

Srinivas Teja K

Having ventured into product after working on projects in identity, motion and web design — I strongly believe that a designer's job is to rise to the occasion to design an elegant and effective solution to the problem at hand; and to never forget that anything that's worth designing is better designed beautifully.

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Work Experience

Product Designer at Juno

2022 — Present * Bangalore, Onsite

Currently working at Juno — defining the future of crypto x banking on projects around growth, retention and engagement.

Design Lead at Unifynd

2021 — 2022 * Mumbai, Remote

Led the design team at Unifynd — reimagining and elevating retail experiences.

Freelance Designer (Visual + Product)

2021 * Bangalore, Remote

Worked as a freelance designer on projects ranging from identity & branding to packaging and digital product design.

Design Lead (Contract) at UnSchool

2020 — 2021 * Hyderabad, Remote

Worked as a design leader/ consultant in helping build their identity and brand design.

Co-Founder at Because Design Co.

2019 — 2020 * Bangalore, Onsite

Ran my own design agency offering services around identity, branding, web and motion design.

Motion Designer at Mento

2017 — 2019 * Bangalore, Onsite

Worked as a motion designer as part of Mento's founding animation and design team where we edited and animated courses for the creator economy — first of it's kind.

Graphic Design Intern at My Captain

2016 * Bangalore, Onsite

Worked as a generalist design intern on projects around photography, video production and graphic design.

Education

B.Sc in Visual Media (VFX) at iCAT Design and Media College

2016 — 2019 * Bangalore, India

Pursued my bachelors in B.Sc Visual Media specializing in visual effects and motion graphics.

Volunteering

Vice President — Marketing and Expansions at AIESEC

2015 — 2017 * Bangalore, India

Volunteered at different levels in an international not-for-profit, student-run organization ending my term as a vice president of marketing and expansions of the Bangalore chapter.