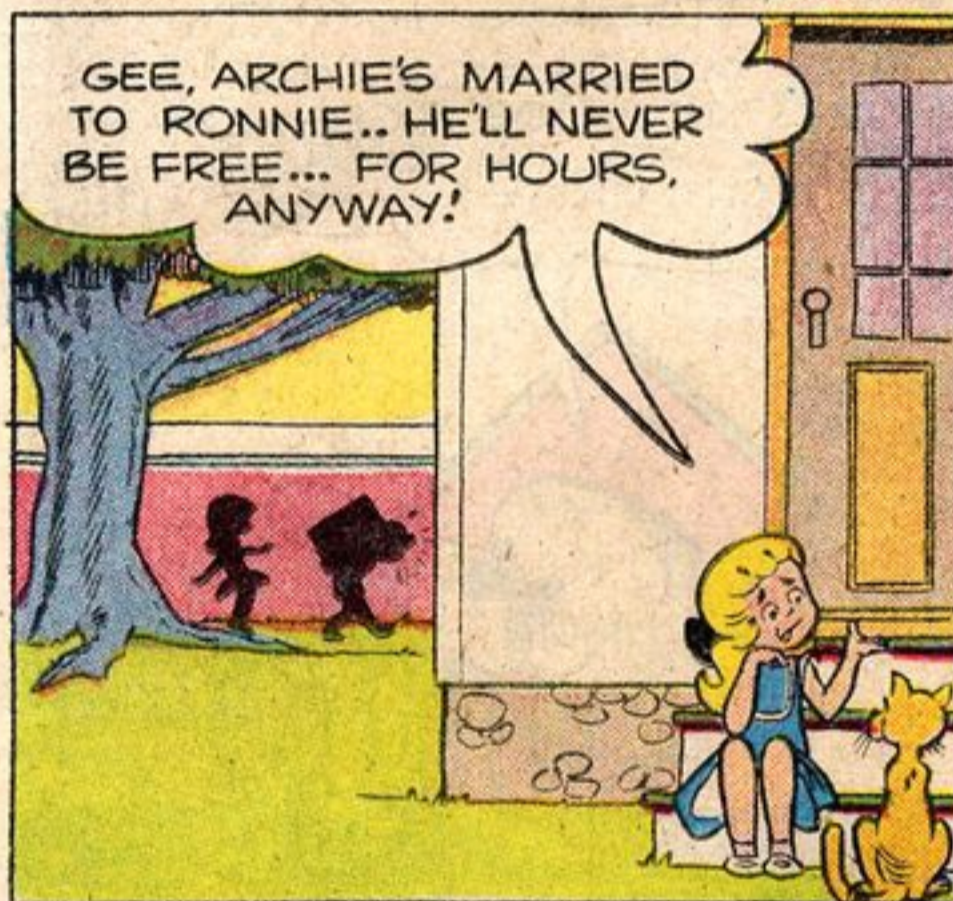
WELL, I COULD HELP-



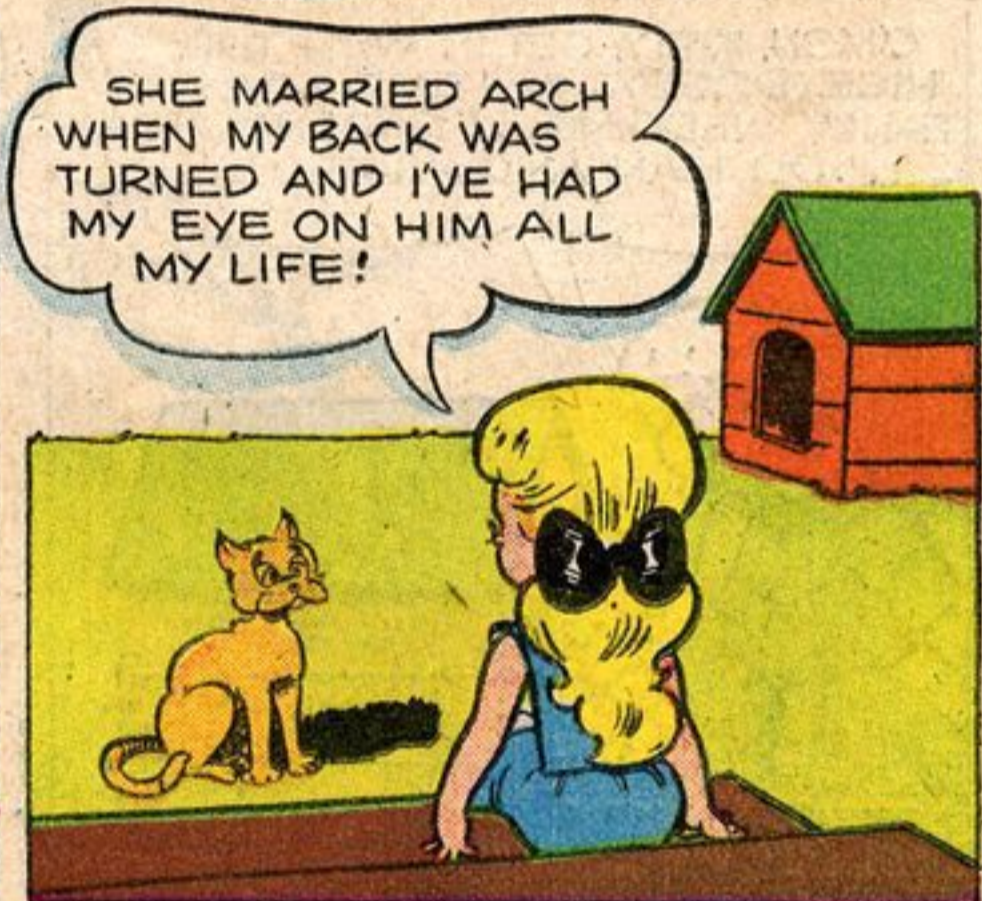
BUT, BETTY, MOVIN' FURNITURE'S A FAMILY MATTER!

AND YOU AIN'T A RELATIVE, SO-

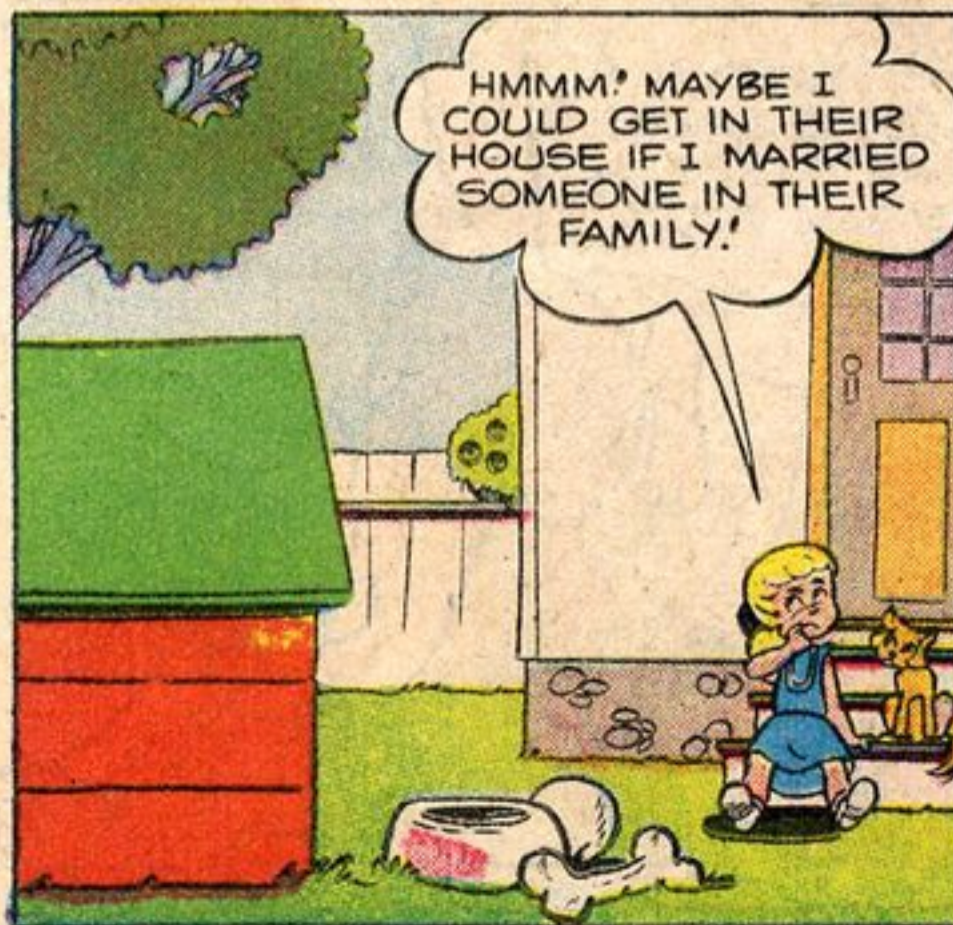
SCRAM!



GEE, ARCHIE'S MARRIED TO RONNIE.. HE'LL NEVER BE FREE... FOR HOURS, ANYWAY!



SHE MARRIED ARCH WHEN MY BACK WAS TURNED AND I'VE HAD MY EYE ON HIM ALL MY LIFE!



