



MARWIN

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- CRM Setup & Configuration
- CRM Integration & API Connectivity
- CRM Automation & Workflow Development
- Front-End Web Development
- Automation Development (Zapier, Make.com)
- Troubleshooting & Application Support
- SOP Creation & Process Documentation
- Website Development & Optimization
- Basic digital design and illustration
- make.com scenario creation

TOOLS

- HubSpot
- WordPress
- Zapier
- Make.com
- Monday.com
- Trello
- Jira
- Hubstaff
- Figma
- Adobe Photoshop
- Adobe Illustrator

Results-driven Web Developer & CRM Specialist with 6+ years of experience in front-end development, system integrations, and workflow automation. Proven track record of building and optimizing websites, implementing CRM solutions, and developing automation workflows using tools like HubSpot, Zapier, and Monday.com to improve operational efficiency. Brings strong expertise in API integrations, process automation, and data-driven optimization, helping organizations streamline workflows, enhance user experience, and scale digital operations effectively.

WORK EXPERIENCE

WEB & CRM SPECIALIST/LEAD AUTOMATION SPECIALIST

Zenith Capital Group | August 2025 – Present

- Develops website pages for marketing campaigns and implements automation workflows (Zapier, Monday.com, Make.com) to improve internal business processes and efficiency.

LEAD AUTOMATION SPECIALIST

Mighty Stack | December 2024 – July 2025 (8 Months)

- Designed and implemented multi-step automation workflows, integrated systems using Zapier and Monday.com, and trained team members on automation tools and processes.

WEB DEVELOPER ADMIN

Willis Towers Watson | June 2024 – December 2024 (7 Months)

- Collaborated with stakeholders to enhance website functionality and generated analytical reports to support data-driven decisions.

HUBSPOT WEB DEVELOPER

Flexisource IT | June 2020 – October 2023 (3 Years, 5 Months)

- Developed custom modules, integrated HubSpot with APIs, and built web solutions to support marketing and CRM systems.

L2 APPLICATION SUPPORT ARCHITECT

Accenture | November 2018 – June 2020 (1 Year, 8 Months)

- Provided application support, troubleshooting, and system optimization to maintain performance and resolve technical issues.

JUNIOR WEB DEVELOPER

Online Philippines, Inc. | June 2018 – November 2018 (6 Months)

- Assisted in web development tasks including coding, testing, and maintaining website functionality.

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