



DAN ONUFRISHYN

daniyil@onufrishyn.com
onufrishyn.com

WHO

Versatile brand marketing Creative Director with 10+ years of experience in multiple industries.

Dedicated President of AIGA Miami, leading one of the largest communities of design thinkers and doers.

WHAT

Freelance/Consulting

Creative Director | October 2023 — Current

Clients: AdvantageCare, Bank of Cardiff, Excel Sports Management, Ford, Intenze Tattoo Ink, NY Giants, ROC Nation Sports, Rémy Martin, St. John's Basketball, Sundance Institute, School of Visual Arts, Toyota.

VShift

Associate Creative Director | June 2022 — October 2023

Visual and brand design specialist for enterprise-level organizations at an innovation consultancy.

Clients: BJC HealthCare, Charles Schwab, DCPL.co, Morgan Stanley Capital International, Netflix.

WPP: Group SJR

Senior Art Director | August 2021 — June 2022

Designed and directed brand marketing creative solutions for Fortune 100 clients at a boutique agency.

Clients: Accenture, Aetna/CVS, CBRE, ExxonMobil, Gem Shopping Network, Wounded Warrior Project.

JPMorgan Chase & Co.

Art Director | May 2018 — August 2021

Oversaw in-house design services, as well as supervised freelancers, external creative partners, vendors.

Provided design, branding, and art direction support across JPMC's various business units' workstreams.

ESPN

Graphic Designer II | September 2013 — May 2018

Created visual identity, brand guidelines, and key art for ESPN+, ESPYS, MLB, NBA, SC6, SEC, and XGames.

In-house agency creative for brand partners such as: Amazon, Walmart, YouTube, Allstate, and Statefarm.

WHERE

Miami Ad School

Creative Director Program

School of Visual Arts

MPS Brand Strategy

Rocky Mountain College of Art + Design

BFA Communication Design