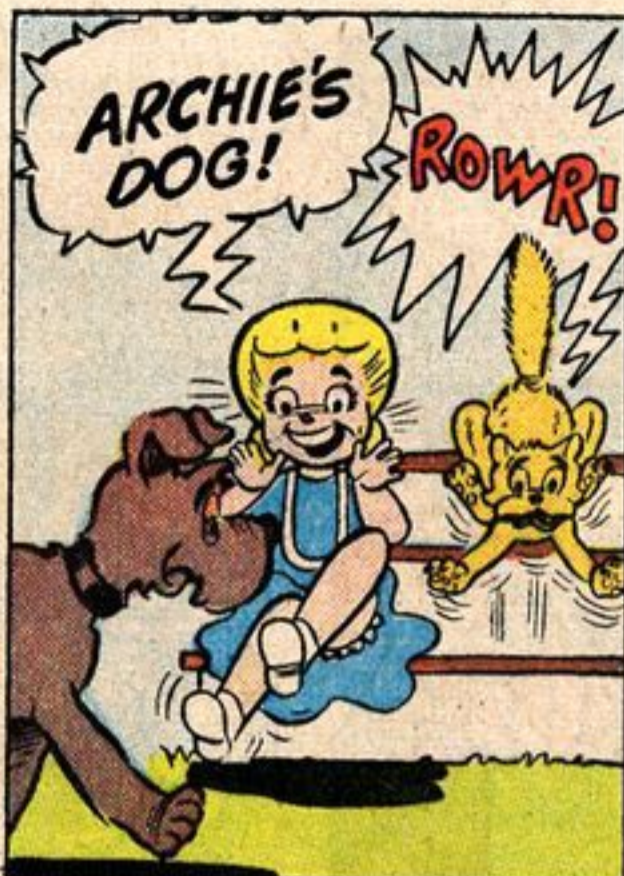
HMMM! MAYBE I COULD GET IN THEIR HOUSE IF I MARRIED SOMEONE IN THEIR FAMILY!



OR EVEN IF YOU MARRIED SOMEONE IN THEIR FAMILY, 'CAUSE WE'RE RELATED IN A ROUND ABOUT WAY!



BUT WHO COULD YOU MARRY?



ARCHIE'S DOG!

ROWR!



I KNEW YOU'D SEE IT MY WAY!

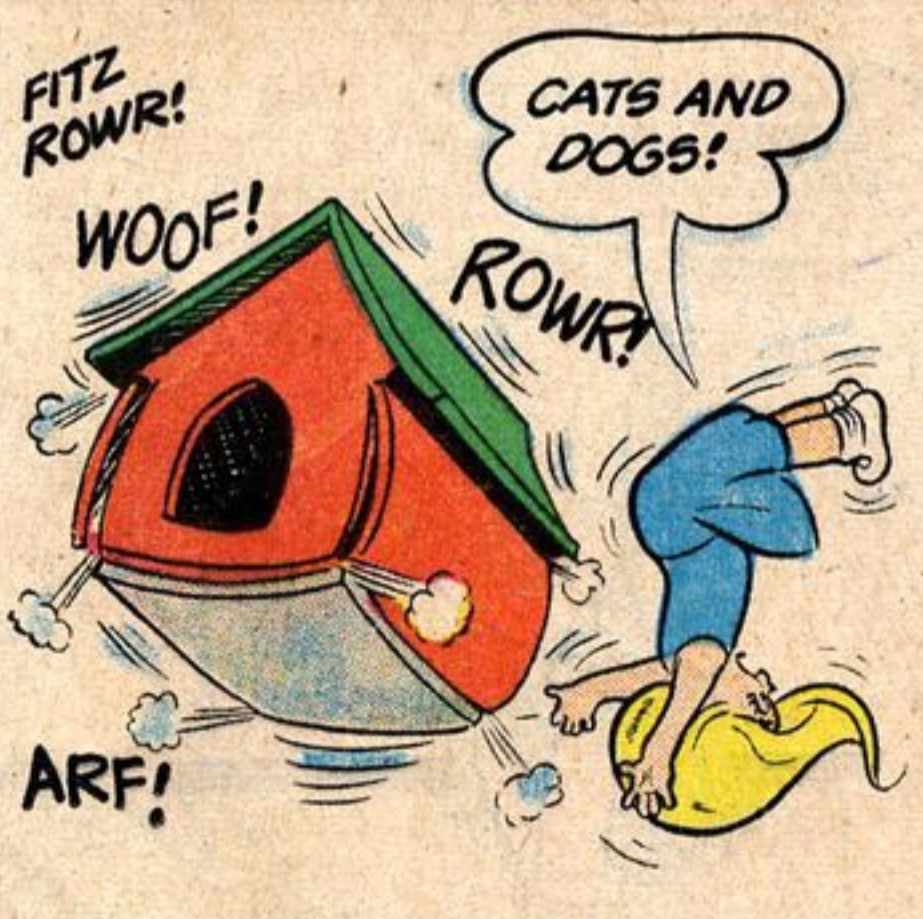
CHEER UP, KITTY... THEY ALL SAY MARRIED LIFE IS THE "CATS"!



C'MON, KITTY, GET IN WITH THE NICE DOGGY... NO TIME FOR A FANCY WEDDING...! I PRONOUNCE YOU MAN AND WIFE



THEY PROBABLY WON'T GET ALONG TOO GOOD RIGHT AWAY... THEY MAY EVEN FIGHT LIKE -



FITZ ROWR!

WOOF!

CATS AND DOGS!

ROWR!

ARF!



KITTY! COME BACK! HE DIDN'T MEAN WHAT HE SAID!



THAT MONSTER RAN RIGHT THROUGH OUR WALL!!



HEY! YOUR CAT RAN UP IN OUR ATTIC!

AWRIGHT, BETTY, WHAT'S THE BIG IDEA?

IT WAS ONLY A LOVERS' QUARREL!



NO! NOT WHILE YOU'VE GOT MY POOR KITTY UP THERE IN YOUR ATTIC!

WELL, GET OUT OF OUR HOUSE!

QUIET! OUR BABY'S ASLEEP!



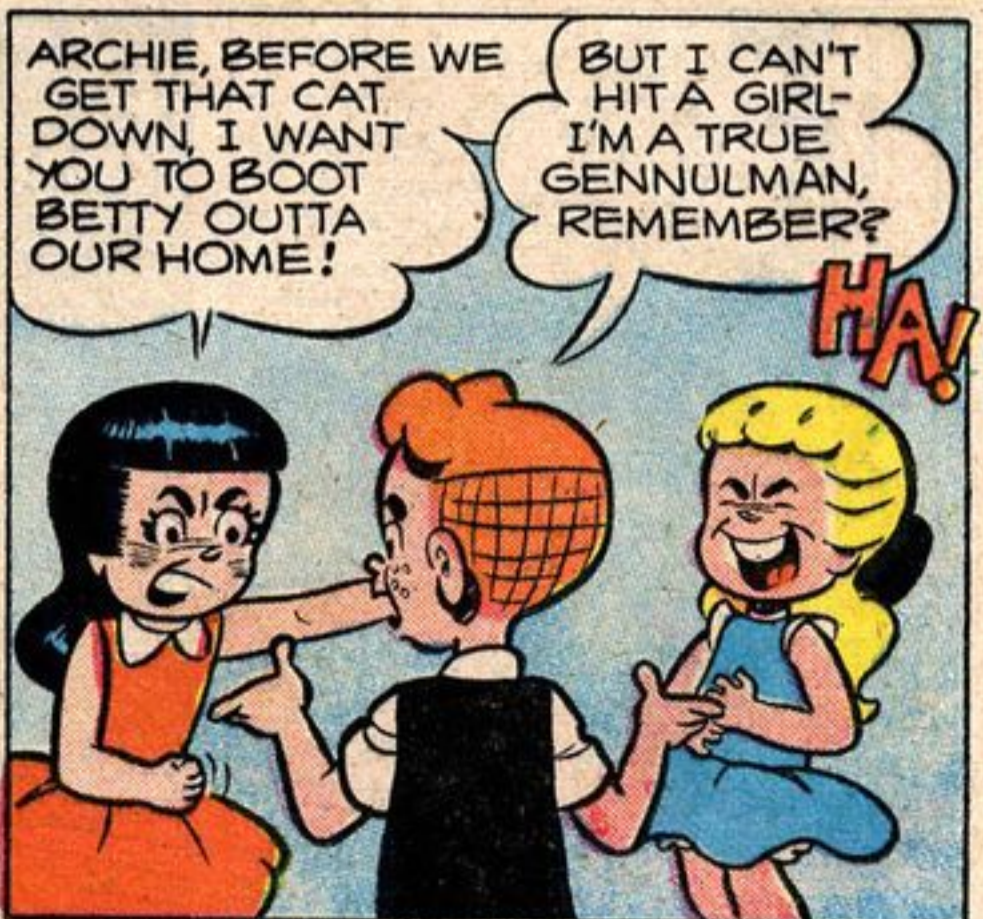
BESIDES, KITTY NEEDS ME MORE THAN EVER NOW... SHE'S AFRAID OF HIGH PLACES!

HERE KITTY, KITTY, NICE KITTY-



NICE, KITTY, COME DOWN OR I'LL BASH YOU ONE!!

