



CLARO

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WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER (FOR NCP)

EMAPTA | June 2022 – May 2023 (11 Months)

- Designed and produced posters, outdoor banners, website banners, social media assets, app assets, motion graphics, and email designs while supporting brand consistency and digital marketing campaigns.

SENIOR GRAPHIC DESIGNER (FOR ZAGG INTERNATIONAL)

EnablesMe | February 2021 – June 2022 (1 Year, 5 Months)

- Created layouts and designs for posters, site banners, social media promotions, POS materials, FSDU, CTU, flyers, EDMs, and handled video editing for international brand campaigns.

GRAPHICS DESIGNER

Oxford Business Group | February 2019 – February 2021 (2 Years)

- Developed sales and corporate presentations, editorial ads, business cards, and event collaterals to support corporate marketing and publishing initiatives.

SENIOR GRAPHICS DESIGNER

Banbros Commercial, Inc. | March 2016 – September 2017 (1 Year, 6 Months)

- Designed product brochures, outdoor billboards, displays, event booths, and social media posts, conducted product photography and image manipulation, produced video presentations, and coordinated with suppliers.

SENIOR GRAPHICS DESIGNER

St. Peter Life Plan, Inc. | July 2009 – March 2015 (5 Years, 9 Months)

- Led the design and layout of marketing collaterals including brochures, billboards, tarpaulins, newsletters, and event materials, while collaborating on marketing strategies and supplier coordination.

CALL CENTER AGENT

APAC | March 2009 – June 2009 (4 Months)

- Provided customer service support in a call center environment.

ASSOCIATE GRAPHICS DESIGNER

Filinvest | June 2004 – December 2004 (6 Months)

- Designed brochures, billboards, directional signs, logos, and sales support materials.

SENIOR GRAPHICS DESIGNER

EC Graphics | May 1997 – October 2001 (4 Years, 6 Months)

- Created print ads, posters, flyers, brochures, logos, company profiles, and various advertising materials for traditional and non-traditional media.

SENIOR LAY-OUT ARTIST

Bacchus International | October 1996 – April 1997 (6 Months)

- Designed company newsletters, price tags, promo materials, and directed product shoots.

JUNIOR ARTIST

Asian Advertising | March 1996 – September 1996 (6 Months)

- Assisted in layout and concept development for print ads, posters, and logo designs.

SKILLS/AREAS OF EXPERTISE

- Photography
- Photo Manipulation
- Video Editing
- Motion Graphics
- Logo & Brand Identity Design
- Billboard & OOH Design
- Desktop Publishing
- Print Design
- Packaging Design
- UI/UX Design
- PowerPoint Presentation Design

TECHNOLOGY

- Adobe Creative Cloud
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Figma
- Monday.com
- Slack

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