



JOHN

[VIDEO INTERVIEW](#)

[PORTFOLIO](#)

EXPERTISE SKILLS

- Graphic Design
- Web Design
- Responsive Website Design
- UI/UX Design
- Branding & Visual Identity
- Amazon A+ Content Design
- Book Cover Design
- Marketing Collateral Design
- Social Media Graphics
- Layout Design
- Typography
- Photo Editing
- Image Manipulation
- Print Design
- Web Graphics Creation
- HTML/CSS Web Development
- Visual Storytelling
- Production-Ready Design
- Usability-Focused Design
- Creative Problem Solving

TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Lightroom
- Adobe Creative Suite
- Figma
- Google Drive
- Google Workspace
- Microsoft Office Suite
- WordPress
- Behance
- macOS
- HTML
- CSS
- PHP

Results-driven Graphic Designer with 8+ years of experience creating impactful visual designs for web, digital marketing, branding, and eCommerce businesses. Proven track record of designing high-converting Amazon product listings, developing user-friendly websites, producing engaging marketing assets, and collaborating with international clients to deliver visually compelling solutions that enhance brand presence and customer engagement. Brings strong expertise in Adobe Creative Suite, web and graphic design, UI-focused visual communication, HTML/CSS, and digital branding, helping organizations strengthen their online presence, improve user experience, and achieve measurable business growth through creative design.

WORK EXPERIENCE

AMAZON GRAPHIC DESIGNER

Level Up Listings | April 2021 – June 2026 (5 Years, 3 Months)

- Designed high-converting Amazon product listing graphics, A+ Content, infographics, and branding assets, collaborated with marketing teams to enhance product visibility, and created visually compelling designs that improved customer engagement and online sales performance.

WEB/GRAPHICS DESIGNER

Converge Marketing | May 2020 – August 2021 (1 Year, 4 Months)

- Designed and developed websites, created digital marketing assets and branding materials, produced graphics for online campaigns, and ensured visually engaging, user-friendly web experiences aligned with client objectives.

WEB/GRAPHICS DESIGNER

MedSpecialized Inc. | July 2018 – Present

- Designed and maintained company websites, created marketing collateral and digital graphics, developed user-focused web interfaces, and supported branding initiatives through creative design and front-end development.

DESIGN ASSOCIATE

RipeConcepts Inc. | October 2017 – December 2017 (3 Months)

- Assisted in creating digital and print marketing materials, supported design production workflows, and collaborated with creative teams to deliver high-quality visual assets.

DESKTOP SUPPORT INTERN

Atos IT | September 2016 – August 2017 (1 Year)

- Provided technical support, assisted with hardware and software troubleshooting, maintained IT systems, and supported end users to ensure smooth day-to-day operations.

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