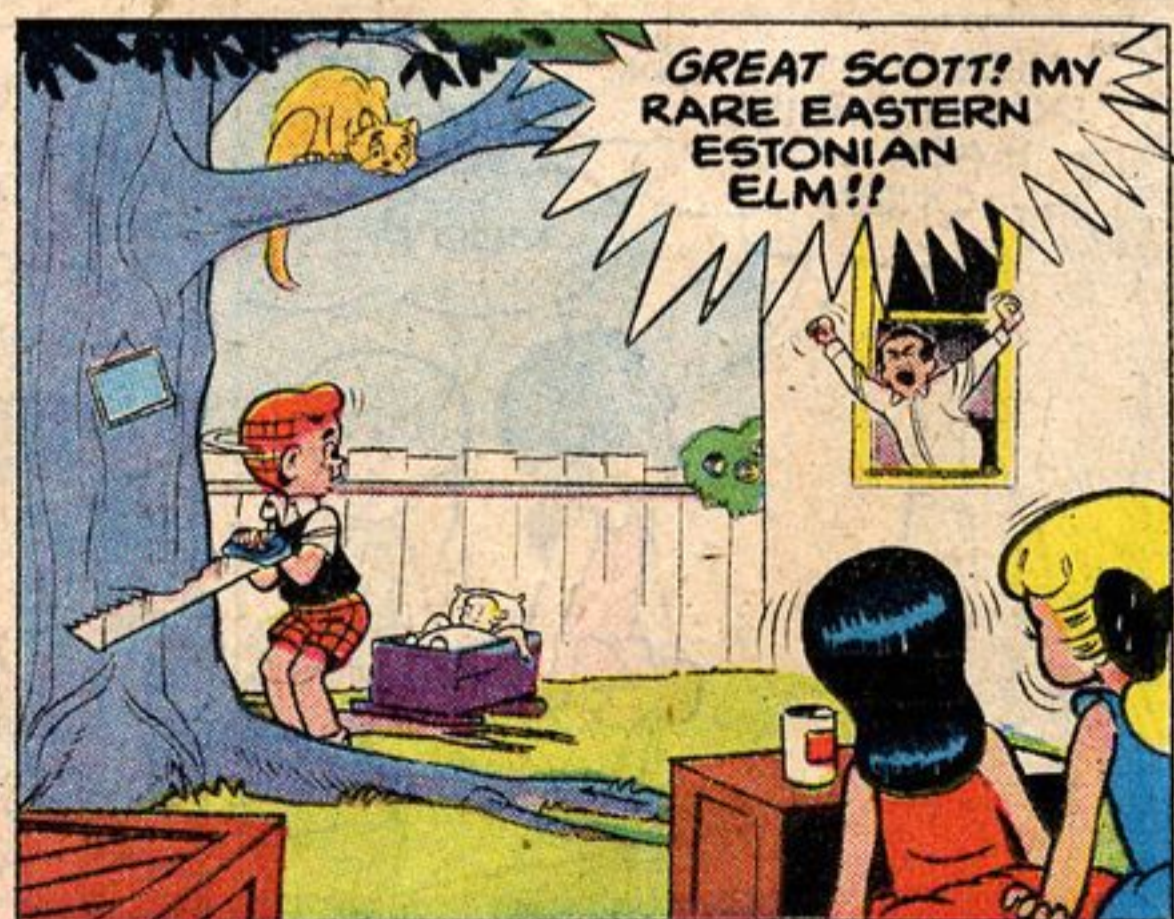
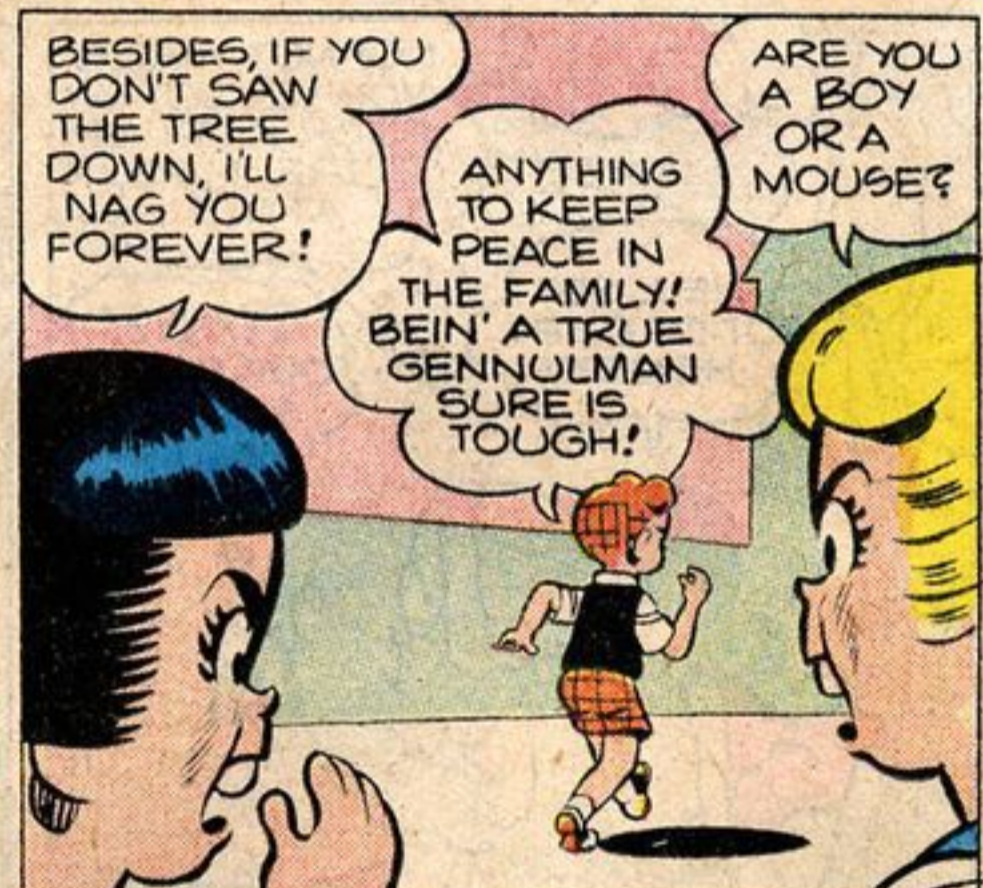
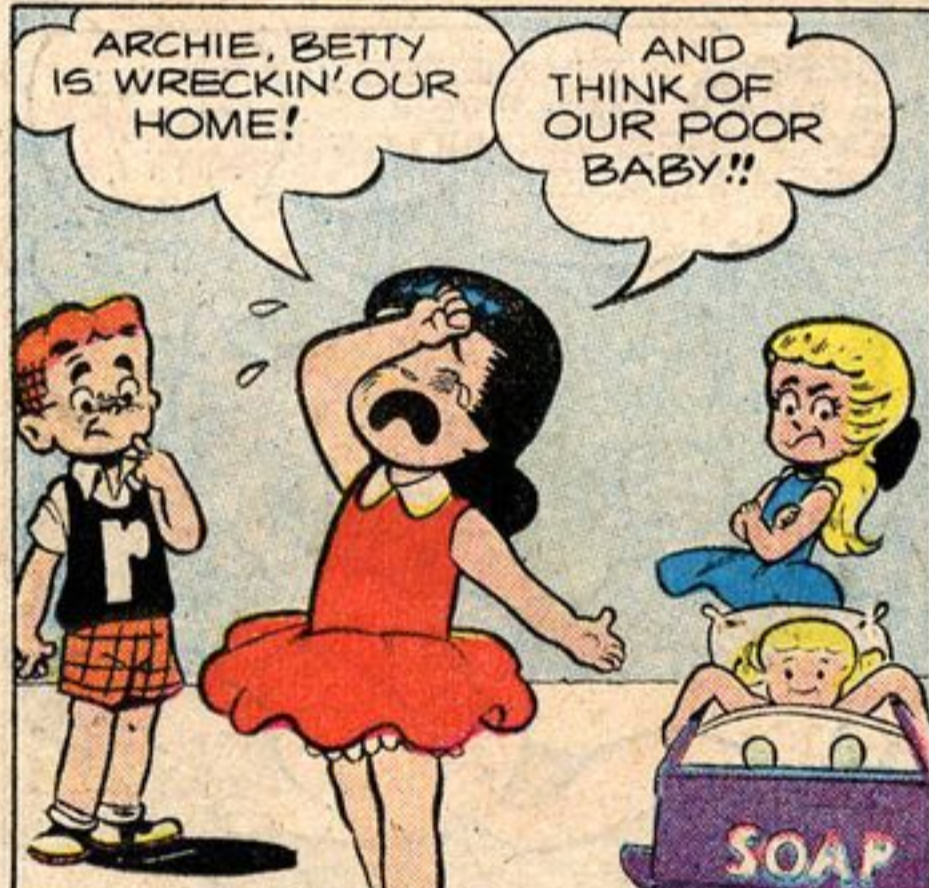
HA! HA! WHY DON'T YOU GIVE HER A MUD PIE?



ARCHIE, BEFORE WE GET THAT CAT DOWN, I WANT YOU TO BOOT BETTY OUTTA OUR HOME!

BUT I CAN'T HIT A GIRL- I'M A TRUE GENNULMAN, REMEMBER?

HA!

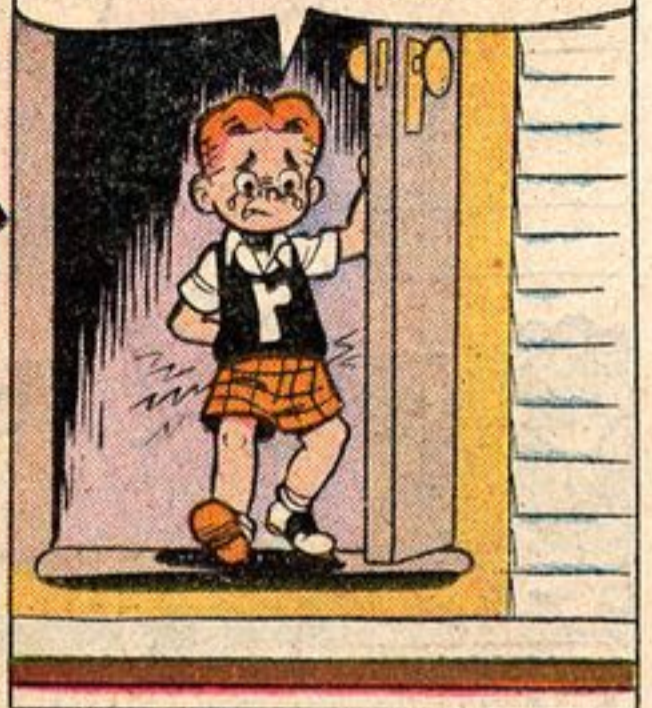


# ARCHIE!

GET IN HERE!



