



JOHN RAYMOND

 [VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Graphic Design
- Video Editing
- Ad Management
- Content Creation
- Tech Support

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Adobe XD
- Adobe Acrobat
- Adobe Lightroom
- ClickUp
- Capcut
- Filmora
- Figma
- Da Vinci Resolve
- Canva
- Microsoft Office 365

Creative Graphic Designer and Video Editor with more than 3 years of professional experience developing branding assets, digital advertisements, and multimedia content across marketing and corporate environments. Proficient in Adobe Creative Suite, Figma, and video editing tools, with a proven ability to design product packaging, social media campaigns, and promotional materials that strengthen brand identity and audience engagement.

WORK EXPERIENCE

LEAD GRAPHIC DESIGNER & IT SUPPORT

Lifesquare Laboratories Inc. | August 2023 – June 2025 (1 Year, 11 Months)

- Designed product packaging, layouts, and mockups for pharmaceutical brands while providing internal IT support, including hardware/software troubleshooting, system installation, and configuration.

GRAPHIC DESIGNER

Aquila Marketing Corporation | February 2022 – July 2023 (1 Year, 6 Months)

- Produced social media photo and video advertisements for Facebook and Instagram, developed product branding layouts, and assisted in page setup and digital marketing visuals.

GRAPHIC DESIGNER & VIDEO EDITOR

Christ Life Ministries Dasmariñas Cavite Inc. | April 2021 – Present

- Creates promotional videos, Facebook reels, event video compilations, short films, and digital design materials, including posters, logos, tarpaulins, and social media templates.

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