

JAYSON

VIDEO INTERVIEW

EXPERTISE SKILLS

- Front-End Web Development
- WordPress & Elementor Development
- HTML5, CSS3, JavaScript (ES6+)
- PHP & jQuery
- Responsive & Mobile-First Web Design
- UI/UX Implementation
- Figma & Adobe XD/PSD Conversion
- WordPress Theme & Plugin Customization
- Website Speed & Performance Optimization
- Core Web Vitals & Image Optimization
- Technical SEO & Structured Data
- Google Analytics & Tag Manager Integration
- Web Accessibility (WCAG)
- E-commerce, Membership & Event Website Development
- Website Migration & Deployment
- Web Hosting, DNS & SSL Configuration
- Website Maintenance
- AI-Assisted Web Development (Claude & Cursor)

TOOLS

- WordPress
- Elementor
- HTML5, CSS3 & JavaScript (ES6+)
- PHP & jQuery
- Google Analytics
- Google Tag Manager
- Figma
- Adobe XD & Photoshop (PSD)
- Claude
- Cursor

Experienced WordPress Developer with 12+ years of expertise in website development, responsive design, UI/UX implementation, performance optimization, and ongoing website maintenance. Proven track record of developing and customizing 80+ WordPress websites, improving page load speeds by an average of 30%, managing end-to-end website projects, and implementing custom themes, plugins, eCommerce functionality, and technical SEO enhancements. Brings strong expertise in WordPress, Elementor, HTML5, CSS3, JavaScript, PHP, jQuery, website migrations, DNS, SSL, Core Web Vitals, and Google Analytics, helping organizations build secure, scalable, high-performing websites that enhance user experience and support business growth.

WORK EXPERIENCE

WEBSITE DEVELOPER (FREELANCE)

Self-Employed | 2014 – Present

- Developed and customized more than 80 WordPress websites using Elementor, tailored themes, and integrated plugins to meet client business requirements. Managed end-to-end website projects for international clients, from initial planning and UI/UX design to deployment and maintenance; improved average page loading speeds by 30% through performance optimization; ensured cross-browser compatibility and WCAG accessibility compliance; and implemented technical SEO, structured data, and Google Analytics to improve website visibility and monitor user behavior.

CLICK HERE TO VIEW MORE CANDIDATES

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