



RENEE

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Content Writing
- SEO Content Writing
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- Long-Tail Keyword Optimization
- On-Page SEO Optimization
- URL Structure Optimization
- Image Optimization
- Internal Linking Strategy
- Backlink Analysis & Link Building
- Website Speed Optimization
- Competitor Analysis
- User Experience (UX) Optimization
- Rich Snippets & Schema Markup
- XML Sitemap Optimization
- Google Business Profile Optimization
- Search Engine Marketing (SEM)
- Google Analytics
- Google Tag Manager

TOOLS

- Microsoft Office 365
- Google Workspace
- Shopify
- WordPress
- Slack
- Zoom
- Airtable
- Notion
- Monday.com
- ClickUp
- Asana
- Helium 10
- SEMrush
- Ahrefs
- Screaming Frog

SEO-focused Content Writer with 3+ years of experience producing high-performing digital content across gaming, technology, and web hosting industries. Proven track record of publishing 200+ SEO-optimized articles, including guides, news, and listicles, consistently driving audience engagement and maintaining strong search visibility for global media and hosting platforms. Brings strong expertise in keyword research, SEO optimization, and content strategy, delivering well-researched, reader-focused content that increases organic traffic and supports digital marketing goals.

WORK EXPERIENCE

FREELANCE MINECRAFT CONTENT WRITER

WiseHosting | September 2025 – Present

- Writes SEO-optimized articles about Minecraft server hosting, guides, and related technologies for the company's blog, producing listicles, reviews, and technical guides.

FREELANCE GAME CONTENT WRITER

NameHero LLC | September 2024 – Present

- Creates long-form gaming guides and articles for the company's gaming blog, delivering SEO-optimized content on various video game topics.

ART INTERN

Young STAR Philippines (The Philippine STAR) | October 2024 – April 2025 (7 Months)

- Produced multimedia content including editorial illustrations, carousel posts, and print banners for the publication's social media and print platforms.

FREELANCE GAMING WRITER

ONE Esports | April 2024 – October 2024 (7 Months)

- Pitched and wrote gaming news, guides, and listicles while consistently publishing multiple timely articles each week on trending video game topics.

FREELANCE WRITER

Gfinity PLC | November 2022 – November 2024 (2 Years)

- Produced gaming news and guide articles covering major game releases while contributing over 200 articles across multiple gaming publications.

FEATURES EDITOR

Benildean Press Corps | August 2023 – August 2024 (1 Year)

- Led the features section of the student publication by editing articles, planning editorial content, and coordinating feature stories and multimedia projects.

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WORK EXPERIENCE

FEATURES WRITER

Benildean Press Corps | April 2022 – August 2023 (1 Year, 5 Months)

- Wrote feature articles and conducted interviews with students, faculty, and community members for campus-focused stories.

EDITORIAL INTERN

Candy Magazine (Summit Media) | January 2023 – April 2023 (4 Months)

- Produced entertainment, lifestyle, and feature articles while gaining editorial and digital publishing experience for a Gen Z-focused publication.

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