

CIRCULAR

A.BCH

DESIGN

FOR CLOTHING

Workshop Overview

This half-day workshop for both design teams and individuals unpacks circular design strategy and implementation at the nexus for circular innovation. With an action-oriented approach, this workshop outlines a validated and highly practical methodology for circular design. Learn how to imbed specific and relevant circular design strategies into everyday processes, track results and improve circular metrics. Suitable for design professionals, product developers and technicians with any level of circular economy knowledge working in fashion and apparel businesses.

Structure & Key Themes

- Introduction to Circular Economy for Clothing
- Context & Product Specific Strategies
- Circular Design Methodology
 - Product Purpose
 - Circular Material Strategies
 - Cycles of Use
 - End of Life
 - Planning, Partnerships & Communications
 - Measurement Tools
- Implementation
- Interactive Workshop with 1 Garment

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