



LOUIE

[VIDEO INTERVIEW](#)

WORK EXPERIENCE

PARTNER DEVELOPMENT REPRESENTATIVE

Juan by JuanTax | December 2024 - March 2025 (3 Months)

- Conducted high-volume outreach, generating qualified leads and scheduling an average of 30 confirmed appointments monthly, maintaining a 90% appointment show-up rate.

SOCIAL MEDIA MARKETING SPECIALIST

Maki Ramen by JPY Juan | September 2024 - Present

- Reactivated dormant social media pages, achieving a 76.7% increase in reach and a 949% growth in content interactions, and grew Facebook followers by 4% within 2 months.

PARTNER ACQUISITION REPRESENTATIVE

Juan by JuanTax | April 2025 - Present

- Conducted software demonstrations, facilitated client onboarding, and organized KPI tracking to enhance team performance and contribute to deal closures.

MARKETING & COMMUNICATIONS INTERN

MyKuya Technologies PTE Ltd. | March 2022 - July 2022 (4 Months)

- Amplified mymall's marketing presence through social media management, online advertising, and content creation, driving increased engagement with target audiences.

GROWTH MARKETING INTERN

August 99 Incorporated | January 2024 - May 2024 (4 Months)

- Conducted lead research and initiated outreach to leads in the US, Australia, and Southeast Asia, contributing significantly to the organization's growth strategy.

MARKETING INTERN

University of Nueva Caceres | April 2023 - July 2023 (3 Months)

- Managed social media, scriptwriting, publicity materials, and events to increase freshmen enrollment and maintain re-enrollment numbers.

MARKETING INTERN

Beppo powered by JuanTax | February 2024 - May 2024 (3 Months)

- Crafted social media captions, initiated outreach, and assisted with content creation, tech support, and basic graphic editing.

MARKETING ASSOCIATE

Beppo powered by JuanTax | May 2024 - November 2024 (6 Months)

- Enhanced Beppo's online presence through social media management, content creation, and liaising with partner firms for content calendars and email newsletters.

SKILLS/AREAS OF EXPERTISE

- Social Media Management
- Administrative Tasks
- Graphic Designing
- Video Editing
- Marketing Tasks
- Content Creation
- Facilitator
- Customer Service
- Research
- Communication Liaison
- Lead Generation
- Sales
- Cold Emails
- Article Writing
- Blogging
- Appointment Setting
- Presenting Candidates to Clients
- Demonstrations
- Email Marketing
- Retention
- B2B Sales

TECHNOLOGY

- HubSpot
- Notion
- WordPress
- Microsoft 365
- Basecamp
- Semrush
- CapCut
- Slack
- Canva
- Apollo
- Google Suite

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