



BENJAMIN

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- WordPress Development
- WordPress Website Maintenance
- WordPress Theme Customization
- WordPress Plugin Customization
- Elementor Website Development
- Figma to WordPress Conversion
- Pixel-Perfect Web Development
- Responsive Web Development
- Front-End Development
- HTML, CSS & JavaScript Development
- PHP Development
- MySQL Database Management
- Website Troubleshooting
- Website Speed Optimization
- WooCommerce Management
- Shopify Development
- Squarespace Website Management
- API Integration
- REST API Integration
- AI & Workflow Automation
- Website Analytics Setup
- Technical Support
- Team Leadership & Developer Coordination
- Client Coordination

TOOLS

- | | |
|-------------------------|---------------------|
| • WordPress | • DigitalOcean |
| • Elementor | • HostGator |
| • Divi | • Namecheap |
| • Thrive | • Hostwinds |
| • Oxygen Builder | • DatabaseMart |
| • WPBakery | • Mailgun |
| • Bricks Builder | • Instantly |
| • Shopify | • Twilio |
| • Squarespace | • Pipedrive |
| • HTML | • Adobe Photoshop |
| • CSS | • Adobe Illustrator |
| • JavaScript | • Monday.com |
| • PHP | • Trello |
| • MySQL | |
| • phpMyAdmin | |
| • Git | |
| • GitHub | |
| • Zapier | |
| • REST API | |
| • n8n | |
| • HubSpot CMS | |
| • Google Analytics | |
| • Google Search Console | |
| • Google Admin Console | |

Results-driven Web Developer with 13+ years of experience specializing in WordPress development, website maintenance, custom theme and plugin customization, eCommerce, API integrations, and performance optimization. Proven track record of building and maintaining WordPress and Shopify websites, converting Figma designs into pixel-perfect pages, optimizing site speed, resolving complex technical issues, and leading developers and designers while supporting international clients. Brings strong expertise in WordPress, PHP, HTML, CSS, JavaScript, MySQL, Git/GitHub, REST APIs, Elementor, WooCommerce, Shopify, and web hosting, helping organizations deliver reliable, scalable, and high-performing digital experiences.

WORK EXPERIENCE

WEBSITE SPECIALIST

Ylopo | December 2024 – September 2025 (10 Months)

- Maintained WordPress websites and edited and resolved issues on Squarespace sites, providing ongoing website support and maintenance.

FREELANCE WORDPRESS DEVELOPER

Several Short-Term Projects | June 2024 – Present (2 Years, 3 Months)

- Provides WordPress development services for various short-term projects, supporting website creation, customization, maintenance, and development requirements.

WORDPRESS DEVELOPER

Hitpixels, Dubai | January 2023 – February 2024 (1 Year, 2 Months)

- Converted 14–28 Figma designs into pixel-perfect WordPress websites using Elementor, ensuring accurate implementation of provided designs.

WORDPRESS DEVELOPER

Spiralytics Inc. | September 2022 – January 2023 (5 Months)

- Created WordPress websites and pages, updated HubSpot websites, resolved website issues, and developed pages using Elementor.

SENIOR WORDPRESS DEVELOPER

Canada-Based Client | September 2019 – September 2022 (3 Years, 1 Month)

- Coordinated directly with the business owner, guided three developers and designers, resolved major and minor website issues, converted client designs into WordPress pages, optimized website speed, managed WooCommerce products, and created e-commerce product images and Elementor pages.

WORDPRESS TECHNICAL SUPPORT

Castle Jackson, Australia | January 2019 – September 2019 (9 Months)

- Provided technical support by fixing, editing, and maintaining WordPress websites.

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WORK EXPERIENCE

SENIOR WORDPRESS DEVELOPER (PROJECT-BASED)

Aidotph.com | April 2018 – January 2019 (10 Months)

- Collaborated with developers and designers, fixed and edited WordPress websites, and provided technical support for website-related issues.

CHIEF WEB TECHNICAL OFFICER

BACNETWORK, Sydney, Australia | March 2014 – September 2019 (5 Years, 7 Months)

- Coordinated with the business owner and clients, trained new hires, assigned deadlines to staff, resolved WordPress website issues, converted designs into webpages, optimized website performance, configured Google Analytics and Search Console, created presentations, and prepared research and reports.

WEBSITE SUPPORT (ON-CALL)

Cheryl Wicker, USA | June 2013 – December 2021 (8 Years, 7 Months)

- Maintained and updated client websites on a monthly basis and troubleshooted website issues to ensure continued functionality.

WEB VIRTUAL ASSISTANT

WiseDecor.com, USA | April 2012 – May 2013 (1 Year, 2 Months)

- Edited images for Facebook and business websites, maintained and edited HTML websites, and supported ongoing web content requirements.