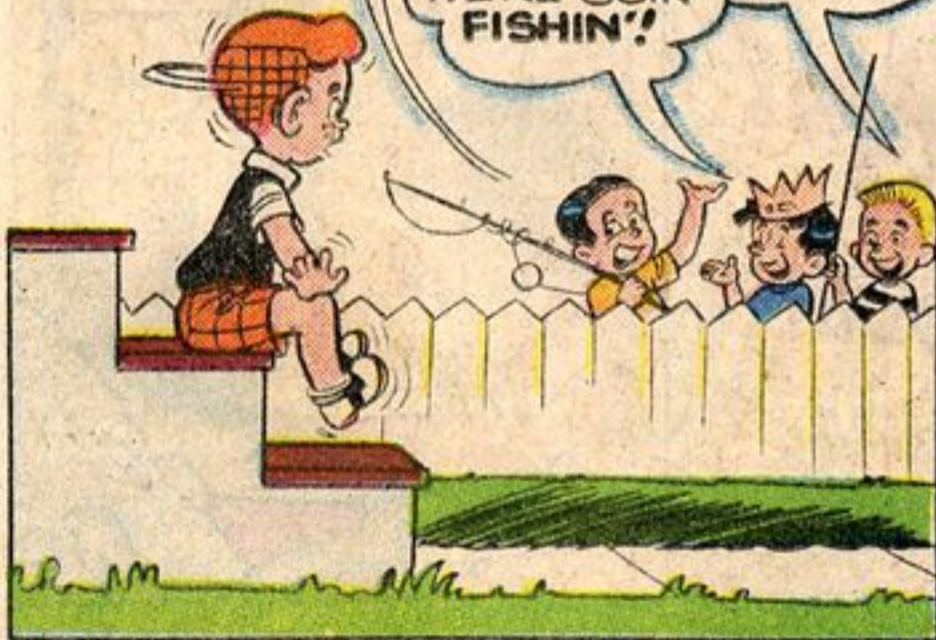
I CAN'T LET THE GIRLS SEE ME CRY... I'LL SIT ON THE FRONT STEPS TILL MY LITTLE TEARS DRY!



HI, ARCHIE!

WE'RE GOIN' FISHIN'!

THEY'RE BITIN' LIKE CRAZY!

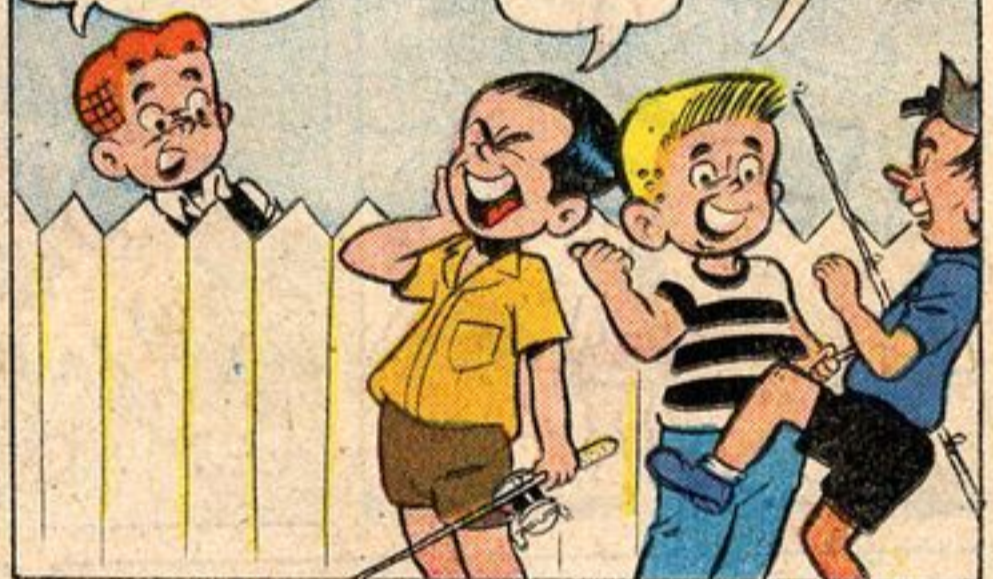


CAN'T, FELLAS, I'M PLAYIN' HOUSE WITH RONNIE, AND SHE'S MAKIN' A SPECIAL MUD PIE FOR SUPPER!

HA! HA!

HIS WIFE WON'T LET HIM!

BOY! IS HE HENPECKED!



ARCHIE'LL GROW BIG 'N' STRONG ON MUD PIES AND SOMEDAY HE'LL BE STRONG ENOUGH TO PLAY WITH US!

SEE YA SOON BABOON!

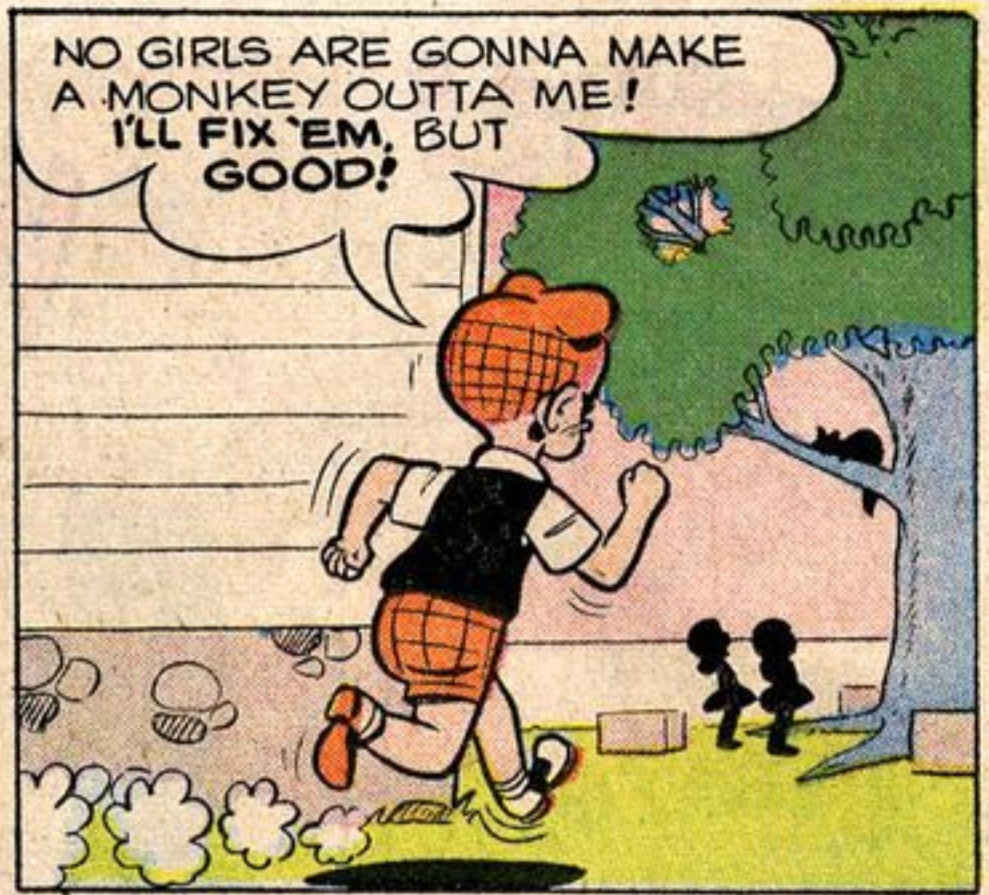
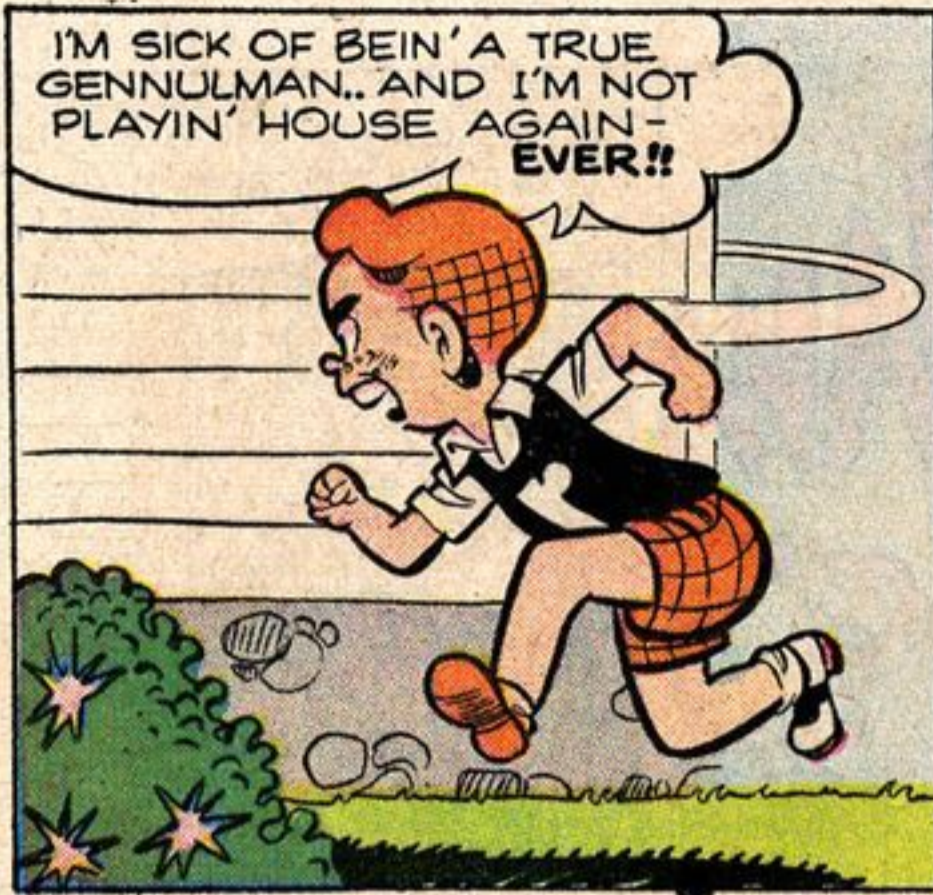
BYE BYE, DEARIE!



