



THOMAS

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- Content Writing
- SEO Content Writing
- Content Research & Optimization
- Keyword Research & Keyword Optimization
- On-Page SEO
- SEO Auditing
- Content Editing & Proofreading
- Long-Tail Keyword Optimization
- Competitor Analysis
- Internal Linking
- Image Optimization
- Search Intent & User Experience
- AI-Assisted Content Creation
- AI Prompt Writing & Optimization
- Short-Form Content Annotation
- Content Strategy Support
- Client Communication & Collaboration
- Creative & Script Writing

TOOLS

- | | |
|-----------------------------|--------------------|
| • Google Analytics | • BrightEdge |
| • Google Search Console | • WordPress |
| • Screaming Frog | • Elementor |
| • SEMrush | • Gutenberg |
| • Ahrefs | • Wix |
| • Moz | • Squarespace |
| • Yoast SEO | • Figma |
| • Rank Math | • Google Workspace |
| • Ubersuggest | • Microsoft 365 |
| • SpyFu | • Asana |
| • Majestic | • ClickUp |
| • KWFinder | • Monday.com |
| • AnswerThePublic | |
| • Google Keyword Planner | |
| • Google PageSpeed Insights | |
| • GTmetrix | |
| • Pingdom | |
| • Bing Webmaster Tools | |
| • Siteliner | |

Results-driven Content Writer with over 1 year of professional experience creating and optimizing written content for short-form digital media, supported by a strong academic foundation in Communication and advanced English proficiency. Proven track record of developing detailed content annotations, optimizing AI prompts, collaborating with clients on content strategies, serving as a team Point of Contact, and achieving 3rd place in year-to-date performance with an average score of 3.97 out of 4. Brings strong expertise in content writing, storytelling, AI-assisted content development, client communication, and content strategy, helping organizations produce accurate, engaging, and audience-focused content aligned with business objectives.

WORK EXPERIENCE

CONTENT WRITER

Telus Digital Philippines | November 2024 – January 2026 (1 Year, 3 Months)

- Crafted detailed written annotations for short-form video content, formulated and optimized AI prompts to improve response accuracy and relevance, collaborated directly with clients to align content strategies and objectives, served as the team's Point of Contact for engagement activities and work-related updates, and achieved 3rd place in year-to-date performance based on Accuracy, Productivity, Attendance, and Utilization Rate with an average score of 3.97 out of 4.

MARKETING INTERN

3DS Builders | July 2023

- Completed a marketing internship with 3DS Builders; the resume does not provide additional details regarding specific responsibilities or projects.

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