



MATTHEW

 [VIDEO INTERVIEW](#)

 [PORTFOLIO](#)

EXPERTISE SKILLS

- Book Cover Design
- Book Interior Design
- Print & Digital Book Layout
- Web Design
- WordPress Website Design
- Typography
- Branding & Visual Identity
- Logo Design
- Merchandise Design
- Illustration
- Marketing Collateral Design
- eCommerce Content Management
- Content & Media Design
- Graphic Design
- Layout Design
- Basic HTML & CSS
- AI-Assisted Design
- Social Media Marketing (SMM)
- Technical Support
- Proof Review & Print Preparation

TOOLS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Creative Suite
- Figma
- Google Workspace
- Microsoft Office Suite
- WordPress
- AI Tools

Results-driven Graphic Designer with 3+ years of experience specializing in book cover and interior design, branding, web design, and digital marketing assets for the publishing industry. Proven track record of creating visually compelling book covers and layouts, designing WordPress websites, developing marketing collateral, and producing publication-ready files for Amazon KDP and IngramSpark while collaborating closely with authors, editors, and creative teams. Brings strong expertise in visual storytelling, typography, branding, Adobe Creative Suite, and web design, helping organizations and authors elevate their brand identity, enhance audience engagement, and deliver high-quality creative solutions from concept to completion.

WORK EXPERIENCE

BOOK INTERIOR DESIGNER

Palmetto Publishing | 2025 – Present

- Designs and formats book interiors for print and digital publications, collaborates with authors, editors, and project managers, applies typography and layout best practices, prepares files for IngramSpark and Amazon KDP EPUB, and performs proof reviews and revisions prior to publication.

CONTENT AND MEDIA SPECIALIST (HYBRID)

The 1990 Dreamers Marketing OPC | 2024 – 2025 (1 Year)

- Created marketing collateral, managed eCommerce website content, designed professional book covers and interiors, and supported branding initiatives to improve online visibility and drive sales.

IT SPECIALIST

Bookwise Global Advertising | 2023 – 2024 (2 Years)

- Designed book covers, mockups, promotional videos, manuscripts, and WordPress websites, while providing technical support and troubleshooting to maintain smooth day-to-day business operations.

[CLICK HERE TO
VIEW MORE CANDIDATES](#)

 [Click here to:
BOOK AN INTERVIEW](#)