THIS IS IT!

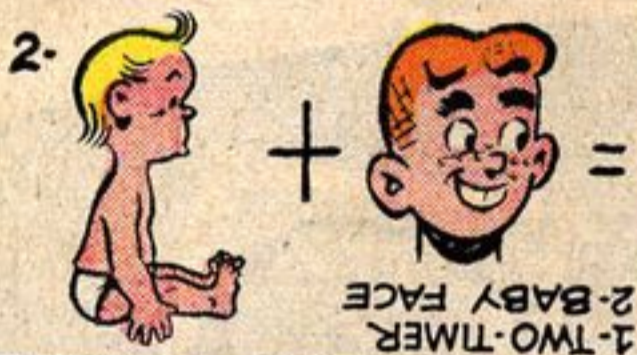
I'VE HAD IT!







NAME THE SLANG EXPRESSIONS THE DRAWINGS BELOW REPRESENT.



DRAW ME ...

ONE



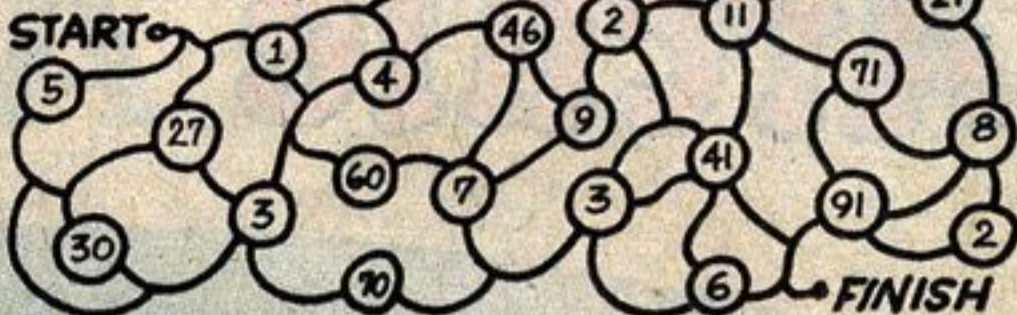
TWO



THREE



FIND THE ROUTE FROM START TO FINISH THAT TOTALS 167!



WHAT'S THIS?



RIDDLES ON PARADE

- 1-WHY DO MEN WEAR LARGE WATCHES?
  - 2-WHEN THE CLOCK STRIKES 13 WHAT TIME IS IT?
  - 3-WHAT DID ONE GHOST SAY TO THE OTHER?
- 1-THEY LIKE TO HAVE A BIG TIME.  
2-TIME TO GET IT FIXED.  
3-DO YOU BELIEVE IN PEOPLE?

SUPPLY THE FIRST AND LAST INITIALS OF THE BOY'S NAMES.

1- \_EORG\_ 2- \_OSEP\_

3- \_INCEN\_ 4- \_OH\_

5- \_OBER\_ 6- \_AWRENC\_

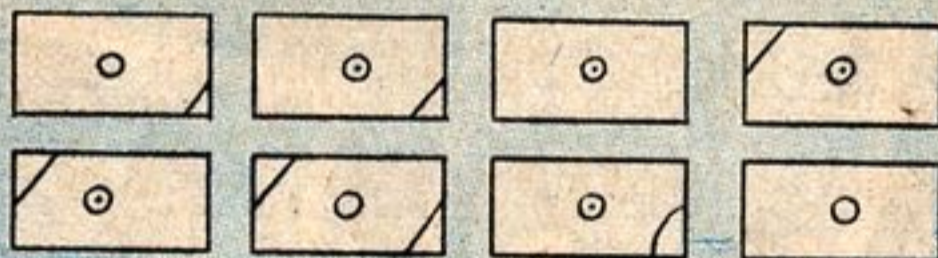
7- \_AME\_ 8- \_ERBER\_

1-GEORGE 2-JOSEPH 3-VINCENT 4-JOHN  
5-ROBERT 6-LAWRENCE 7-JAMES  
8-HERBERT

DID YOU KNOW...

OUR CAR HAS REACHED THE STAGE WHERE WE CALL IT A PLEASURE CAR BECAUSE IT'S SUCH A PLEASURE TO GET OUT OF IT. A DIAMOND IS ONE OF THE HARDEST SUBSTANCES KNOWN TO MAN - PARTICULARLY TO GET BACK.

PICK THE TWO DESIGNS THAT ARE EXACTLY ALIKE!



DRAW THE HEADS ON THESE FIGURES!



# Little Archie PIN-UP ALBUM



LITTLE VERONICA



LITTLE ARCHIE



LITTLE BETTY



LITTLE MOOSE



LITTLE REGGIE



LITTLE JUGHEAD

# Little Archie

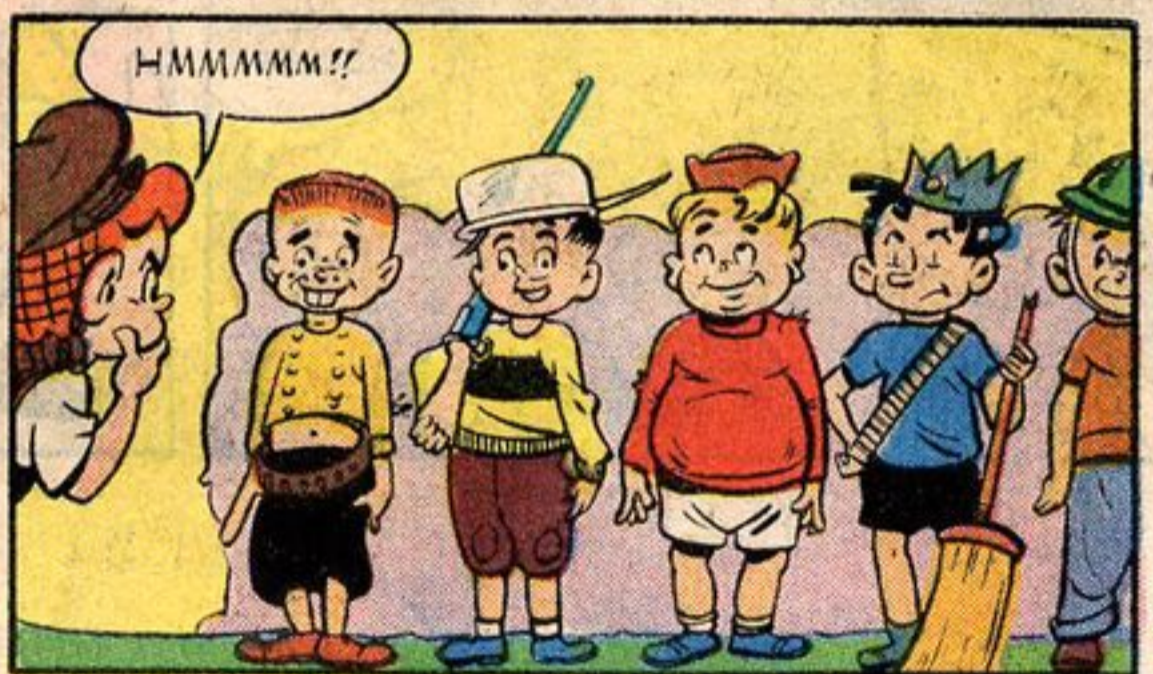
ALL RIGHT, SERGEANT MOOSE, SOUND THE OFFICIAL BUGLE AND LINE THE TROOPS UP FOR INSPECTION!



C'MON, YOU GUYS, **FALL IN!**

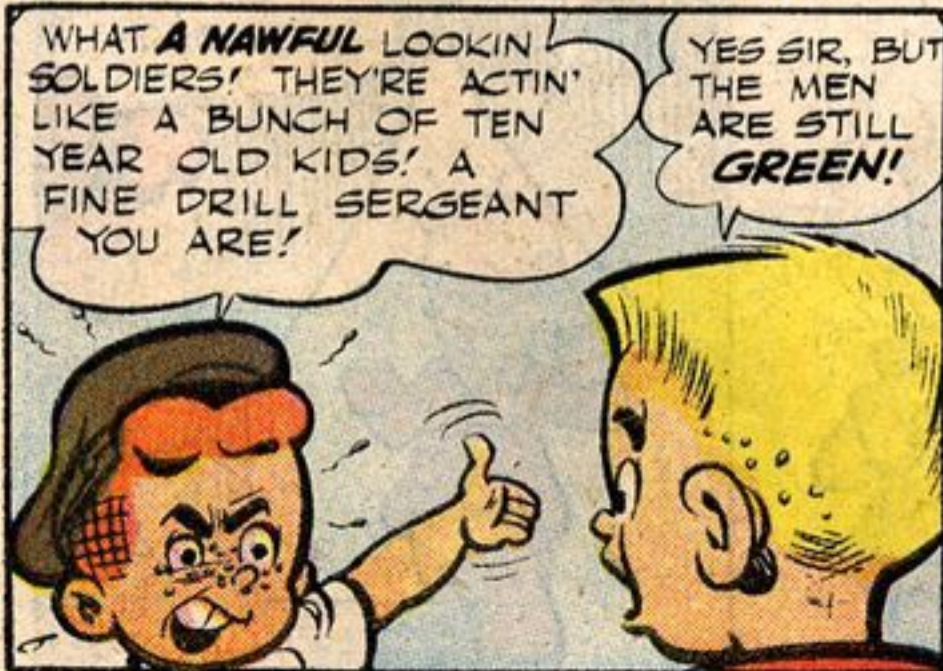


HMMMMM!!



