



INTENTIONAL MARKETING

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# Take the guesswork out of multifamily marketing.

2023 Q3 RATE CARD



# Property Graphics

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SERVICES	STANDARD RATE	CLIENT RATE
FLYER	\$250	\$90
BUSINESS CARD	\$250	\$125
LETTERHEAD	\$175	\$90
TRIFOLD BROCHURE (SEMI CUSTOM)	\$650	\$450
BI-FOLD BROCHURE	\$825	\$625
LEASING FOLDER	\$325	\$175
LEASING PACKET	\$400	\$325
MOVE IN CARD	\$350	\$200
MAINTENANCE DOOR TAG	\$175	\$90
FLAGS	\$325	\$275
3D FLOORPLANS	\$275	\$275
BANNER DESIGN	\$275+	\$250+

# Additional Services



Pick and choose from a variety of add-ons to make your company & property marketing soar!

	2D FLOOR PLANS	\$195
	3D FLOOR PLANS	\$275
	SITE MAPS	\$575+
	REPUTATION MANAGEMENT	\$250
	SOCIAL MEDIA AND REPUTATION MANAGEMENT	\$299
	ALL INCLUSIVE GRAPHICS SUBSCRIPTION	\$225
	MARKETING SETUP STARTS AT	\$8,000
	COMMERCIAL PROPERTY MARKETING AND PR	\$25K+
	OFFERING MEMORANDUM	\$3,500
	COMP REPORTING	\$1,250
	INVESTOR QUARTERLY REPORTING	\$500
	PROPERTY BRANDING	\$2,500
	EXTENDED PROPERTY BRANDING	\$5,200
	COMPANY BRANDING	\$10K+

No need to make all the choices right away. Our wide range of add-ons is available for all products and can be easily added after launch. If you have any questions about compatibility, just reach out to your dedicated account manager. They're here to help you every step of the way!



**I N T E N T I O N A L M A R K E T I N G**

# Contact Us

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(732) 612-8104

[intentionalmktg.com](http://intentionalmktg.com)

[info@intentionalmktg.com](mailto:info@intentionalmktg.com)

1815 Lakewood Road, Toms River, NJ, 08755