



ANDIRANICO

[VIDEO INTERVIEW](#)

EXPERTISE SKILLS

- SEO (15+ Years Experience)
- WordPress Development
- Web Development (PHP, JavaScript, jQuery)
- Technical SEO
- SEO Auditing
- Google Search Console
- Keyword Research & Keyword Analysis
- Long-Tail Keyword Optimization
- On-Page SEO
- Off-Page SEO
- URL Structure Optimization
- Image Optimization
- Internal Linking Strategy
- Backlink Analysis & Link Building
- Website Speed Optimization
- Competitor Analysis
- User Experience (UX) Optimization
- Rich Snippets & Schema Markup
- XML Sitemap Optimization
- Google Business Profile Optimization
- Search Engine Marketing (SEM)
- Google Analytics
- Google Tag Manager

TOOLS

- Microsoft Office 365
- Google Workspace
- Shopify
- WordPress
- Slack
- Zoom
- Airtable
- Notion
- Monday.com
- ClickUp
- Asana
- Helium 10
- SEMrush
- Ahrefs
- Screaming Frog

Andrianico is a seasoned SEO Specialist and WordPress Web Developer with experience in website development, search engine optimization, and digital content management. With a strong background in both technical and on-page SEO, he has successfully implemented optimization strategies that improve website visibility, search rankings, and online performance.

WORK EXPERIENCE

LOCAL SEO SPECIALIST / WORDPRESS WEB DEVELOPER

The Ai WebAgency | January 8, 2024 – November 14, 2025 (1 Year, 10 Months)

- Built WordPress websites and implemented SEO strategies including on-page and off-page optimization, keyword research, content generation, Google Business Profile optimization, and local SEO execution.

SEO/WordPress Web Developer

Microsourcing BPO – Impressive Digital Agency Pty. Ltd. | November 2, 2021 – December 23, 2022 (1 Year, 2 Months)

- Implemented SEO strategies such as keyword optimization, link building, meta updates, and URL redirects while customizing website UI and managing content uploads.

WORDPRESS APPLICATION IMPLEMENTER

Boss Media Limited | January 4, 2021 – June 2021 (6 Months)

- Implemented and configured BuddyBoss plugins, troubleshooted WordPress backend issues, and resolved plugin conflicts.

WORDPRESS DEVELOPER

BlueSky Investments | February 18, 2019 – December 31, 2020 (1 Year, 10 Months)

- Developed and maintained multiple websites, updated design and content, and conducted research for website articles and content development.

WORDPRESS SUPPORT DEVELOPER

Lemonade Solutions PTE. Ltd. | December 7, 2017 – October 15, 2018 (10 Months)

- Provided daily website support, including ticket resolution, client website maintenance, backups, optimization, and website creation based on client requirements.

PHP DEVELOPER/WORDPRESS ENGINEER

WPUP | November 17, 2016 – September 2017 (10 Months)

- Developed WordPress websites from scratch, handled support tickets, maintained backups, and optimized website performance.

MIS SUPERVISOR/PHP WEB DEVELOPER

Kids Gallery Corporation | 1999 – July 2, 2016 (17 Years)

- Led IT systems development and database management, supervised programming teams, developed eCommerce applications using PHP/MySQL/HTML/CSS/JavaScript, created implementation plans, and provided hardware and network troubleshooting support.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)



[Click here to:
BOOK AN INTERVIEW](#)