WHAT A **NAWFUL** LOOKIN' SOLDIERS! THEY'RE ACTIN' LIKE A BUNCH OF TEN YEAR OLD KIDS! A FINE DRILL SERGEANT YOU ARE!

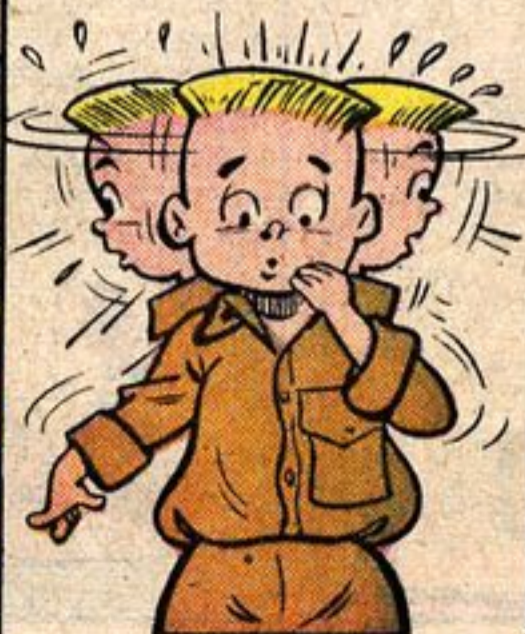
YES SIR, BUT THE MEN ARE STILL **GREEN!**

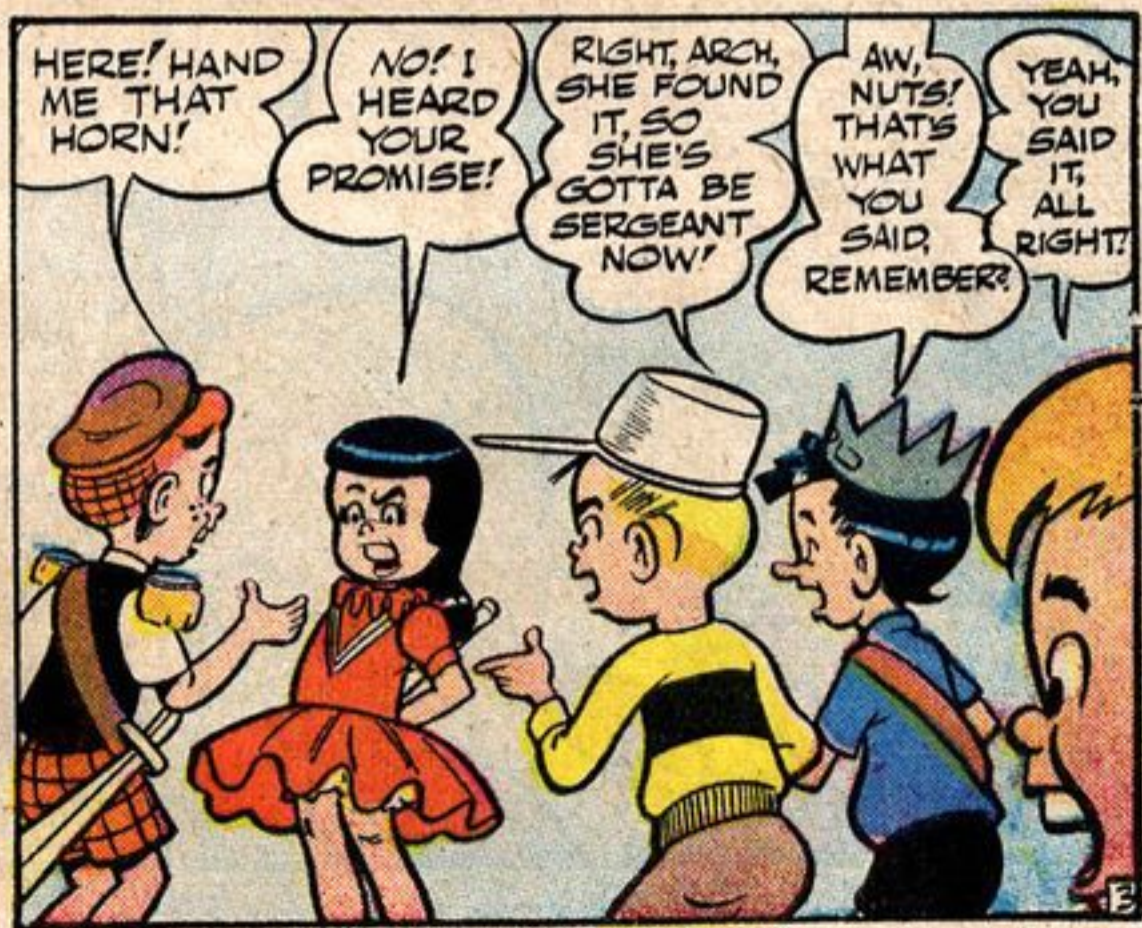
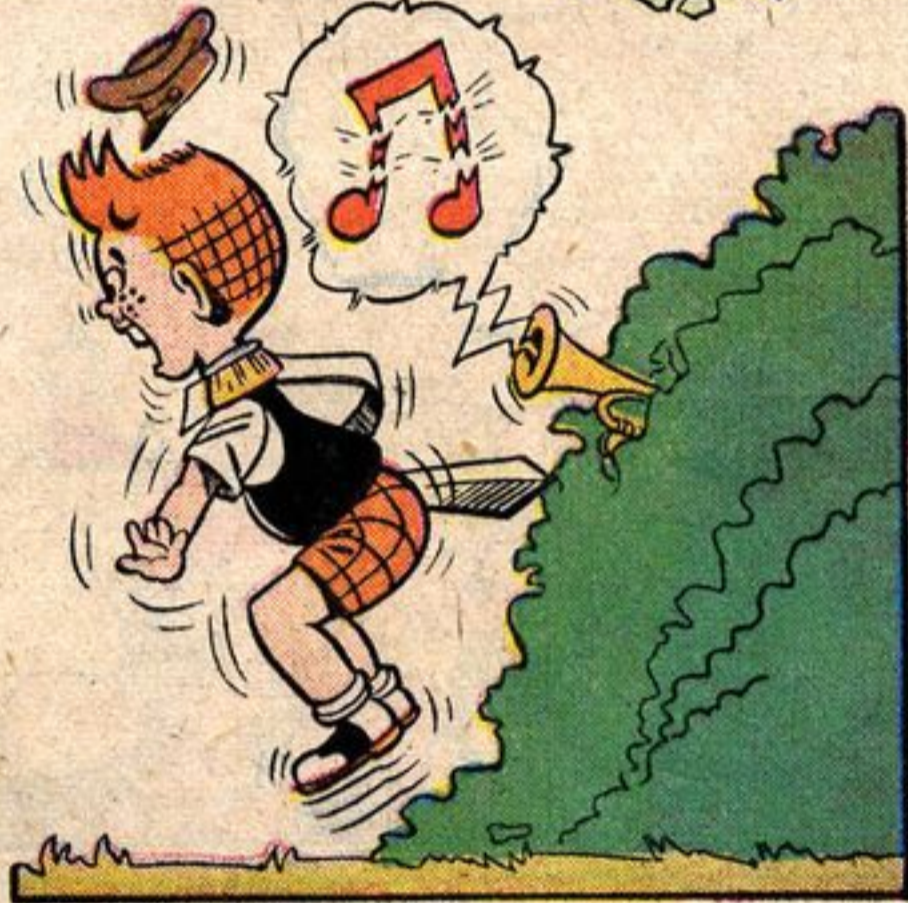
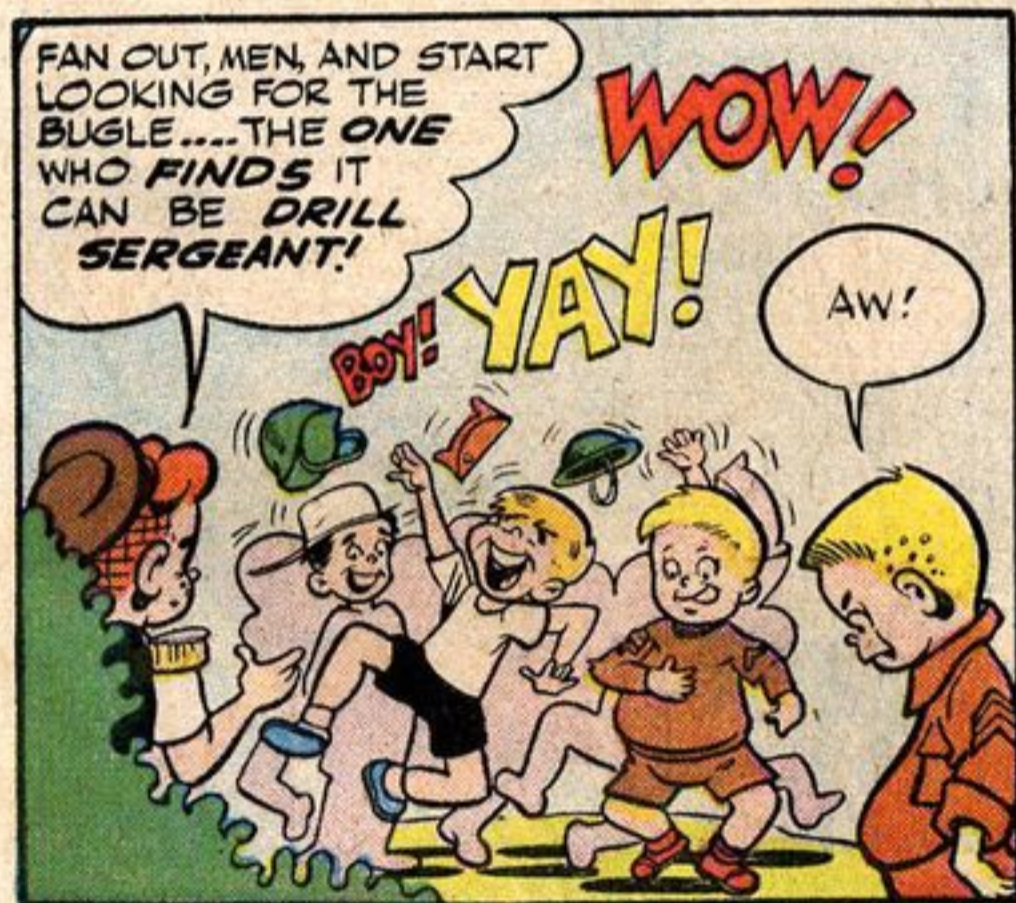


