



JUNRELLE

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO & Website Optimization
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Strategy
- On-Page & Off-Page SEO Optimization
- URL Structure & Metadata Optimization
- Internal Linking Strategy
- Backlink Analysis & Link Building
- Website Speed Optimization (Core Web Vitals)
- Competitor Analysis
- Search Engine Marketing (SEM)
- Google Analytics & Tag Manager
- Content Optimization & SEO Writing
- Basic Web Development (HTML / CSS)

TOOLS

- Microsoft Office 365
- Google Workspace
- Google Analytics
- Google Search Console
- SEMrush
- Ahrefs
- Screaming Frog
- Moz
- Ubersuggest
- SpyFu
- Majestic
- KWFinder
- AnswerThePublic
- Google Keyword Planner
- Google PageSpeed Insights
- GTmetrix
- Pingdom

Results-driven SEO Specialist with 3+ years of experience in on-page, off-page, and technical SEO, supported by a strong background in web development and digital marketing. Proven track record of executing keyword strategies, improving website performance, and increasing search visibility through data-driven analysis using tools such as Google Analytics, SEMrush, and Screaming Frog. Brings strong expertise in site audits, content optimization, and link-building strategies, helping organizations enhance organic traffic, improve rankings, and achieve sustainable online growth.

WORK EXPERIENCE

SEO TECHNICIAN

411 BPO Company | April 2025 – March 2026 (1 Year)

- Executed SEO strategies including keyword research, competitor analysis, on-page and off-page optimization, and technical SEO while monitoring site performance using Google Analytics, Screaming Frog, and SEMrush.

IT STAFF

ACE Medical Center Cebu | February 2024 – April 2025 (1 Year, 3 Months)

- Provided technical support including troubleshooting, network administration, system configuration, and maintenance of hardware and software systems.

SEO SPECIALIST/CONTENT WRITER

VMarketing | September 2023 – February 2024 (6 Months)

- Planned and executed SEO campaigns, conducted research, optimized content for search visibility, and created engaging, SEO-friendly articles.

SEO TECHNICIAN

411 BPO Company | September 2022 – August 2023 (1 Year)

- Performed keyword research, competitor analysis, and on/off-page SEO while tracking traffic, backlinks, and campaign performance.

GRAPHIC DESIGNER

Print & Go | December 2020 – September 2022 (1 Year, 10 Months)

- Designed graphics, layouts, and print materials while developing visual concepts and handling revisions based on client requirements.

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