

JOSHUA

VIDEO INTERVIEW

EXPERTISE SKILLS

- WordPress Development
- WooCommerce Development
- E-commerce Website Development
- Elementor Page Building
- WordPress Theme Customization
- Custom WordPress Theme Development
- WordPress Plugin Development
- Custom Plugin Development
- WordPress Dashboard Customization
- Frontend & Backend Development
- Responsive Web Development
- XD/PSD to WordPress
- HTML5
- CSS3
- JavaScript
- PHP
- MySQL
- Database Management & Query Optimization
- WordPress Multisite Management
- Website Migration
- DNS & Domain Configuration
- Payment Gateway Integration
- Third-Party API Integration
- Website Speed & Performance Optimization
- Technical SEO
- Website Security & Malware Prevention
- Technical Support & Troubleshooting
- LMS / Online Course Development
- Dynamic Content Development
- Website Backup & Maintenance

Experienced Web Developer with 7+ years of expertise in designing, developing, and maintaining WordPress websites, with strong capabilities in front-end and back-end development, eCommerce, custom themes, plugins, and website optimization. Proven track record of launching 100+ custom WordPress websites, improving page-load performance by up to 40%, increasing organic traffic by 30% through SEO optimization, and completing website migrations that improved load times by 45% and reduced server costs by 20%. Brings strong expertise in WordPress, WooCommerce, HTML5, CSS3, JavaScript, PHP, MySQL, Elementor, Divi, ACF, JetEngine, DNS configuration, API integration, and website security, helping organizations build secure, scalable, high-performing digital experiences.

WORK EXPERIENCE

WORDPRESS DEVELOPER

121 Group Company | 2020 – 2024

- Designed and launched more than 100 custom WordPress websites, including e-commerce, corporate, and portfolio sites; managed site updates and database backups; optimized website performance; converted XD/PSD designs into WordPress websites; built responsive layouts; implemented SEO best practices; and provided technical support and troubleshooting to minimize downtime and maintain site availability.

WORDPRESS DEVELOPER

Schieler IT Company | 2019 – 2020

- Managed WordPress site updates and database backups, optimized website performance across multiple client accounts, converted XD/PSD designs into WordPress websites, developed responsive layouts, implemented SEO best practices, and provided technical support and troubleshooting to maintain site availability.

WORDPRESS DEVELOPER

Seed To Pantry School | October 2018 – May 2019 (8 Months)

- Managed WordPress site updates and database backups, optimized website performance, built responsive layouts, implemented SEO best practices, provided technical support and troubleshooting, and developed and customized themes and plugins to improve website functionality, scalability, and alignment with client branding. Joshua Castilla Resum

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TOOLS

- WordPress
- Elementor
- WooCommerce
- Divi
- Gutenberg / Spectra
- Toolset
- JetEngine
- Advanced Custom Fields (ACF)
- AccessAlly
- LearnDash
- Adobe Photoshop
- HTML5
- CSS3
- JavaScript
- PHP
- MySQL

WORK EXPERIENCE

WORDPRESS DEVELOPER

Spot on Digital Marketing Company | July 2017 – May 2019 (1 Year, 11 Months)

- Designed and launched more than 50 custom WordPress websites, including e-commerce, corporate, and portfolio sites; developed custom plugins; converted XD/PSD designs into WordPress websites; collaborated with digital marketing teams on SEO optimization that reportedly increased organic traffic by 30% within six months; and led a website migration project that reduced server costs by 20% and improved load times by 45%.

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