THEN MARCH 'EM AROUND AGAIN TILL THEY'RE **RIPE** OR WE'RE GONNA HAVE A **NEW** DRILL SERGEANT! **UNNERSTAND?**

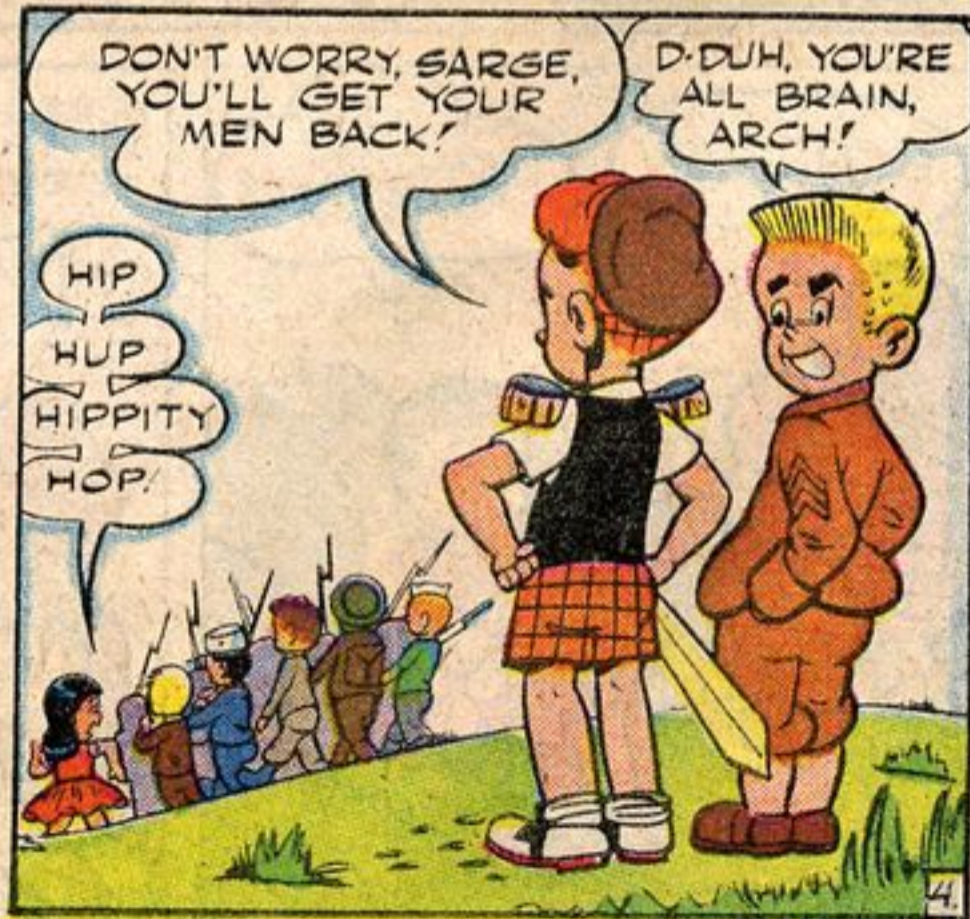
Y-YES SIR GENERAL ARCHIE!







# FALL IN! ON THE TRIPLE!

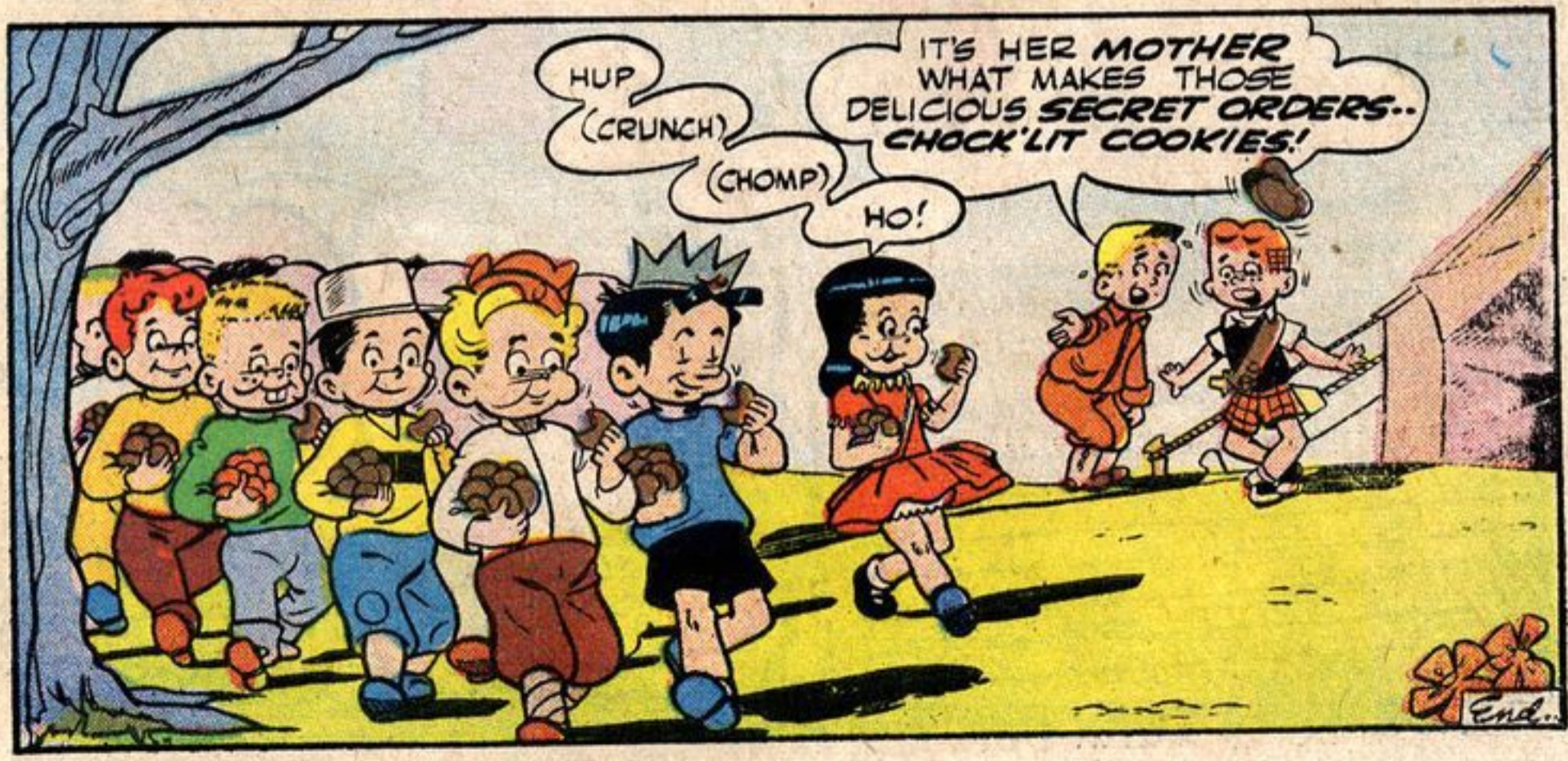
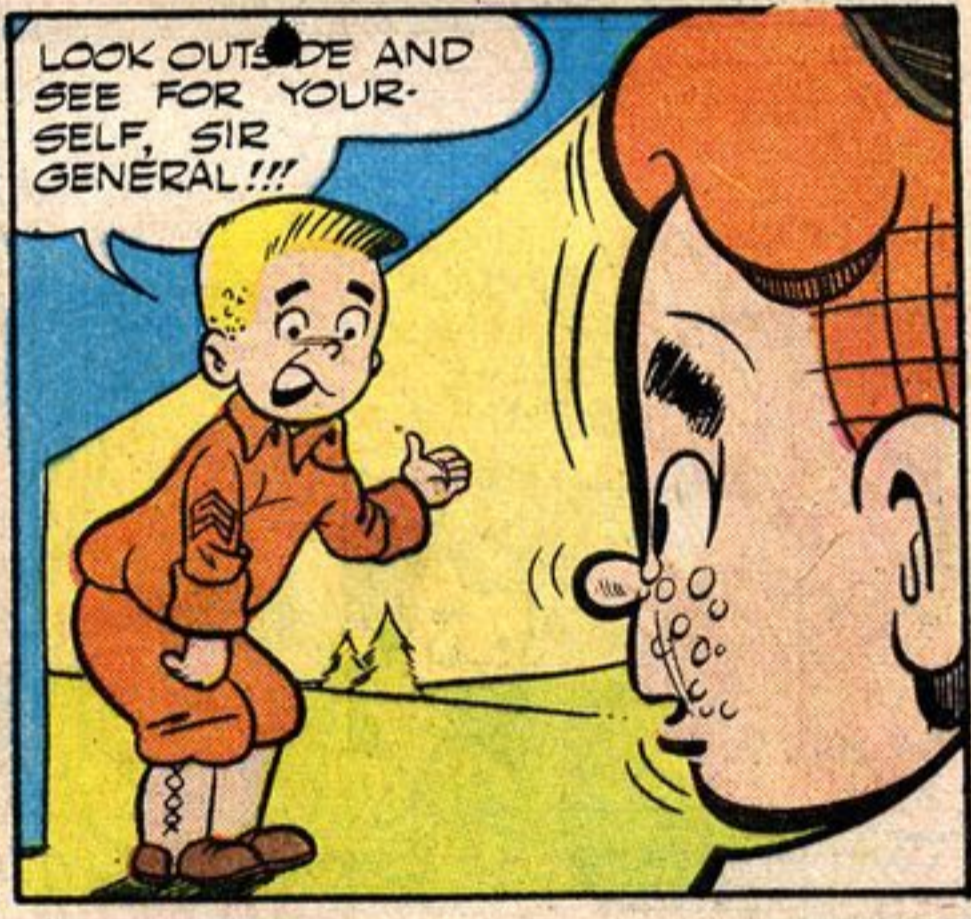
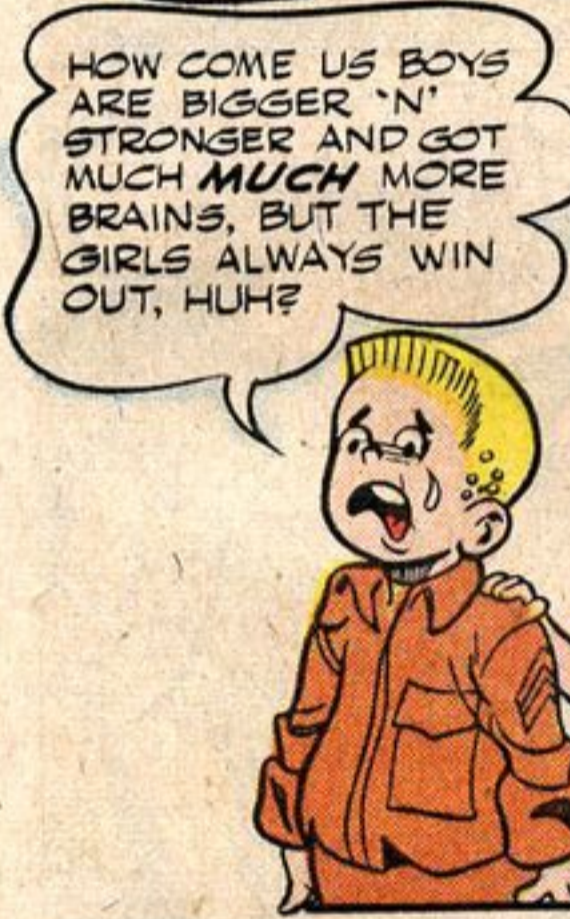


