



NORLAND

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Graphic Design & Visual Communication
- Branding & Identity Design
- Visual Storytelling
- Layout & Print Design
- Digital Composition
- Marketing Collateral Design
- Event & Exhibit Design
- Packaging Design
- Content Creation for Marketing
- Digital Marketing Support (Basic)

TOOLS

- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- AutoCAD

Creative Graphic Designer with 10+ years of experience delivering high-impact visual solutions across print, digital, and event-based platforms. Proven track record of producing marketing collaterals, advertisements, and large-scale design projects from concept to final execution while collaborating with cross-functional teams and meeting tight deadlines. Brings strong expertise in branding, layout design, and Adobe Creative Suite, helping organizations elevate brand identity, create compelling visuals, and execute effective marketing campaigns.

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Freelancing Philippines | April 2025 – Present

- Develops creative concepts, produces layouts, collaborates with teams, and manages projects from concept to final execution while overseeing and guiding other designers.

GRAPHIC DESIGNER

Insight BPO – Liberty Sports | April 2023 – April 2025 (2 Years)

- Created marketing collaterals, produced and finalized advertisements, and collaborated with marketing teams to deliver high-quality visual outputs.

FREELANCE GRAPHIC DESIGNER

Freelance | 2017 – April 2023 (6 Years)

- Generated creative concepts, designed layouts, and executed projects across multiple media while supporting team collaboration and project delivery.

GRAPHIC DESIGNER

Motivate Publishing (Dubai) | 2014 – 2017 (3 Years)

- Designed marketing materials for magazines and events and prepared print-ready advertisements.

GRAPHIC DESIGNER

Wide Angle Events (Dubai) | 2013 – 2014 (1 Year)

- Designed exhibition booth stands and supervised production processes.

GRAPHIC DESIGNER

Exists Exhibit Designs | 2011 – 2013 (2 Years)

- Created booth stand designs and oversaw production execution.

GRAPHIC DESIGNER

Republika Publishing | 2010 – 2011 (1 Year)

- Designed newspaper layouts and finalized print advertisements.

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