LATER...









# Little Archie



LITTLE ARCHIE COMICS  
ROOM 603, 241 CHURCH ST, NEW YORK 13, N.Y.

DID YOU LIKE THE FIRST ISSUE  
OF LITTLE ARCHIE COMICS?

YES

NO

THIS SPACE FOR YOUR COMMENTS:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

HI, GANG!  
I HOPE YOU  
ENJOYED READING  
ABOUT ME AS A  
LITTLE BOY! WOULD  
YOU LIKE TO SEE  
MORE STORIES OF  
LITTLE ARCHIE??  
WE'D LIKE TO KNOW...  
AND **YOU** CAN HELP  
BY SENDING IN  
THIS COUPON!  
THANKS!

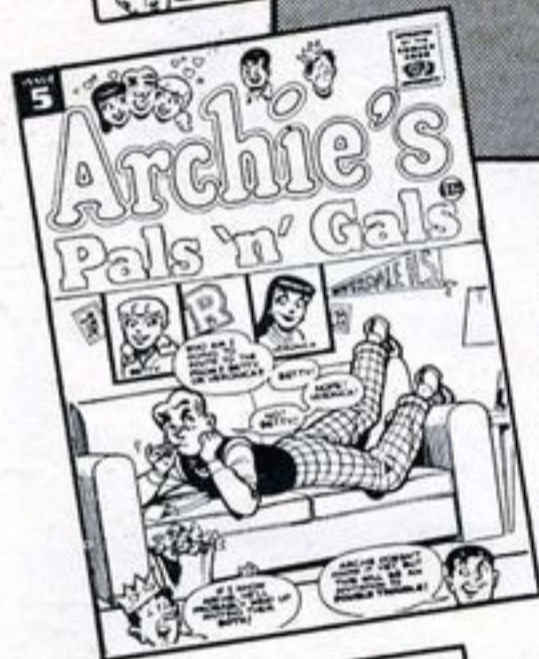


**ALWAYS LOOK FOR THE ARCHIE SERIES EMBLEM**





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- ARCHIE ANNUAL # 8
- ARCHIE'S PALS 'N' GALS ANNUAL # 5
- ARCHIE'S PAL JUGHEAD ANNUAL # 4
- BETTY AND VERONICA ANNUAL # 4
- KATY KEENE ANNUAL # 3
- ARCHIE'S CHRISTMAS STOCKING ANNUAL # 3

PLEASE PRINT:

NAME - \_\_\_\_\_

ADDRESS - \_\_\_\_\_

CITY - \_\_\_\_\_ STATE - \_\_\_\_\_

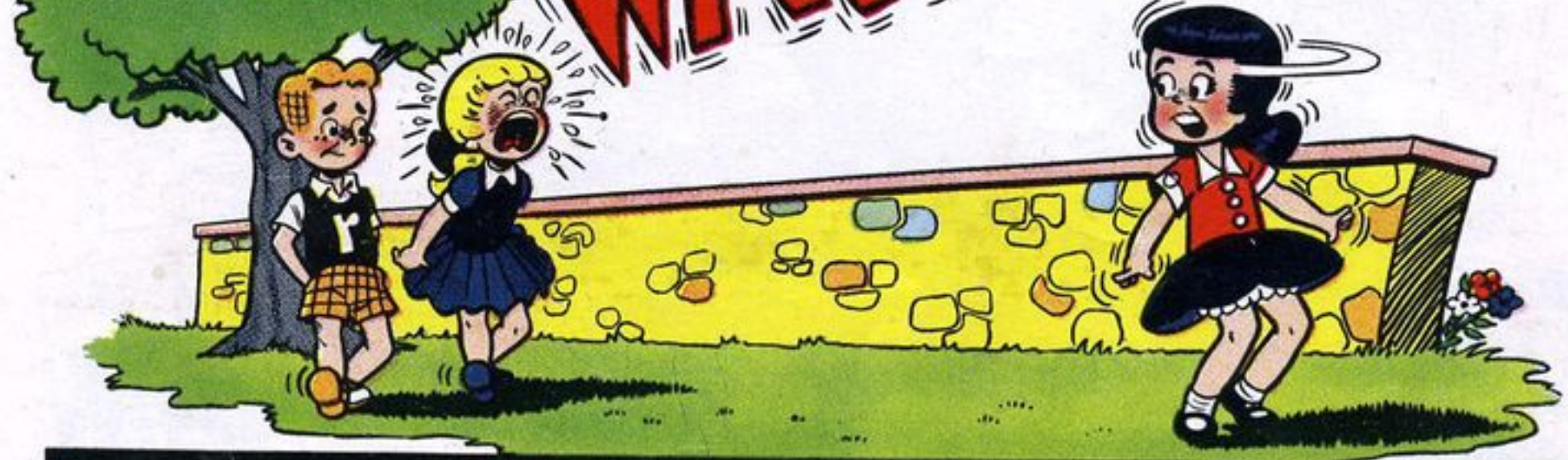
**BETTER NOT DELAY! ORDER NOW!**



# Little Archie

# WAH!

GEE, ARCHIE, WHAT'S BETTY BAWLIN' ABOUT?



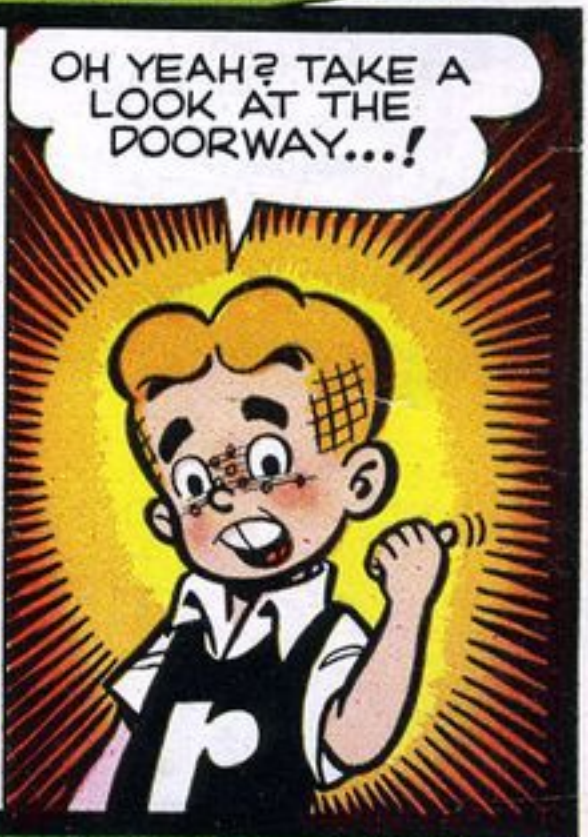
SHE TRIPPED AND FELL GOIN' OUTA THE DOORWAY OF OUR NEW CLUBHOUSE!

# WAH!



BOY! WHAT A BABY! BETCHA I WOULDN'T CRY OVER A LITTLE THING LIKE THAT!

# WAH!



OH YEAH? TAKE A LOOK AT THE DOORWAY...!

